

# PROCLAMATION



## City and County of Denver Proclamation No. CP11-0211

In support of women-owned businesses and the Make Mine A Million \$ Business event in Denver on April 4<sup>th</sup>

**WHEREAS**, the City and County of Denver is a critical part of the Colorado and national economy and it is a priority to create jobs and promote economic development in Denver; and

**WHEREAS**, women-owned businesses represent nearly 50 percent of all privately held companies and start-ups in the United States, according to the 2002 U.S. Census but the vast majority of those companies generate less than 50 percent in annual revenue; and

**WHEREAS**, only 2.6 percent of women-owned businesses reported earnings of more than \$1 million in annual revenue compared to 6 percent of male-owned businesses and 26 percent of Make Mine A Million \$ Business awardees have surpassed the \$1 million threshold; and

**WHEREAS**, Count Me In for Women's Economic Independence provides the resources, business education and community support that women entrepreneurs need to grow their micro businesses into million dollar enterprises; and

**WHEREAS**, Count Me In for Women's Economic Independence created the Make Mine A Million \$ Business program to support and inspire one million women entrepreneurs to reach \$1 million in annual revenue; and

**WHEREAS**, for the first time ever Denver will host the Make Mine A Million \$ Business event on Monday, April 4<sup>th</sup>, 2011 to bring together more than 300 women small business owners and community leaders to network, attend educational sessions and hear from inspiring and informative speakers; and

**WHEREAS**, on Monday, April 4<sup>th</sup>, 2011, 250 women small business owners will pitch their businesses and compete for a business growth prize package that includes professional coaching, access to capital, business solutions, financial health analysis and national media exposure; and

**WHEREAS**, assisting women small business owners in Denver to build their businesses will help stimulate the economy and create jobs in Denver; and

**WHEREAS**, March 21, 2011 is one week before the March 28th deadline for women to register for the Make Mine A Million \$ Business event and make the decision to follow their dreams, build their businesses and stimulate the economy in Denver.

**NOW THEREFORE,**

**BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

**Section 1.** That the Council hereby proclaims March 21, 2011 as Make Mine A Million \$ Business day and encourages women small business owners to register to pitch their businesses on April 4<sup>th</sup> at the Make Mine A Million \$ Business event.

**Section 2.** That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation.

PASSED BY THE COUNCIL \_\_\_\_\_ 2011

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PRESIDENT