

Alfredo Reyes

SUMMARY

Executive with a decade of experience leading collective impact strategies, community-engaged research projects, fundraising strategies, and community building. Strong skills working in mediation, budgets, research and evaluation, public speaking, education, and relationship building within and outside of the creative economy. I am a natural go-getter and bring enthusiasm, vision, humor, empathy, objectivity, discipline, and accountability.

EXPERIENCE

LATINO CULTURAL ARTS CENTER (LCAC) | DENVER, CO

Apr. 2020 -
Present

Executive Director

- Collaborate with the Board on strategic planning, fund development, program design, team management, advocacy, and promotion with the goal of building a Cultural Campus across central Denver that inspires social change. Implemented funding calendar raising \$1M+ for operations and leveraged over \$7.6 million in capital funds.

Aug. 2019 -
Mar. 2020

Director of Operations and Programs

- Advised executive leadership in developing donor base and budgetary plans.
- Designed operational systems to ensure efficiency, performance, and long-term plans.
- Led community-engaged research process to refine mission, vision, and values, and contribute to the development of collective impact programs serving artists, educators, students, and families.

UNIVERSITY OF CALIFORNIA, SANTA CRUZ (UCSC) | SANTA CRUZ, CA

Sept. 2016 -
Jul. 2019

Coordinator, Pathways to Research, Educational Opportunities Programs (EOP)

- Spearheaded research mentoring program for 30-40 undergraduate students and 5-8 doctoral mentors, including outreach, hiring, training, curriculum, supervision, event planning and evaluation.

GRADUATE! PHILADELPHIA | PHILADELPHIA, PA

Aug. 2015 -
Sep. 2016

Partnership Specialist and Educational Advisor

- Designed community-engagement plan to reach adults with unfinished college degrees through public media, organizational partnerships with churches, schools, public agencies, and nonprofits across Delaware Valley

EDUCATION

May 2012

Bachelor of Arts

COLORADO COLLEGE | COLORADO SPRINGS, CO

- Major: Political Science and Spanish / GPA 3.33

- May 2015 **Master of Arts**
UNIVERSITY OF COLORADO, BOULDER | BOULDER, CO
- Major: Educational Foundations, Policy, and Practice / GPA 3.84
- May 2019 **Doctor of Philosophy**
UNIVERSITY OF CALIFORNIA, SANTA CRUZ | SANTA CRUZ, CA
- Three-years of doctoral study in education research. Earned 2nd M.A. / GPA 3.8

RELEVANT SERVICE

- Oct. 2021-
Present *Commissioner of Cultural Affairs, City of Denver*
- Serve on advisory board to Denver Arts and Venues' cultural programs department. Appointed by the Mayor and approved by City Council.
- Oct. 2019-
June 2023 *Mayor's River Sisters Advisory Committee, City of Denver*
- Provide systematic guidance to implement a bi-national framework for freshwater restoration between Denver and San Luis Colorado, Sonora (Mexico).
- Dec. 2014-
July 2015 *Founding Member, Young Latino Philanthropists, Latino Community Foundation of CO*
- Designed and implemented responsive and dynamic grant-making processes.
- Jul. 2012-
Sept. 2015 *Founding Education Committee Member, The Denver Foundation*
- Facilitated grant-making, impact-strategy, approved budget, and participated in site-visits. Responsible for guiding education investment totaling \$1.3 million.

CERTIFICATIONS & FELLOWSHIPS

- 2021 Latino Leadership Institute, *Cohort 9*
- 2019 Community-Based Research, CU Engage
- 2018 Community-Engaged Research Institute (CERI)
- 2012 Mediation, University of Denver
- 2008 Gates Millennium Scholarship
- 2008 Greenhouse Scholars

SKILLS

- Operating Systems and Software.
- Bicultural; native command of Spanish and English.
- Intermediate training in theory, methodology, and mixed-methods research. Trained in statistical analyses using SPSS and Excel.

PROFESSIONAL REFERENCES

