

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team

at MileHighOrdinance@DenverGov.org by **11 a.m. Monday**. Contact the Mayor’s Legislative team with questions

Date of Request: 9/30/2022

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
- Dedication/Vacation Appropriation/Supplemental DRMC Change
- Other:

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

For an ordinance amending Chapter 39 and of Denver Revised Municipal Code regarding certain Botanic Garden rental and admission fees.

3. Requesting Agency: Denver Parks and Recreation

4. Contact Person:

| | |
|--|---|
| Contact person with knowledge of proposed ordinance/resolution | Contact person to present item at Mayor-Council and Council |
| Name: Alaina McWhorter | Name: Jesus Orrantia |
| Email: Alaina.McWhorter@denvergov.org | Email: Jesus.Orrantia@denvergov.org |

5. General description or background of proposed request. Attach executive summary if more space needed:

Denver Botanic Gardens’ private rentals operation (weddings, corporate events, holiday parties, etc.), is a market driven function that supports all its mission initiatives, including keeping a very modest general admissions price (\$15 max). Diversifying its revenue sources while the City’s budgetary support has remained flat for the last 20 years has enabled us to grow, reach more citizens, pay a living wage (\$17.85 minimum), and maintain a growing physical plant. Since they last raised rental rates in 2016, DBG’s payroll has increased 86%, health insurance is up 72%, and utilities costs are up 30%.

The proposed rental rates are maximum rates, reserved only for corporate rentals, which help subsidize deep discounts or free rentals for non-profits. As they expect it to be many years before returning to adjust rates, the proposed fees won’t be charged immediately but are designed to provide flexibility over the intervening period.

The opening of their new Center for Science, Art & Education has provided several new venue rental opportunities, including a 280-seat auditorium, that will be covered by the new pricing structure.

Below are examples of nonprofit organizations that receive deeply discounted rates for events. Many are longstanding annual partners.

- African Leadership Group
- Denver Hispanic Chamber of Commerce
- Denver Mayor’s Inaugural Celebration
- SCFD
- Judaism Your Way
- Denver Film Festival
- Reach Out and Read
- Dana Crawford Awards

To be completed by Mayor’s Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

For General Admissions, the Botanic Gardens proposes no increase through 2023 (Currently \$15 max for Adult, non-member) but may opt to raise admissions rates in future years as described in the draft bill and bill request, and based on the Consumer Price Index for Denver-Aurora-Lakewood, capped at 5% maximum, annually (subject to approval from Executive Director of the Department of Parks & Recreation).

The CPI allowance applies to both general admissions and rental facilities pricing with a possible initial adjustment March 1, 2024.

6. City Attorney assigned to this request (if applicable): Jason Moore

7. City Council District: 10

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
N/A

Vendor/Contractor Name:

Contract control number:

Location:

Is this a new contract? Yes No Is this an Amendment? Yes No If yes, how many?

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Contract Amount (indicate existing amount, amended amount and new contract total):

| <i>Current Contract Amount</i> | <i>Additional Funds</i> | <i>Total Contract Amount</i> |
|--------------------------------|-------------------------|------------------------------|
| (A) | (B) | (A+B) |
| | | |

| <i>Current Contract Term</i> | <i>Added Time</i> | <i>New Ending Date</i> |
|------------------------------|-------------------|------------------------|
| | | |

Scope of work:

Was this contractor selected by competitive process?

If not, why not?

Has this contractor provided these services to the City before? Yes

Source of funds:

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):

Who are the subcontractors to this contract?

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