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## BAC-6847

### Contact Information

Contact Name	Robb Brown	Home Address	8290 E. 29th Ave
Preferred Phone	2164966152	Home City	Denver
Preferred Email	robb@thedenverretailgroup.com	Home State	CO
Other Phone		Home Zip	80238
Other Email		County	Denver
DOB	██████████	Hispanic or Latino origin or Descent?	
SSN	██████████	Race/Ethnicity	African American
Gender	Male	Other Ethnicity	
Other Gender		Salutation	

### Board Information

Board Name	National Western Center Authority Board	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

### Work Information

Employer	The Denver Retail Group	Work Address	2499 Washington Street
Position	President	Work City	Denver
Business Phone #	2164966152	Work State	CO
Work Email		Work Zip	80205

### Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Denver	Special Information	
Denver City Council District No	8		

### Education and General Qualifications

Name of High School		Name of Graduate School	
Location of High School		Location of Graduate School	
# of Years Attended High school		# of Years Attended Graduate School	
Did you Graduate		Did you Graduate	

High School

Graduate Major

Name of College  
 Location of College  
 # of Years Attended College  
 Did you Graduate College  
 Undergrad Major

**Reference Details**

Reference Name #1	Reference Email #1
Reference Phone #1	Reference Address #1
Reference Name #2	Reference Email #2
Reference Phone #2	Reference Address #2
Reference Name #3	Reference Email #3
Reference Phone #3	Reference Address #3

Agree to a background check

Owner Romaine Pacheco

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**Notes & Attachments**

DRG Bio-Resume-Brief 2020.doc

Type Attachment

Last Modified Denver Integration

Description

[View file](#)



Robb Brown

Robb@TheDenverRetailGroup.com | 216-496-6152

## SUMMARY

A prominent retail strategist who leverages his extensive experience in commercial retail and airport environments to stimulate purposeful community engagement with real estate and improve financial performance. Robb's entrepreneurial intent is refreshed through the lens of the self-coined field of "Social Impact Software" or (SIS) as represented by Guard My Vote. For each project engagement, DRG companies seek to deploy SIS to derive custom citizen segmentation forecasts, performance metrics, and DEI (diversity, equity, and inclusion) benchmarks.

## EXPERIENCE

Vote Guardian, Guard My Vote  
June 2020 - Present

Creator of the first-ever mobile software platform designed to empower voters with real-time voting resources, voter experience documentation, demographic segmentation, and direct access to election officials. Guard My Vote is the first of two DRG companies that focus on free, non-partisan, mobile SIS technology products with robust and commercial features to be used in the public realm.

Principal, The Denver Retail Group  
2008 - present

Founder of a collaborative retail advisory that assists airports, landlords, public agencies, and tenants in mixed-use environments. Provides airport consulting, broker management, demographic forecasting, leasing, real estate strategy, rent roll creation, and tenant merchandising. Owner of the Collect/Inspect app, a real-time, mobile tool created to track quality assurance, job-specific compliance, performance, and related public safety issues in the field.

Co-Founder, DRGMetrix, LLC  
2014 - present

Co-founded boutique consulting company initially focused on data-driven airport concessions management. Created proprietary technology tools (DWLe and Dynamica) to aggregate a variety of data sources to visualize the traveler experience and transportation hub performance. DRGM business solutions emphasize traveler behaviors through intuitive analytics, primary research of external catalysts, and understanding consumption needs in various travel environments.

Regional Director of Leasing, Forest City Enterprises  
1997 - 2008

Responsible for retail leasing, development, and design of mixed-use, specialty, big box, and mall-based space. Managed pro forma/budget preparation; tenant merchandising; tenant coordination, and design issues; oversaw project development groups, architects, and design teams for interior and exterior mall layouts.

## EDUCATION

Bates College, Lewiston, ME - B.A. Spanish with concentrations in Economics and French  
Harvard School of Design, Cambridge, MA - Harvard NAJOP-ULI Running a Real Estate Company Program  
CD Employing Broker Level Real Estate Broker - ER 100004942

## CERTIFICATIONS & AFFILIATIONS

Certificate of Completion for International Council of Shopping Centers Leasing Institute, International Council of Shopping Centers, Airport Minority Advisory Council, Airport Revenue News