BILL/ RESOLUTION REQUEST

1. **Title:** Approves the Operating Plan and Budget for 2012 for the Cherry Creek North Business Improvement District, located in Council District 10.

2. **3.**

- 4. Requesting Agency: Department of Finance
- 5. Contact Person with actual knowledge of proposed ordinance

Name: Andrew Johnston Phone: 720-913-9372

Email: Andrew. Johnston @denvergov.org

6. Contact Person with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary

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- 7. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved
 - a. Scope of Work

The City Council approves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures necessary to execute the responsibilities of the district as well as the imposition of a mill levy necessary to generate sufficient revenue to pay the district's expenses.

b. Duration

2012

c. Location

The district is located just southeast of central downtown Denver and covers 16 block area. The BID boundaries are University Boulevard on the west, Steele Street on the east, between 1st and 3rd Ave.

d. Affected Council District

10

e. Benefits

BID's are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. Cherry Creek North's district responsibilities include marketing, community networking, installation of streetscape enhancements, and maintenance to promote business success.

f. Costs

Districts are self funded with no direct costs to the City. The 2012 budget contemplates leaving the mill levy unchanged from 2011. The district assesses a 17.462 total mill levy and has not changed over the last 5 years. The total budget for 2012 is \$3,555,000.

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain. $_{\rm No}$

Bill Request Number: BR11-0754 Date: 10/11/2011