

BOARDS & COMMISSIONS CANDIDATES MEMORANDUM

Bluebird Business Improvement District

To	Denver City Council
From	Mayor Mike Johnston, Office of Boards & Commissions
Date	July 20, 2026

BOARD PURPOSE

The mission of the Bluebird Business Improvement District is to revitalize and promote the vitality of businesses along the East Colfax Avenue corridor.

APPOINTMENT CANDIDATE PROFILES

Term Dates: 5/1/2026 - 5/1/2030, or until a successor is duly appointed



Thomas "Tom" Secrist
Real Estate Investor and
Treasurer/Secretary,
Bluebird BID; property
owner at 3237 E. Colfax
Ave., Denver, CO 80206
He/Him
White
Male

Bio:

Denver real estate investor who has lived just off East Colfax Avenue since 1986. Beginning in the mid-1990s, he built a real estate portfolio while working a full-time job, later transitioning to managing his holdings full-time. His projects along the corridor include the 2000 purchase and renovation of 3237 E. Colfax Ave., which became home to the Atomic Cowboy in 2004, and the 2015 acquisition and near-complete redevelopment of a formerly dilapidated retail strip at 3401–3421 E. Colfax Ave. near the Bluebird Theater. Extensive experience managing multiple LLCs supports his role overseeing the BID's finances as Treasurer, a position he has held since the district's inception.

Reappointment? Yes
For New Appointments:
Filling an Open Seat? No
Replacing an Expiring Seat: Yes

Term Number: 3

Appointment Process for Seat: Mayoral Appointment, Council Confirmation

BOARD COMPOSITION REQUIREMENTS

Bluebird Business Improvement District Board is required to have 7 members that are appointed by the Mayor and confirmed by City Council. All must be ratepayers within the district.