



July 16, 2014

*QUALITY
ACCESS
CHOICE*

Denver City Council
**Government and Finance
Committee**

Presented by

Councilman Albus Brooks
Jennifer Landrum, CEO





VOTERS APPROVED PRESCHOOL TAX IN 2006

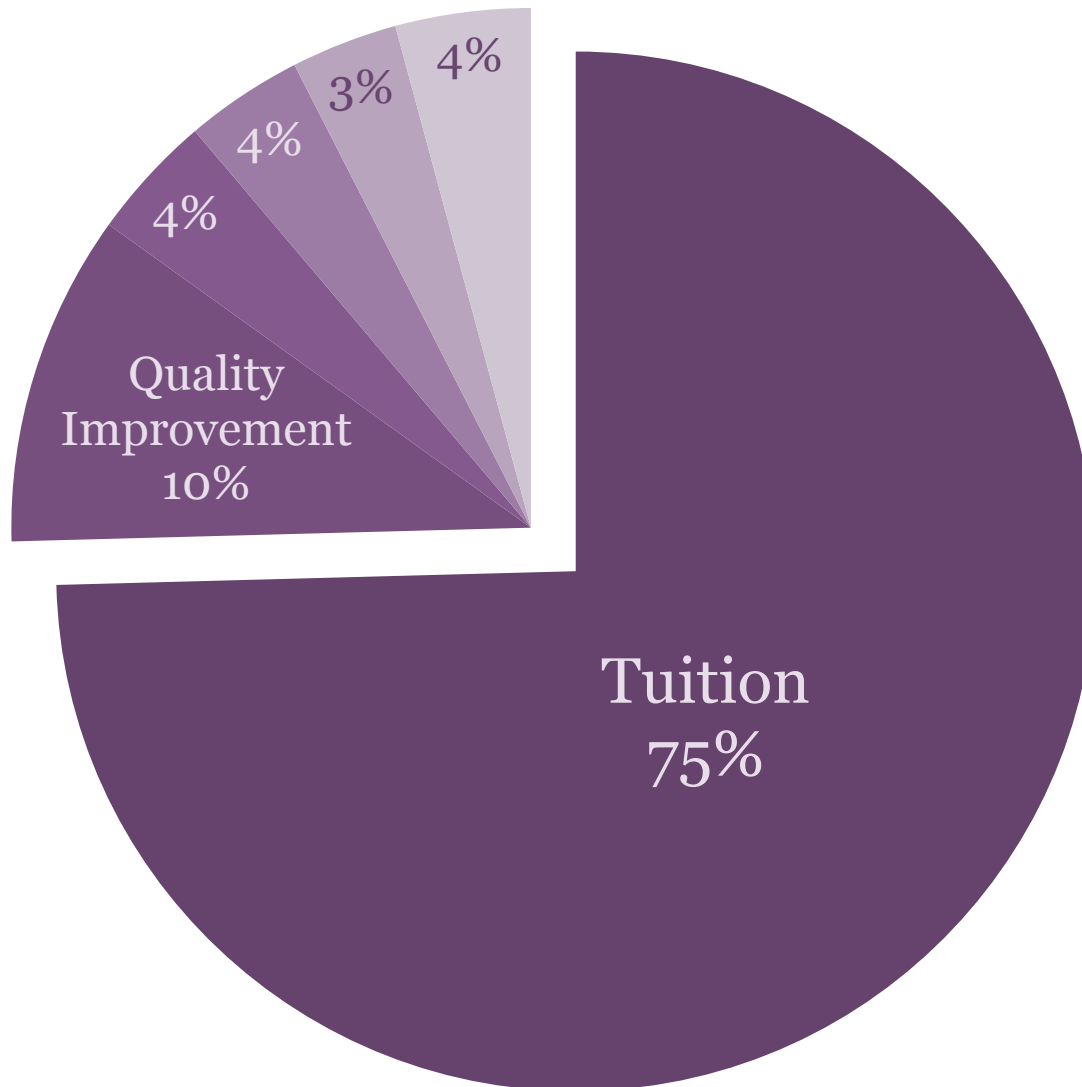
- DPP helps *every* family with a 4-year-old to afford preschool through tuition support
- DPP ensures preschool classrooms are high quality
- DPP ensures families can choose the best preschool option for their child



SINCE 2007:

- DPP has delivered over \$55 million in tuition credits to Denver families (over \$9 million this school year)
- Nearly 32,000 children have participated in DPP (4,813 this school year)
- DPP has invested over \$8 million in quality improvement (\$1.3 million this school year)

\$13 million in 2013 Sales Tax Revenue



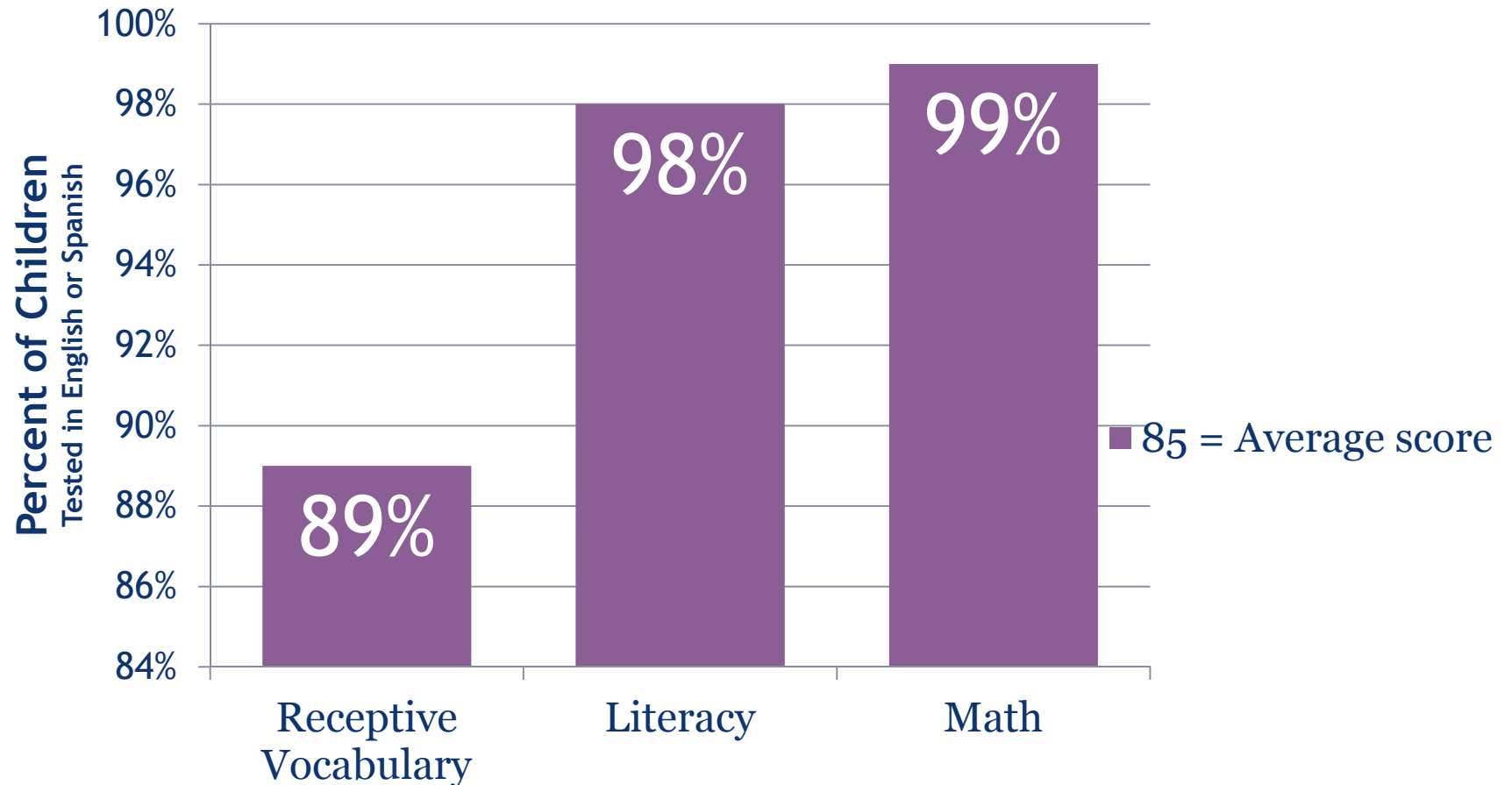
- Tuition Credits
- Quality Improvement
- Enrollment & Program Services
- Evaluation
- Outreach
- Administration



PROVEN RESULTS



CHILDREN READY FOR KINDERGARTEN



Spring 2013 Standardized Assessments

Sample scores weighted to reflect total population of students

SOCIAL-EMOTIONALLY READY FOR KINDERGARTEN

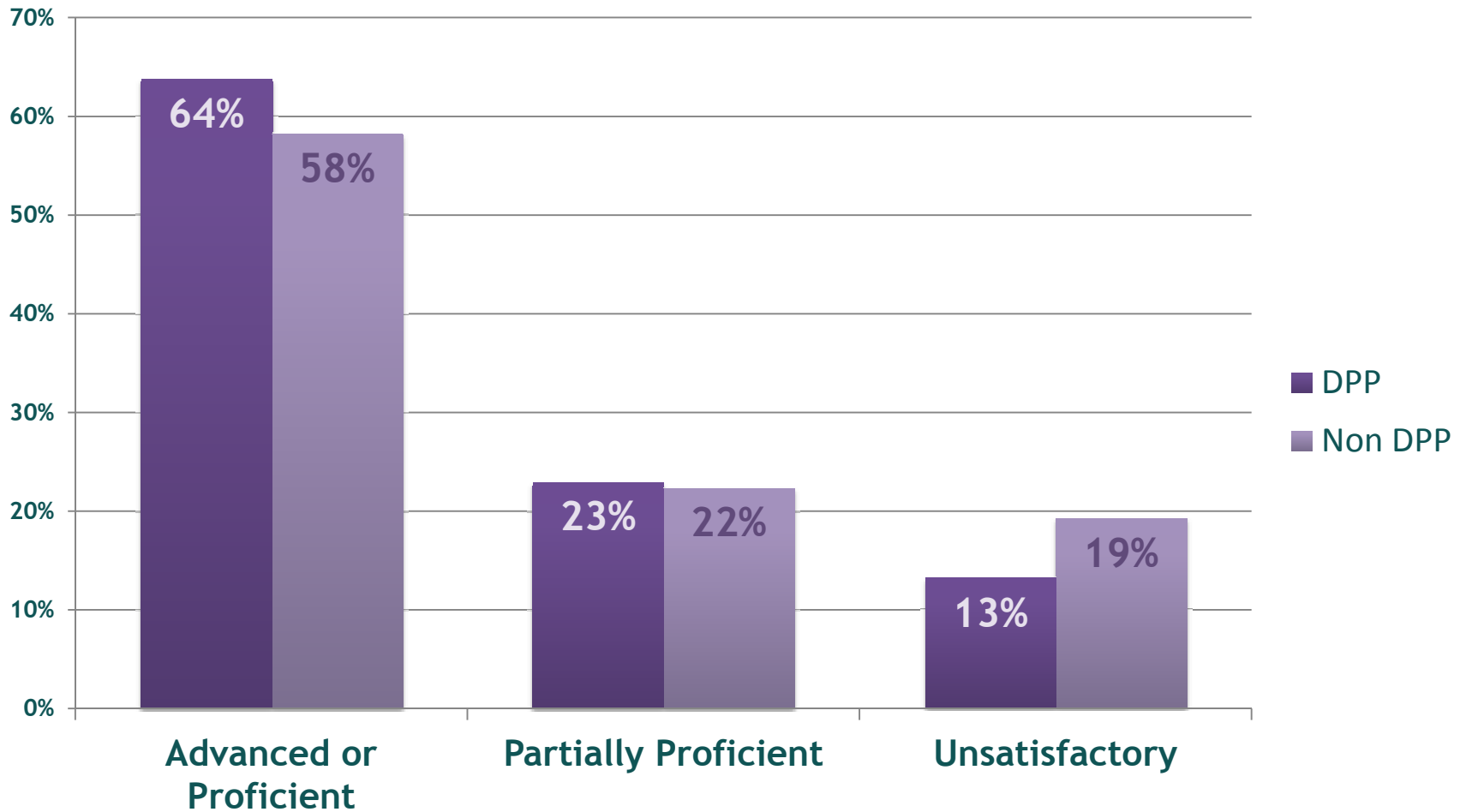
- Most children rated high for initiative, self-control, and attachment. These protective factors were of concern for fewer than 8 percent of children
- Teachers identified behavioral concerns for fewer than 10 percent of children



PROGRESS PERSISTS



2013 THIRD GRADE TCAP READING ASSESSMENT



PROPOSED ORDINANCE CHANGES



INCREASE DEDICATED SALES TAX FROM .12 PERCENT TO .15 PERCENT

- Reinststate and sustain summer programing
- Keep up with rising preschool tuition costs
- Respond to growing demand for full- and extended-day programming

PROPOSED ORDINANCE CHANGES



- Collapse Board of Directors and Board of Advisors into a single, Mayor-appointed governing Board
- Increase administrative cap from 5 percent to 7 percent
- Allow program to serve younger children as revenues allow

BALLOT LANGUAGE



SHALL DENVER SALES AND USE TAXES BE INCREASED \$5 MILLION IN 2015 (THE FIRST FISCAL YEAR), COMMENCING JANUARY 1, 2015, AND BY WHATEVER ADDITIONAL AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY EXTENDING THE EXISTING TWELVE ONE-HUNDREDTHS OF ONE PERCENT (.12%) SALES AND USE TAX (THE “DENVER PRESCHOOL TAX”) THROUGH DECEMBER 31, 2026, AND INCREASING THE TAX RATE BY THREE ONE HUNDRETHS OF ONE PERCENT (.03%) TO FIFTEEN ONE-HUNDRETHS OF ONE PERCENT (.15%) FOR THE SOLE PURPOSE OF FUNDING THE DENVER PRESCHOOL PROGRAM IN ORDER TO INCREASE ACCESS TO PRESCHOOL SERVICES FOR DENVER CHILDREN AND TO IMPROVE THE QUALITY OF PRESCHOOLS, AND SHALL THE CITY AND COUNTY OF DENVER BE PERMITTED TO COLLECT, RETAIN AND SPEND ALL REVENUES DERIVED FROM SUCH TAXES AS A VOTER APPROVED REVENUE CHANGE AND AN EXCEPTION TO THE LIMITS WHICH WOULD OTHERWISE APPLY UNDER ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION OR ANY OTHER LAW?

HEARING SCHEDULE



- **July 1** – Briefing to Health, Safety, Education and Services Committee
- **July 16** – For Action in Government and Finance Committee
- **July 22** – Mayor-Council
- **August 4** – 1st Reading
- **August 11** – Final Reading with Courtesy Public Hearing

THANK YOU AND QUESTIONS



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