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## BAC-9916

### Contact Information

Contact Name	Stephanie Nevel-Alejo	Home Address	
Preferred Phone		Home City	
Preferred Email		Home State	CO
Other Phone		Home Zip	
Other Email		County	
DOB		Hispanic or Latino origin or Descent?	Yes
Gender	Female	Race/Ethnicity	Hispanic
Other Gender		Other Ethnicity	
Title		Salutation	
		Pronouns	she/her

### Application

Status	In Progress	Council Resolution Number
Notes		

### Board Information

Board Name	Denver Commission for People with Disabilities (DCPD)	Original Start Date
		End Date
		Other boards or commissions served

### Work Information

Employer	Work Address
Position	Work City
Business Phone #	Work State
Work Email	Work Zip

### Additional Information

Are you a registered voter?	Objection to appointment?	No
If so, what county?	Special Information	
Denver City Council District No	Registered Lobbyist	No
Conflict of Interest Explanation	Conflict of Interest	No

## Education and General Qualifications

Name of High School		Name of Graduate School	
Location of High School		Location of Graduate School	
# of Years Attended High school		# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	
		Graduate Major	
Name of College			
Location of College			
# of Years Attended College			
Did you Graduate College			
Undergrad Major			

## Reference Details

Reference Name #1		Reference Email #1	
Reference Phone #1		Reference Address #1	
Reference Name #2		Reference Email #2	
Reference Phone #2		Reference Address #2	
Reference Name #3		Reference Email #3	
Reference Phone #3		Reference Address #3	
Agree to a background check	<input checked="" type="checkbox"/>		
Owner		Created By	
		Last Modified By	

## Notes & Attachments

### Stephanie Nevel Alejo Bio.docx

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

### Stephanie Nevel-Alejo Resume 2025c.pdf

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

## Applicants History

4/14/2025, 11:55 AM

User   
Action **Changed Status** from New to **In Progress**.

4/10/2025, 4:56 PM

User **Denver Integration**  
Action **Created**.



# Stephanie Nevel-Alejo

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## SUMMARY

Operational leader and business strategist with over a decade of experience leading growth and revenue generation in both startup and corporate environments, with a proven track record of strong relationships with creators, audiences, and partners. Adept at balancing creativity and pragmatism in fast-paced, high-stakes environments. Expertise in customer support operations, strategic finance, regulation and compliance, and partnering with product and technology teams to deliver impactful solutions.

## EDUCATION

### STANFORD UNIVERSITY

Palo Alto, CA

**Bachelor of Arts**, International Relations with concentrations in Economics and Latin America

**2011 – 2015**

- Phi Beta Kappa Honors (excellence in arts and sciences) with Distinction (GPA in top 15% of Stanford 2015 graduating class)
- GPA: 3.84 / 4.0 | Coursework including micro and macroeconomics, statistics, social science research methods

## EXPERIENCE

### LOLA STRATEGY

Denver, CO (remote)

Advisor

**January 2024 - present**

- Advise high profile media entrepreneurs on revenue diversification, new product development, GTM, and FP&A.

### CREATIVE JUICE

Denver, CO (remote)

Head of Strategy & Operations

**February 2022 - present**

- Lead cross-functional team responsible for creator funding products, customer support, strategic finance, new business strategy, and board communications at Creative Juice, the top venture-backed business financial platform for content creators.
- Built creator support operation and GTM/product feedback loop; achieved creator NPS score of 65 (v. industry average 27).
- Decisionmaker for multi-million-dollar portfolio of creator investments; achieved company's highest revenue generating business line; manage sourcing, underwriting analysis, and high-profile creator relationships throughout product lifecycle.
- Directly supported CEO throughout company's successful acquisition process; managed all reporting to board of directors.
- Represent company via thought leadership and live events / speaking engagements with high profile customers.

### ZX VENTURES (venture group of AB InBev)

New York, NY

Director of Portfolio

**December 2020 - February 2022**

- Managed North America Investment portfolio of healthy and better-for-you brands including prospective investment due diligence, portfolio company operational improvement, regulatory compliance, market analysis, and financial reporting.
- Developed new national celebrity-led brand via partnership with a music agency launched nationally in 2022 and rated by AB InBev C-Suite as "excellent." Generated new markets strategies to inform and execute on all build/buy/partner decisions.
- Developed and executed fund strategy to serve historically excluded founders and consumers; strategy replicated in Europe.
- Led insights for first-of-its-kind multi-million-dollar master distribution agreement with emerging health-focused brand.
- Earned performance-based compensation increase, Merit Recognition, from Head of ZX after 7 months in new role.

Market Intelligence Manager, New Categories

**August 2019 - December 2020**

- Defined and executed strategy for AB InBev's health and wellness investments across food, beverage, and personal care.
- Executed profitable South African hops brokerage business amidst pandemic-induced investment freeze.
- Curated and executed market trend reporting on beverage, CPG, socialization, health, and other broad macro trends to inform ZX and AB InBev senior leadership and guide global strategy and protect against threats.
- Developed data project requested by AB InBev CMO to quantify disruption to core industry globally and recommend solutions.

Fund Insights Lead

**August 2018 - August 2019**

- Created and led global spirits investment strategy, with deep analysis of 7 markets (market sizing, regulatory landscape, consumer trend research, incumbent brand analysis), resulting in investment priorities for each.

### RABOBANK

New York, NY

Food and Agriculture Innovation

**2017 - 2018**

- Enabled first-ever monetization of startup engagements via design and implementation of the bank's first database of food and agriculture startups; led 4 teams to perform financial and operational due diligence on 1,200+ startups.

## SKILLS & INTERESTS

Spanish (fluent) • Financial modeling and analysis • Customer support and service excellence • Strategic planning and KPI management • Regulatory compliance • Operational design and process improvement • Research methods • Thought leadership

Health supportive cooking • Developmental disability advocacy

Stephanie Nevel-Alejo was born and raised in Denver, where she grew up with two younger sisters, one of whom has nonverbal autism. She has firsthand understanding of disability support systems, accessibility challenges, and the importance of inclusive community planning. After completing her education with honors at Stanford University and building her career in California and New York, Stephanie returned to her home state in 2022. As a business leader in media and tech, she has consistently advocated for diverse representation, including individuals with disabilities. Stephanie has written about the importance of media representation across the autism spectrum and has worked to elevate underrepresented voices in her professional roles. Her experience managing complex projects and stakeholder relationships has equipped her with valuable skills in collaborative problem-solving and advocacy. Residing in the Mayfair neighborhood of Denver, Stephanie serves as a part-time caregiver for her sister while also leading strategy and operations professionally. She is passionate about ensuring Denver becomes a more accessible and inclusive city for all residents, particularly those with disabilities and their families.