

PROCLAMATION



City and County of Denver
Proclamation No. CP11-0211

In support of women-owned businesses and the Make Mine A Million \$ Business event in Denver on April 4th

WHEREAS, the City and County of Denver is a critical part of the Colorado and national economy and it is a priority to create jobs and promote economic development in Denver; and

WHEREAS, women-owned businesses represent nearly 50 percent of all privately held companies and start-ups in the United States, according to the 2002 U.S. Census but the vast majority of those companies generate less than 50 percent in annual revenue; and

WHEREAS, only 2.6 percent of women-owned businesses reported earnings of more than \$1 million in annual revenue compared to 6 percent of male-owned businesses and 26 percent of Make Mine A Million \$ Business awardees have surpassed the \$1 million threshold; and

WHEREAS, Count Me In for Women's Economic Independence provides the resources, business education and community support that women entrepreneurs need to grow their micro businesses into million dollar enterprises; and

WHEREAS, Count Me In for Women's Economic Independence created the Make Mine A Million \$ Business program to support and inspire one million women entrepreneurs to reach \$1 million in annual revenue; and

WHEREAS, for the first time ever Denver will host the Make Mine A Million \$ Business event on Monday, April 4th, 2011 to bring together more than 300 women small business owners and community leaders to network, attend educational sessions and hear from inspiring and informative speakers; and

WHEREAS, on Monday, April 4th, 2011, 250 women small business owners will pitch their businesses and compete for a business growth prize package that includes professional coaching, access to capital, business solutions, financial health analysis and national media exposure; and

WHEREAS, assisting women small business owners in Denver to build their businesses will help stimulate the economy and create jobs in Denver; and

WHEREAS, March 21, 2011 is one week before the March 28th deadline for women to register for the Make Mine A Million \$ Business event and make the decision to follow their dreams, build their businesses and stimulate the economy in Denver.

**NOW THEREFORE,
BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

Section 1. That the Council hereby proclaims March 21, 2011 as Make Mine A Million \$ Business day and encourages women small business owners to register to pitch their businesses on April 4th at the Make Mine A Million \$ Business event.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation.

PASSED BY THE COUNCIL _____ 2011

PRESIDENT