

### **BAC-9580**

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#### **Contact Information**

**Contact Name** Brandon Zelasko

**Preferred Phone** 

**Preferred Email** 

**Other Phone** 

Other Email

DOB

Gender

**Notes** 

Other Gender

Title

**Home Address** 

**Home City** 

**Home State** CO

Home Zip

County

**Hispanic or Latino** origin or Descent?

Race/Ethnicity

Other Ethnicity

Salutation Mr.

**Pronouns** He/Him

No

Caucasian

**Application** 

**Status** In Progress

Male

**Council Resolution** Number

**Board Information** 

**Board Name** Denver Nonprofit Engagement

Commission (DNEC)

**Original Start Date** 

**End Date** 

Other boards or commissions served

**Work Information** 

**Employer** 

**Position** 

**Business Phone #** 

**Work Email** 

**Work Address** 

**Work City** 

**Work State** 

Work Zip

**Additional Information** 

Are you a registered

voter?

If so, what county?

**Denver City Council** 10

**District No** 

**Conflict of Interest Explanation** 

Objection to appointment?

No

No

No

**Special Information** 

**Registered Lobbyist** 

**Conflict of Interest** 

### **Education and General Qualifications** Name of High School Name of Graduate School Location of High Location of Graduate School School # of Years Attended # of Years Attended High school **Graduate School** Did you Graduate Yes Did you Graduate High School Graduate Major Name of College Location of College # of Years Attended College Did you Graduate College **Undergrad Major** Reference Details Reference Name #1 Reference Email #1 Reference Address #1 Reference Phone #1 Reference Name #2 Reference Email #2 Reference Phone #2 Reference Address #2 Reference Name #3 Reference Email #3 Reference Phone #3 Reference Address #3 Agree to a background check Owner Created By Last Modified By **Notes & Attachments** Brandon Zelasko.png Brandon Zelasko\_Bio.pdf Type Attachment Type Attachment Last Modified Denver Integration Last Modified Denver Integration Description Description View file View file Brandon Zelasko\_Resume.pdf Type Attachment Last Modified Denver Integration Description View file **Applicants History** 8/21/2024, 12:22 PM

User Denver Integration

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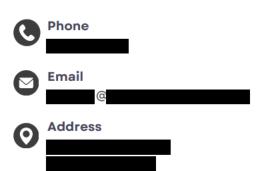
# **BRANDON** ZELASKO

PRINCIPAL & CO-OWNER, SE2 | SOCIAL CHANGE AGENCY 2024 COLORADO GOVERNORS FELLOW

#### **PROFILE INFO**

Chief communications and behavior change strategist for government and nonprofit public issue campaigns. Small business owner, Volunteer, Advocate.

#### CONTACT INFO



#### **ISSUE EXPERIENCE**

Public & Behavioral Health

Education (Early Ed + K-12)

Workforce

Environment

#### WORK EXPERIENCE

## Principal & Co-owner

2015 - Current

SE2

- Manage an agency of 16 staff, overseeing operations, creative, content, account and project management
- · Identify and lead innovation & growth initiatives
- Clients include Colorado's Departments of Public Health & Environment, Early Childhood, Higher-Eduction, Labor and Employment, and Colorado's Office of Behavioral Health

Manager, eHealth 2014 - 2015 Centura Health

Director of Interactive Media 2010 - 2014

SE2

Progressive Account Executive Roles 2007 - 2010

RedDoor Interactive

#### **VOLUNTEERISM & DEVELOPMENT**

Colorado Governors Fellow 2024

Civico

Board Member 2022 - Current

Colorado Young Leaders

Leadership Denver Class of 2019

Board Chair 2015 - 2018

Colorado Youth Matter

### **EDUCATION**

Bachelor of Science Gr San Diego State University

**Graduated 2007** 

Integrated Marketing Communications

# **BRANDON** ZELASKO

# PRINCIPAL & CO-OWNER, SE2 | SOCIAL CHANGE AGENCY 2024 COLORADO GOVERNORS FELLOW

I am dedicated social change marketing professional with extensive experience in driving community change through nonprofit and government collaboration.

With a background in operations and strategic management, I have effectively partnered with various nonprofit organizations to address pressing social issues on topics including substance use prevention and treatment, mental health, community connection, affordable housing, utilization of human service programs and environmental issues.

My professional highlights include leading initiatives to enhance community outreach and program effectiveness, managing cross-sector partnerships, and securing funding to support impactful projects.

At the core of my work is a commitment to leveraging resources and fostering relationships that drive positive social outcomes.

I am currently a co-owner of SE2, a social change marketing agency and a 2024 Governors Fellow.

When I am not working, I enjoy volunteering on nonprofit boards and getting out of my neighborhood and exploring quiet mountain trails.