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BAC-9580

Contact Information

Contact Name	Brandon Zelasko	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	CO
Other Phone		Home Zip	[REDACTED]
Other Email		County	[REDACTED]
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	No
Gender	Male	Race/Ethnicity	Caucasian
Other Gender		Other Ethnicity	
Title		Salutation	Mr.
		Pronouns	He/Him

Application

Status	In Progress	Council Resolution Number	
Notes			

Board Information

Board Name	Denver Nonprofit Engagement Commission (DNEC)	Original Start Date	
		End Date	
		Other boards or commissions served	

Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

Additional Information

Are you a registered voter?		Objection to appointment?	No
If so, what county?		Special Information	
Denver City Council District No	10	Registered Lobbyist	No
Conflict of Interest Explanation		Conflict of Interest	No

Education and General Qualifications

Name of High School		Name of Graduate School	
Location of High School		Location of Graduate School	
# of Years Attended High school		# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	
Name of College		Graduate Major	
Location of College			
# of Years Attended College			
Did you Graduate College			
Undergrad Major			

Reference Details

Reference Name #1		Reference Email #1	
Reference Phone #1		Reference Address #1	
Reference Name #2		Reference Email #2	
Reference Phone #2		Reference Address #2	
Reference Name #3		Reference Email #3	
Reference Phone #3		Reference Address #3	
Agree to a background check	<input checked="" type="checkbox"/>		

Owner

Created By

Last Modified By

Notes & Attachments

Brandon Zelasko.png

Type	Attachment
Last Modified	Denver Integration
Description	View file

Brandon Zelasko_Bio.pdf

Type	Attachment
Last Modified	Denver Integration
Description	View file

Brandon Zelasko_Resume.pdf

Type	Attachment
Last Modified	Denver Integration
Description	View file

Applicants History

8/21/2024, 12:22 PM

User Denver Integration

BRANDON ZELASKO

PRINCIPAL & CO-OWNER, SE2 | SOCIAL CHANGE AGENCY
2024 COLORADO GOVERNORS FELLOW

PROFILE INFO

Chief communications and behavior change strategist for government and nonprofit public issue campaigns. Small business owner. Volunteer. Advocate.

CONTACT INFO



Phone

[REDACTED]



Email

[REDACTED]@[REDACTED]



Address

[REDACTED]
[REDACTED]

ISSUE EXPERIENCE

Public & Behavioral Health



Education (Early Ed + K-12)



Workforce



Environment



WORK EXPERIENCE

Principal & Co-owner 2015 - Current
SE2

- Manage an agency of 16 staff, overseeing operations, creative, content, account and project management
- Identify and lead innovation & growth initiatives
- Clients include Colorado's Departments of Public Health & Environment, Early Childhood, Higher-Education, Labor and Employment, and Colorado's Office of Behavioral Health

Manager, eHealth 2014 - 2015
Centura Health

Director of Interactive Media 2010 - 2014
SE2

Progressive Account Executive Roles 2007 - 2010
RedDoor Interactive

VOLUNTEERISM & DEVELOPMENT

Colorado Governors Fellow 2024
Civico

Board Member 2022 - Current
Colorado Young Leaders

Leadership Denver Class of 2019

Board Chair 2015 - 2018
Colorado Youth Matter

EDUCATION

Bachelor of Science Graduated 2007
San Diego State University

- Integrated Marketing Communications

BRANDON ZELASKO

PRINCIPAL & CO-OWNER, SE2 | SOCIAL CHANGE AGENCY
2024 COLORADO GOVERNORS FELLOW

I am dedicated social change marketing professional with extensive experience in driving community change through nonprofit and government collaboration.

With a background in operations and strategic management, I have effectively partnered with various nonprofit organizations to address pressing social issues on topics including substance use prevention and treatment, mental health, community connection, affordable housing, utilization of human service programs and environmental issues.

My professional highlights include leading initiatives to enhance community outreach and program effectiveness, managing cross-sector partnerships, and securing funding to support impactful projects.

At the core of my work is a commitment to leveraging resources and fostering relationships that drive positive social outcomes.

I am currently a co-owner of SE2, a social change marketing agency and a 2024 Governors Fellow.

When I am not working, I enjoy volunteering on nonprofit boards and getting out of my neighborhood [REDACTED] and exploring quiet mountain trails.