

September 21, 2010

City Clerk
City & County of Denver
101 West Colfax Avenue, Department 101
Denver CO 80202

Dear City Clerk:

Enclosed please find the original 2011 Operating Plan and Budget for Cherry Creek North Business Improvement District #1. If you have any questions or need additional information, please feel free to contact me.

Respectfully,

Yulie Bender President & CEO

**Enclosures** 

CC: Bill Vidal, Manager of Public Works
Brendan Kelly, P.E. Engineer
Jason Carroll, Clifton Gunderson



# CITY AND COUNTY OF DENVER

### DEPARTMENT OF PUBLIC WORKS

DISTRICT MANAGEMENT OFFICE Webb Municipal Office Building 201 W. Colfax Ave., Dept. 509 Denver, Colorado 80202 http://www.denvergov.org

August 24, 2010

Ms. Julie Bender
President & CEO
Cherry Creek North Business Improvement District
299 Milwaukee Street, Suite 201
Denver, CO 80206

Dear Julie,

This letter is to remind you to submit your District's 2011 Operating Plan and Budget (OP&B) for review and approval as required by State Statute (C.R.S. 31-25-1211) by September 30, 2010. Please file the original OP&B with the City Clerk, send a copy to Bill V. Vidal, Manager of Public Works and a copy to myself noting the City Clerk file number (i.e. Filing No. 89-909-\_\_).

The City then has 30 days after receipt of the budget and operating plan, but no later than December 5<sup>th</sup>, to review and, if appropriate, approve such items. If a budget is not submitted by the required date, no funds will be available for 2011. Also be aware that you should certify your mill levies and furnish a copy to this office and the Denver County Clerk and Recorder before December 15<sup>th</sup>, so this information can be submitted for final ordinance approval.

The Denver City Council is to approve your OP&B for 2011 in accordance with the aforementioned State Statute. In order to make an informed judgment that the OP&B are appropriate for the many and varied programs of the BID, City Council has requested the following items be provided by the BID:

- 1. 2010 budget and "budget to actual" financial reports. ✓
- 2. Any material departures from the 2010 Operating Plan 7
- 3. The status of any planned or outstanding indebtedness.
- The results of any audits conducted during the year. √
   A copy of the By-laws, if any, in effect in 2010/2011.
- 6. A list of official board actions (motions) in the past year.
- Current list of all Board members including name, address, phone, fax and email as well as term appointment
   and expiration date.
- 8. Board members attendance records for the past year.

Please do not hesitate to contact me at 720.913.4503 if you have any questions or require additional information.

Sincerely,

Brendan Kelly, P.E.

Engineer

# **2011 OPERATING PLAN**



# 2011 CCN BID Operating Plan

(Approved 9-8-10)

#### **Mission Statement**

The Cherry Creek North Business Improvement District creatively plans, manages and promotes Cherry Creek North as Denver's premier outdoor shopping and dining destination order to support the success of our businesses

### Statement of Strategic Direction

Between today and the end of 2015, the BID will focus its highest level of attention and resources on these priorities:

- Creating durable relationships with customers using online tools (websites, social media, mobile phone applications)
- Planning, managing and superbly executing promotions and a robust events program to provide compelling experiences
  for our targeted customers (including customer loyalty promotions, a special focus on May-September and the holiday
  season, and expanding third party events)
- Fostering effective strategic alliances with partners to achieve CCN goals
- Maintaining and enhancing the District's physical environment at a high level

### **Goals and Objectives**

### Consumer Marketing Goal: Drive customers to CCN to increase business success

Consumer Marketing Plan Objective: Promote CCN to consumers by developing and implementing a 3-year Consumer Marketing Plan to be approved by the Marketing Committee and Board by March 31, 2011. The Plan and its implementation will include:

- Customer Research: Use third party consultants to update the BID's 2005 CCN customer target market report by February 28, 2011.
- Online Marketing: Grow the BID's online presence with consumer target markets. Increase the consumer enewsletter database from 3,300 to 4,500 and the average monthly unique visitors to <a href="https://www.cherrycreeknorth.com">www.cherrycreeknorth.com</a> from
  13,000 to 14,500 by December 31, 2011. Establish baseline measurements for the use of social media by the BID.
- Events/Promotions: Utilize the Event Advisory Group formed in 2010 to assist in the further development and communication of the BID's event plan (which will include criteria and measurements) for CCN by January 31, 2011.
- Hotel Outreach: Create and implement a BID outreach strategy to key hotels in the Cherry Creek and metro areas.

"New North" Awareness Objective: Create consumer awareness of the BID's streetscape improvements and the City's new smart parking meters by executing a new outreach/information program by March 31, 2011.

Gift Card Services Objective: Grow the Gift Card program from \$40,000 in 2010 to \$50,000 in 2011. Increase the number of ground level retailers that accept Gift Cards from 165 in 2010 to 185 in 2011.

# Constituent Service Goal: Enhance BID communications with and services to CCN businesses

Communications Objective: Provide clear, relevant and timely information to constituents about BID services in order to increase their utilization rate and customer satisfaction. Develop a system for measuring by June 30, 2011.

Service Objective: Provide services to BID constituents such as CCN information, advocacy with the City, and business resources as appropriate and respond to initial requests within 1 working day.

## Streetscape Maintenance Goal: Maintain and enhance the new CCN streetscape to accordance with standards

Streetscape Maintenance Warranty Period Objective: Insure that the District's streetscape improvements are completed in accordance with standards during the phased first year warranty period.



Streetscape Maintenance Plan Objective. Complete an ongoing Maintenance Plan for the new streetscape improvements by September 1, 2011.

### Place making Goal: Support place-making initiatives for CCN to enhance customers' experience in CCN

Holiday Lighting Objective: Establish holiday lighting contract for the new LED lights by November 2011.

Fillmore Plaza Objective: Manage the completion of the streetscape project to include the design and construction of Fillmore Plaza by July 2011 pending City and Board approvals.

Cherry Creek Area Plan Objective Obtain a letter of support from BID board for the City's adoption of the new Cherry Creek North Area Plan.

Strategic Parking Plan Objective: Evaluate the applicability of the City's Strategic Parking Plan recommendations to CCN and begin implementation of recommendations as appropriate.

Design Advisory Board Objective: Represent the interests of the BID in the meetings of the City's Design Advisory Board for CCN.

Cherry Creek Arts Festival Objective: Establish a new letter of understanding by June 30, 2011 with the Cherry Creek Arts Festival regarding their use of the new BID streetscape and other District/Festival interests.

## Strategic Partnerships Goal: Further develop CCN strategic partnerships to create a better business environment

City of Denver Objective. Conduct briefings for City of Denver candidates for elected offices by April 30, 2011 and Identify new key City staff regarding the Importance of CCN as a retail district by November 1, 2011.

Cherry Creek Shopping District Objective: Identify mutual interests with the Cherry Creek Shopping Center by January 31, 2010 and undertake at least one joint project with them promoting the Cherry Creek Shopping District by March 31, 2011.

Business Partners Objective: Implement programs with key business partners who can help the CCN BID achieve a recognized leadership position among its peers in online marketing/communications and that provide valuable services to BID constituents by September 31, 2011.

Community Partner Objective: Implement events/promotions with key community partners who can help the CCN BID reach its attendance/participation targets established in its event plan by July 31, 2011.

### Capacity Building Goal: Continue to develop the BID's capacity to serve as the strategic business leader for CCN

Board Development Objective. Recruit and utilize as District leaders an experienced and committed group of property and business owners to fill vacancies on the BID Board and committees by November 1, 2011.

Staff Development Objective: Update and implement a staff development plan for each full-time, salaried staff member by August 31, 2011 to increase staff capabilities.

Financial Plan Objective: Update the District's five year financial plan by September 30, 2011 to identify and communicate any financial challenges or opportunities.

# **2011 BUDGET**

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# CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT NO. 1 SUMMARY

# FORECASTED 2011 BUDGET AS PROPOSED WITH 2009 ACTUAL AND 2010 ESTIMATED

For the Years Ended and Ending December 31,

| _ | <u>8/31/10</u> |  |
|---|----------------|--|
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|  |               |              |                               |               | Page 2              |
|--|---------------|--------------|-------------------------------|---------------|---------------------|
|  | ACTUAL        | BUDGET       | ACTUAL                        | ESTIMATED     | PROPOSED            |
|  | 2009          | 2010         | 6/30/10                       | 2010          | 2011                |
| BEGINNING FUND BALANCES                | \$ 8,774,136  | \$16,347,544 | \$ 17,164,283                 | \$ 17,164,283 | \$ 7,531,749        |
| REVENUES                               |               |              |                               |               |                     |
| Property taxes                         | 2,847,091     | 3,371,591    | 3,232,804                     | 3,371,591     | 3,445,100           |
| Specific ownership tax                 | 184,308       | 146,400      | 96,665                        | 146,400       | 149,600             |
| Interest income                        | 165,393       | 134,500      | 110,571                       | 128,000       | 82,000              |
| Parking garage income                  | 100,411       | 120,000      | 45,332                        | 100,000       | 108,000             |
| Management fees - Parking garage       | 40,000        | 40,000       | 40,000                        | 40,000        | 40,000              |
| Gift card income                       | 47,211        | 80,000       | 15,562                        | 45,000        | 45,000              |
| Sponsorship income                     | 3,100         | 20,000       | 4,100                         | 10,000        | 10,000              |
| Bond issuance                          | 9,250,000     | 20,000       | 7,100                         | 10,000        | 10,000              |
| Bond premium                           | 17,045        | _            | _                             | _             |                     |
| Fillmore Plaza Alternate Design Income | -             | -            | 110,785                       | 116,785       | -                   |
| Total revenues                         | 12,654,559    | 3,912,491    | 3,655,819                     | 3,957,776     | 3,879,700           |
|  |               |              |                               |               |                     |
| TRANSFERS IN                           | 468,104       | -            | -                             | -             | •                   |
| Total funds available                  | 21,896,799    | 20,260,035   | 20,820,102                    | 21,122,059    | 11,411,449          |
| EXPENDITURES                           |               |              |                               |               |                     |
| General                                |               |              |                               |               |                     |
| Administration                         | 603,096       | 665,183      | 319,169                       | 589,371       | 647,000             |
| Marketing                              | 849,320       | 911,168      | 350,643                       | 911,000       | 940,000             |
| Physical environment                   | 592,919       | 713,598      | 214,742                       | 637,000       | 765,000             |
| Parking Operations                     | 144,063       | 146,999      | 66,185                        | 110,350       | 123,000             |
| Bond discount                          |               | -            | -                             | -             | -                   |
| Debt Service                           | 837,395       | 1,204,926    | 450,793                       | 1,204,926     | 1,202,726           |
| Capital Expenditures                   | 30.1          | -,,          | ,                             | -,,,,,,,      | 2,202,720           |
| General                                | 61,919        | -            | -                             | _             | _                   |
| Capital Outlay                         | 1,130,700     | 14,256,395   | 2,427,858                     | 10,099,384    | 5,210,127           |
| Undesignated Contingencies             | 45,000        | 386,644      | -,,                           | 38,279        | 27,274              |
| Total expenditures                     | 4,264,412     | 18,284,913   | 3,829,390                     | 13,590,310    | 8,915,127           |
| Total expediences                      | 4,204,412     | 10,201,515   | 3,023,330                     | 15,50,510     | 0,915,127           |
| TRANSFERS OUT                          | 468,104       | -            | -                             | -             | •                   |
| Total expenditures and transfers out   |               |              |                               |               |                     |
| requiring appropriation                | 4,732,516     | 18,284,913   | 3,829,390                     | 13,590,310    | 8,915,127           |
| ENDING FUND BALANCES                   | \$ 17,164,283 | \$ 1,975,122 | <b>\$</b> 16,990, <b>7</b> 12 | \$ 7,531,749  | <b>\$</b> 2,496,322 |
|  |               |              |                               |               |                     |

# PRELIMINARY DRAFT - SUBJECT TO REVISION

This financial information should be read only in connection with the accompanying accountant's report and summary of significant assumptions

# CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT NO. 1 PROPERTY TAX SUMMARY INFORMATION

For the Years Ended and Ending December 31,

| 8/31/2010 |
|-----------|
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|   |          |             |    |                   |     |            |      |            |             | -34-5      |
|---|----------|-------------|----|-------------------|-----|------------|------|------------|-------------|------------|
|   | _        | ACTUAL      |    | BUDGET            |     | ACTUAL     | ES   | TIMATED    | P           | ROPOSED    |
|   | <u>L</u> | 2009        |    | 2010              |     | 6/30/10    |      | 2010       |             | 2011       |
|   |          |             |    |                   |     |            |      |            |             |            |
| ASSESSED VALUATION - DENVER COUNTY                  | _        |             | _  |                   | _   |            | _    |            | _           |            |
| Residential   | \$       | -           | S  | -                 | \$  | -          | S    | -          | S           |            |
| Commecial/other                                     | 1        | 42,521,650  | ]  | 173,611,350       | 1   | 73,611,350 | 1    | 73,611,350 | 1           | 73,611,350 |
| Vacant land   |          | 1,603,710   |    | 440,420           |     | 440,420    |      | 440,420    |             | 440,420    |
| Personal property                                   |          | 20,493,840  |    | 17,060,930        |     | 17,060,930 |      | 17,060,930 |             | 17,060,930 |
|   | <u> </u> | 64,619,200  |    | 191,112,700       | 1   | 91,112,700 | 1    | 91,112,700 | I           | 91,112,700 |
| Adjustments   |          | (2,448,810) |    |                   |     | -          |      | -          |             | 4,171,170  |
| Total Certified Assessed Value                      | \$ 1     | 62,170,390  | \$ | 191,112,700       | \$1 | 91,112,700 | \$ l | 91,112,700 | <b>\$</b> I | 95,283,870 |
| MILL LEVY   |          |             |    |                   |     |            |      |            |             |            |
| General   |          | 12.576      |    | 10.942            |     | 10.942     |      | 10.942     |             | 10.942     |
| Debt Service  |          | 5 066       |    | 6.700             |     | 6.700      |      | 6.700      |             | 6.700      |
| Temporary Mill Levy Reduction                       |          |             |    |                   |     |            |      | 01.00      |             | 0.750      |
| (pursuant to C.R.S.39-5-121)                        |          | -           |    | _                 |     | -          |      | _          |             | _          |
| Refund and abatements                               |          | _           |    | -                 |     | -          |      | -          |             | _          |
| Total mill levy                                     |          | 17.642      | _  | 17.642            |     | 17 642     |      | 17.642     |             | 17 642     |
| Total mill levy                                     | _        | 17.042      |    | 17.042            |     | 17 042     |      | 17.044     | -           | 17 042     |
|   |          |             |    |                   |     |            |      |            |             |            |
| PROPERTY TAXES                                      | \$       | 0.020.455   |    | 2.001.166         | •   | 2 001 166  | •    | 2 001 155  |             | 0.126.706  |
| General<br>Delta Saurica                            | 2        | 2,039,455   | Ъ  | 2,091,155         | \$  | 2,091,155  | \$   | 2,091,155  | \$          | 2,136,796  |
| Debt Service  |          | 821,555     |    | 1,280,455         |     | 1,280,455  |      | 1,280,455  |             | 1,308,402  |
| Temporary Mill Levy Reduction Refund and abatements |          |             |    | -                 |     | -          |      | -          |             | -          |
| Retund and abatements                               |          |             |    |                   |     |            |      |            |             |            |
| Levied property taxes                               |          | 2,861,010   |    | <b>3,37</b> 1,610 |     | 3,371,610  |      | 3,371,610  |             | 3,445,198  |
| Adjustments to actual/rounding                      |          | (2,010)     |    | (19)              |     | (138,806)  |      | (19)       |             | (98)       |
| Refunds and abatements                              |          | -           |    | -                 |     | -          |      | -          |             | -          |
| Budgeted property taxes                             | \$       | 2,859,000   | S  | 3,371,591         | \$  | 3,232,804  | S    | 3,371,591  | S           | 3,445,100  |
| Baugetea property taxes                             | -        | 2,027,000   |    | 3,371,337         |     | J,232,604  | -    | 3,371,331  | 2           | 3,773,100  |
| BUDGETED PROPERTY TAXES                             |          |             |    |                   |     |            |      |            |             |            |
| General   | \$       | 2,038,000   | \$ | 2,091,145         | S   | 2,005,064  | 8    | 2,091,145  | \$          | 2,136,700  |
| Debt Service  |          | 821,000     |    | 1,280,446         |     | 1,227,740  |      | 1,280,446  |             | 1,308,400  |
|   | \$       | 2,859,000   | \$ | 3,371,591         | S   | 3,232,804  | S    | 3,371,591  | \$          | 3,445,100  |
|   |          |             |    |                   |     |            |      |            | _           |            |

# CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT NO. 1 GENERAL BUND

# GENERAL FUND FORECASTED 2011 BUDGET AS PROPOSED WITH 2009 ACTUAL AND 2010 ESTIMATED For the Years Ended and Ending December 31,

|  |           |           |              |              | rage 4       |
|--|-----------|-----------|--------------|--------------|--------------|
|  | l         |           |              |              |              |
|  | ACTUAL    | BUDGET    | ACTUAL       | ESTIMATED    | PROPOSED     |
|  | 2009      | 2010      | 6/30/10      | 2010         | 2011         |
|  | -         |           |              |              |              |
| BEGINNING FUND BALANCES                | 925,640   | 1,042,582 | \$ 1,085,333 | \$ 1,085,333 | \$ 1,241,878 |
| REVENUES                               |           |           |              |              |              |
| Property taxes                         | 2,029,533 | 2,091,145 | 2,005,064    | 2,091,145    | 2,136,700    |
| Specific ownership tax                 | 184,308   | 146,400   | 96,665       | 146,400      | 149,600      |
| Interest uncome                        | 9,006     | 10,000    | 7,517        | 10,000       | 5,000        |
| Parking garage income                  | 100,411   | 120,000   | 45,332       | 100,000      | 108,000      |
| Management fees - Parking garage       | 40,000    | 40,000    | 40,000       | 40,000       | 40,000       |
| Gift card income                       | 47,211    | 80,000    | 15,562       | 45,000       | 45,000       |
| Sponsorahip income                     | 3,100     | 20,000    | 4,100        | 10,000       | 10,000       |
| Total revenues                         | 2.413.569 | 2.507,545 | 2.214.240    | 2,442,545    | 2,494,300    |
|  |           |           |              |              |              |
| Total funds available                  | 3,339,209 | 3,550,127 | 3,299,573    | 3.527,878    | 3,736,178    |
| EXPENDITURES                           |           |           |              |              |              |
| Administration                         | 603,096   | 665,183   | 319,169      | 589,371      | 647,000      |
| General Administration                 | •         | •         |              | •            |              |
| Bank charges                           | 1,943     | 1,700     | 410          | 1,000        | 1.000        |
| Copier expense                         | 11,640    | 14,000    | 6,816        | 14,000       | 14,000       |
| Computer expense                       | 6,060     | 7,000     | 6.018        | 7,000        | 21,000       |
| Delivery service                       | 1,743     | 3,000     | 1.087        | 2,000        | 2,000        |
| Office Furniture and Equipment         | 5,706     | 3,000     | 548          | 1,000        | 10,000       |
| Office rent & cleaning                 | 131,697   | 143,500   | 64,704       | 130,000      | 143,500      |
| Office supplies                        | 7,925     | 7,300     | 5,914        | 10,000       | 8,000        |
| Postage and meter rental               | 4,455     | 7,600     | 2,702        | 5,000        | 7,500        |
| Printing & Other                       | 3,928     | 4,250     | 3,131        | 5,000        | 5,000        |
| Telephone, fax, website                | 14,577    | 15,000    | 5,493        | 12,000       | 15,000       |
| Other admin, expense                   | 12,098    | 14,000    | 7,960        | 14,000       | 14,000       |
| HR Administration                      | 12,070    | 14,000    | 1,500        | 14,000       | 17,000       |
| Director's expense                     | 2.709     | 4,000     | 845          | 2.000        | 4,000        |
| Board/committee expenses               | 5,475     | 7,000     | 4,890        | 7,000        | 7,000        |
| Dues/memberships/subscriptions         | 12,012    | 19,001    | 8,172        | 16,000       | •            |
| Education & Seminars                   | 1,538     | 4,000     | 790          | 2,000        | 15,000       |
| Travel                                 | 5.159     | 8,000     | 750<br>751   |              | 4,000        |
|  |           | •         |              | 2,000        | 8,000        |
| District insurance                     | 38,338    | 32,200    | 32,183       | 32,183       | 40,000       |
| Professional Administration            | 22.000    | 76 000    | 22.200       | == 000       |              |
| Accounting                             | 77,829    | 75,000    | 37,750       | 75,000       | 76,500       |
| Audit                                  |           | 6,000     | 5,858        | 5,858        | 6,000        |
| Consulting/Research/Contractors        | 33,570    | 40,000    | 22,705       | 40,000       | 40,000       |
| County Treasurer's fees                | 20,305    | 20,912    | 20,055       | 20,912       | 20,912       |
| Legal services                         | 31,711    | 28,000    | 16,463       | 28,000       | 28,000       |
| Salaries - Administration              | 4.60 /    |           |              |              |              |
| Administration - wages and contractors | 152,433   | 142,363   | 56,020       | 100,000      | 105,000      |
| Administration - payroll taxes         | 11,943    | 4,728     | 699          | 1,400        | 1,800        |
| Administration - employee benefits     | 8,302     | 12,611    | 7,205        | 15,000       | 20,000       |
| Administration - contingency           | •         | 41,018    | •            | 41,018       | 29,788       |

# CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT NO. 1 GENERAL FUND FORECASTED 2011 BUDGET AS PROPOSED WITH 2009 ACTUAL AND 2010 ESTIMATED For the Years Ended and Ending December 31,

(continued)

| i   | ACTUAL       | BUDGET              | ACTUAL       | ESTIMATED           | PROPOSED             |
|---|--------------|---------------------|--------------|---------------------|----------------------|
|   | 2009         | 2010                | 6/30/10      | 2010                | 2011                 |
| · · · · · · · · · · · · · · · · · · ·             |              |                     |              |                     |                      |
| Marketing   | 849,320      | 911,168             | 350,643      | 911,000             | 940,000              |
| Advertising - Local                               | 185,83B      | 194 <b>,46</b> 4    | 23,840       | 195,000             | 195,000              |
| Community Outreach                                | 11,613       | 15,000              | 8,388        | 15,000              | 13,000               |
| Creative  | 49,912       | 65,000              | 25,600       | 75,000              | 74,000               |
| Marketing - Printing                              | 19,193       | 55,000              | 16,944       | 55,000              | 55,000               |
| Events  | 20,090       | 49,000              | 1,263        | 49,000              | 62,000               |
| CC Arts Festival                                  | 15,000       | 15,000              | 15,000       | 15,000              | 15,000               |
| Website   | 35,763       | 25,000              | 8,634        | 25,000              | 24,000               |
| Advertising - Tourism                             | 23,170       | 61,536              | 56,463       | 71,000              | 70,600               |
| Media Relations                                   | 3,213        | 5,000               | 627          | 5,000               | 5,000                |
| Mktg - Gift Card Program                          | 57,768       | 47,600              | 18,864       | 45,000              | 45,000               |
| Mktg - Gift Card Promotion                        | -            | 11,000              | 4,595        | 20,000              | 19,000               |
| Marketing - Parking                               | 637          | 2,000               | 145          | 2,000               | -                    |
| Marketing/Communications - wages                  | 213,965      | 237,129             | 142,817      | 255,000             | 262,000              |
| Marketing/Communication - consultants/contractors | ,            | ,                   | 5,250        | 12,000              | 5,000                |
| Marketing/Communications - payroll laxes          | 14,314       | 12,989              | 1,998        | 3,800               | 4,200                |
| Marketing/Comminucations - employee benefits      | 13,647       | 32,156              | 20,215       | 42,000              | 48,000               |
| Marketing/Communications - contingency            | 185,197      | 83,294              | 20,215       | 26,200              | 43,200               |
| Physical environment                              | 592,919      | 713,598             | 214,742      | 637,000             | 765,000              |
| WiFi  | 19.013       | 115,590             | 217,172      | 0.000,1000          | 700,000              |
| General Maintenance                               | 91,185       | 95.000              | 28,253       | 95.000              | 130,000              |
| Maintenance - First Ave Median                    | 12,183       | 15,000              | 1,450        | 15,000              | 15,000               |
|   | 276,989      | 260,523             | [32,626      | 272,000             |                      |
| Physical environment - wages                      | •            |                     |              | •                   | 295,000              |
| Physical environment - payroll taxes              | 19,783       | 15,079              | 2,780        | 5,000               | 4,800                |
| Physical environment - employee benefits          | 24,187       | 45,238              | 24,834       | 60,000              | 73,000               |
| Seasonal Plantings/Landscaping                    | 73,994       | 65,000              | 6,666        | 65,000              | 50,000               |
| Holiday lights                                    | -            | 55,000              |              | 35,000              | 75,000               |
| Unimes  | 65,087       | 70,000              | 17,599       | 70,000              | 70,000               |
| Maint, Vehicles & Equipment                       | 10,498       | 15,000              | 534          | 15,000              | 15,000               |
| P.E contingency                                   | -            | 77,758              | . •          | 5,000               | 37,200               |
| Parking Operations                                | 144,063      | 146,999             | 66,185       | 110,350             | 123,000              |
| Parking operations                                | 121,750      | 133,898             | 59,466       | 100,000             | 108,000              |
| Parking operations - wages                        | 19,463       | 10,6 <del>9</del> 4 | 5,607        | 8,000               | 6,500                |
| Parking operations - payroll taxes                | 1,605        | 839                 | 84           | 150                 | 100                  |
| Parking operations - employee benefits            | 1,245        | 1,568               | 1,028        | 2,200               | 2,000                |
| Parking operations - contingency                  | -            | •                   |              | -                   | 6,400                |
| Undesignated Contingencies                        | 45,000       | 62,965              | -            | 38,279              | •                    |
| Total expenditures                                | 2,234,398    | 2,499,913           | 950,739      | 2,286,000           | 2,475,000            |
|   |              | -14416              |              |                     | 24170,020            |
| TRANSFERS OUT                                     |              |                     |              |                     |                      |
| Debt Service Fund                                 | 19,478       | -                   | -            |                     | -                    |
| Total transfers out                               | 19.478       |                     |              |                     | <del></del>          |
| four Employ was                                   |              |                     |              |                     |                      |
| Total expenditures and transfers out              |              |                     |              |                     |                      |
| tediritrid appropriation                          | 2,253,876    | 2,499,913           | 950,739      | 2,286.000           | 2,475,000            |
| ENDING FUND BALANCES                              | \$ 1,085.333 | \$ 1,050,214        | \$ 2,348,834 | <u>\$_1.241,878</u> | \$ <u>1.261.</u> 178 |
| EL CER CEL VILL RECENTE                           | e 43.100     | . /0/04             |              | £ /0.765            | £ /6.000             |
| EMERGENCY RESERVE                                 | \$ 72,392    |                     |              |                     |                      |
| BOARD RESERVE                                     | 486,208      | 540,700             | 624,978      | 493,400             | 548,900              |
| UNDESIGNATED                                      | 526,733      | 440,914             | 1.659.356    | 679,878             | 642,378              |
| ON DESCRIPTION                                    | \$ 1,085,333 |                     |              |                     | \$ 1,261,178         |

# CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT NO. 1 DEBT SERVICE FUND

# FORECASTED 2011 BUDGET AS PROPOSED WITH 2009 ACTUAL AND 2010 ESTIMATED

For the Years Ended and Ending December 31,

|                                      | A   | CTUAL     | I | BUDGET    |    | ACTUAL    | ES | TIMATED   | PF | ROPOSED   |
|--------------------------------------|-----|-----------|---|-----------|----|-----------|----|-----------|----|-----------|
|                                      |     | 2009      |   | 2010      |    | 6/30/10   |    | 2010      |    | 2011      |
|                                      | 1   |           |   | ·         |    |           |    |           |    |           |
| BEGINNING FUND BALANCES              | \$  | 370,719   |   | 819,829   | \$ | 824,400   | \$ | 824,400   | \$ | 907,920   |
| REVENUES                             |     |           |   |           |    |           |    |           |    |           |
| Property taxes                       |     | 817,558   |   | 1,280,446 |    | 1,227,740 |    | 1,280,446 |    | 1,308,400 |
| Interest income                      |     | 5,414     |   | 4,500     |    | 6,232     |    | 8,000     |    | 7,000     |
| Total revenues                       |     | 822,972   |   | 1,284,946 |    | 1,233,972 |    | 1,288,446 |    | 1,315,400 |
| TRANSFERS IN                         |     |           |   |           |    |           |    |           |    |           |
| Capital Projects Fund                |     | 448,626   |   | -         |    | -         |    | -         |    | -         |
| General Fund                         |     | 19,478    |   | -         |    | -         |    | -         |    | -         |
| Total transfers in                   | _   | 468,104   |   | -         |    |           |    | -         |    |           |
| Total funds available                |     | 1,661,795 |   | 2,104,775 |    | 2,058,372 |    | 2,112,846 |    | 2,223,320 |
| EXPENDITURES                         |     |           |   |           |    |           |    |           |    |           |
| Bank Charges                         |     | 48        |   | -         |    | -         |    | -         |    | -         |
| Paying agent fees                    |     | 350       |   | 5,000     |    | -         |    | 5,000     |    | 5,000     |
| Bond principal - 2008 Series         |     | 260,000   |   | 310,000   |    | -         |    | 310,000   |    | 320,000   |
| Bond interest - 2008 Series          |     | 476,603   |   | 428,416   |    | 214,208   |    | 428,416   |    | 416,016   |
| Bond interest - 2009 Series          |     | 92,214    |   | 448,610   |    | 224,305   |    | 448,610   |    | 448,610   |
| County Treasurer's fees              |     | 8,180     |   | 12,900    |    | 12,280    |    | 12,900    |    | 13,100    |
| Undesignated Contingencies           |     | -         |   | 80,074    |    | -         |    | -         |    | 27,274    |
| Total expenditures                   |     | 837,395   |   | 1,285,000 | _  | 450,793   |    | 1,204,926 |    | 1,230,000 |
| Total expenditures and transfers out |     |           |   |           |    |           |    |           |    |           |
| requiring appropriation              |     | 837,395   |   | 1,285,000 |    | 450,793   |    | 1,204,926 |    | 1,230,000 |
| ENDING FUND BALANCES                 | \$  | 824,400   | S | 819,775   | \$ | 1,607,579 | S  | 907,920   | S  | 993,320   |
| DEBT SERVICE RESERVE                 | _\$ | 819,329   | S | 819,329   | s  | 819,329   | S  | 819,329   | S  | 819,329   |

# CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT NO. 1 CAPITAL PROJECTS FUND

# FORECASTED 2011 BUDGET AS PROPOSED WITH 2009 ACTUAL AND 2010 ESTIMATED For the Years Ended and Ending December 31,

|               |  |  |   | tage /   |
|---------------|--|--|---|--|
|               | num are  |  |   |  |
|               |  |  |   | PROPOSED   |
| 2009          | 2010   | 6/30/10  | 2010  | 2011   |
| \$ 7,477,777  | 14,485,133   | \$ 15,254,550  | \$ 15,254,550   | 5,381,951  |
|               |  |  |   |  |
| 150,973       | 120,000  | 96,822   | 110,000   | 70,000   |
| 9,250,000     | -  | · <u>-</u>   | -   | -  |
| 17,045        | -  | _  | -   | -  |
| -             | -  | 110,785  | 116,785   | _  |
| 9,418,018     | 120,000  | 207,607  | 226,785   | 70,000   |
| 16,895,795    | 14,605,133   | 15,462,157   | 15,481,335  | 5,451,951  |
|               |  |  |   |  |
|               |  |  |   |  |
| 83            | -  | -  | -   | -  |
| 61,836        | -  | -  | -   | -  |
| -             | -  | -  | -   | -  |
|               |  |  |   |  |
| 1,130,700     | 14,256,395   | • •  | 10,099,384  | 5,210,127  |
| -             | -  |  | -   | -  |
| -             | •  | 93,741   | -   | -  |
| -             | 243,605  | -  | -   | -  |
| 1,192,619     | 14,500,000   | 2,427,858  | 10,099,384  | 5,210,127  |
|               |  |  |   |  |
| 448,626       | -  | •  | -   | -  |
| 448,626       |  |  |   |  |
|               |  |  |   |  |
| 1,641,245     | 14,500,000   | 2,427,858  | 10,099,384  | 5,210,127  |
| \$ 15,254,550 | \$ 105,133   | \$ 13,034,299  | \$ 5,381,951  | \$ 241,824   |
|               | 150,973<br>9,250,000<br>17,045<br>-<br>9,418,018<br>16,895,795<br>83<br>61,836<br>-<br>1,130,700<br>-<br>-<br>-<br>1,192,619<br>448,626<br>448,626 | 2009 2010  \$ 7,477,777 14,485,133  150,973 120,000 9,250,000 - 17,045 9,418,018 120,000  16,895,795 14,605,133   83 - 61,836 1,130,700 14,256,395 243,605  1,192,619 14,500,000  448,626 - 448,626 - 1,641,245 14,500,000 | 2009     2010     6/30/10       \$ 7,477,777     14,485,133     \$ 15,254,550       150,973     120,000     96,822       9,250,000     -     -       17,045     -     -       -     110,785       9,418,018     120,000     207,607       16,895,795     14,605,133     15,462,157       83     -     -       -     -     -       1,130,700     14,256,395     2,262,986       -     -     -       1,130,700     14,256,395     2,262,986       -     -     -       1,192,619     14,500,000     2,427,858       448,626     -     -       448,626     -     -       1,641,245     14,500,000     2,427,858 | 2009         2010         6/30/10         2010           \$ 7,477,777         14,485,133         \$ 15,254,550         \$ 15,254,550           150,973         120,000         96,822         110,000           9,250,000         -         -         -           17,045         -         -         -           -         110,785         116,785           9,418,018         120,000         207,607         226,785           16,895,795         14,605,133         15,462,157         15,481,335           83         -         -         -           -         -         -         -           1,130,700         14,256,395         2,262,986         10,099,384           -         -         93,741         -           -         243,605         -         -           1,192,619         14,500,000         2,427,858         10,099,384           448,626         -         -         -           448,626         -         -         -           1,641,245         14,500,000         2,427,858         10,099,384 |

### CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT NO. 1 SCHEDULE OF DEBT SERVICE REQUIREMENTS TO MATURITY December 31, 2010

\$9,250,000
General Obligation Bonds
Series 2008
Dated October 30, 2008
Interest Rate of 4.000-5.125%
Interest and Principal
Payable June 1 and December 1

\$9,250,000
General Obligation Bonds
Series 2009
Dated September 17, 2009
Interest Rate of 4,000-5,000%
Interest and Principal
Payable June 1 and December 1

| Year Ended<br>December 31, | Principal    | Interest     | Principal Interest |              | Annual Debt Service |
|----------------------------|--------------|--------------|--------------------|--------------|---------------------|
| 2011                       | 320,000      | 416,016      | -                  | 448,610      | 1,184,626           |
| 2012                       | 335,000      | 403,216      | -                  | 448,610      | 1,186,826           |
| 2013                       | 350,000      | 389,816      | -                  | 448,610      | 1,188,426           |
| 2014                       | 365,000      | 374,941      | -                  | 448,610      | 1,188,551           |
| 2015                       | 380,000      | 359,429      | •                  | 448,610      | 1,188,039           |
| 2016                       | 395,000      | 342,329      | -                  | 448,610      | 1,185,939           |
| 2017                       | 415,000      | 324,554      | -                  | 448,610      | 1,188,164           |
| 2018                       | 435,000      | 304,841      | 25,000             | 448,610      | 1,213,451           |
| 2019                       | 455,000      | 284,179      | 45,000             | 447,610      | 1,231,789           |
| 2020                       | 475,000      | 261,429      | 85,000             | 445,810      | 1,267,239           |
| 2021                       | 500,000      | 237,679      | 125,000            | 442,410      | 1,305,089           |
| 2022                       | 525,000      | 212,679      | 170,000            | 437,410      | 1,345,089           |
| 2023                       | 550,000      | 187,741      | 215,000            | 430,398      | 1,383,139           |
| 2024                       | 575,000      | 161,341      | 270,000            | 421,260      | 1,427,601           |
| 2025                       | 605,000      | 132,591      | 320,000            | 409,650      | 1,467,241           |
| 2026                       | 635,000      | 102,341      | 380,000            | 395,650      | 1,512,991           |
| 2027                       | 665,000      | 69,956       | 440,000            | 378,550      | 1,553,506           |
| 2028                       | 700,000      | 35,875       | 875,000            | 358,750      | 1,969,625           |
| 2029                       |              |              | 1,325,000          | 315,000      | 1,640,000           |
| 2030                       |              |              | 1,435,000          | 248,750      | 1,683,750           |
| 2031                       |              |              | 1,505,000          | 177,000      | 1,682,000           |
| 2032                       |              |              | 2,035,000          | 101,750      | 2,136,750           |
|                            | \$ 8,680,000 | \$ 4,600,953 | \$ 9,250,000       | \$ 8,598,878 | \$ 31,129,831       |

### PRELIMINARY DRAFT - SUBJECT TO REVISION

This financial information should be read only in connection with the accompanying accountant's report and the summary of significant assumptions.