

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 06-24-2026

1. Please mark one: ☐ Bill Request or ☒ Resolution Request

2. Does this request directly impact property within .5 miles of the South Platte River (Check map [HERE](#)) ☐ Yes ☒ No

3. Does this item fall under XO 66 (Prop 123) requiring it to skip Mayor-Council ☐ Yes ☒ No

4. Do you need to request a Waiver Request for this item ☐ Yes ☒ No

5. Type of Request:

☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment

☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change

☐ Other:

6. **Title:** Approves a contract with M. Arthur Gensler Jr. & Associates, Inc. for \$1,025,000.00 and for three years, with two one-year options to extend, for On-Call Wayfinding Design services to support signage and wayfinding at Denver International Airport, in Council District 11 (PLANE-202579584).

7. **Requesting Agency:** Department of Aviation

8. **Contact Person:**

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Bill Poole	Name: Christopher Lowell
Email: Bill.Poole@flydenver.com	Email: Christopher.Lowell@flydenver.com

9. **General description or background of proposed request. Attach executive summary if more space needed:**

This contract provides for professional wayfinding, signage, and environmental graphic design services for Denver International Airport (DEN). Services shall include the planning, analysis, design coordination, and implementation support of wayfinding and signage systems serving a large, diverse, and international user base in a complex aviation environment. Contract term is for 3 years, plus two (2) one-year options to extend.

This contract supports "Growing Our Infrastructure" by guiding people clearly through new and changing spaces as the airport expands, and supports "Maintaining What we Have" by keeping existing signage accurate, consistent, clear and intuitive.

10. **City Attorney assigned to this request (if applicable):** Ema Medic

11. **City Council District:** District 11

****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Professional Services > \$500k

Vendor/Contractor Name (including any dba's): M. Arthur Gensler Jr. & Associates, Inc.

Contract control number (legacy and new): PLANE-202579584

Location: Denver International Airport

Is this a new contract? ☒ Yes ☐ No **Is this an Amendment?** ☐ Yes ☒ No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):
3 years, plus two (2) one-year options to extend

Contract Amount (indicate existing amount, amended amount and new contract total): \$1,025,000

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$1,025,000	N/A	\$1,025,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
3 years	N/A	3 years

Scope of work:

The Consultants shall provide professional wayfinding, signage, and environmental graphic design services for Denver International Airport (DEN). Services shall include the planning, analysis, design coordination, and implementation support of wayfinding and signage systems serving a large, diverse, and international user base in a complex aviation environment.

Was this contractor selected by competitive process? Yes

If not, why not?

Has this contractor provided these services to the City before? ☐ Yes ☒ No

Source of funds: Operations & Maintenance and Capital Improvement Project

Is this contract subject to: ☒ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☐ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): 5%, Design

Who are the subcontractors to this contract? Ironhorse, PK Electrical, Burns, Thornton Thomasetti, Woolpert, AdLight

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