

DENVER CITY COUNCIL



Proclamation No. 25-2170

Recognizing January as Denver Blood Donor Month and Recognizing Vitalant for its Lifesaving Work

WHEREAS, the need for volunteer blood, platelet and plasma donations is constant to meet everyday patient needs for traumas, surgeries, cancer treatments and more; and

WHEREAS, Vitalant, the nation's largest independent, nonprofit blood services provider is exclusively focused on providing lifesaving blood and comprehensive transfusion medicine services for 95% of hospitals and their patients in Colorado; and

WHEREAS, millions of people in communities throughout the country depend on generous volunteer blood donors and Vitalant's dedicated team to make sure lifesaving blood is available when and where it is needed; and

WHEREAS, each year in the U.S., approximately 610,000 volunteer donors give about 1.2 million blood, 300,000 platelet and 200,000 plasma donations. Those donations are processed into more than 2 million blood components for patients in need; and

WHEREAS, currently, all blood types are needed, especially type O blood donations. Type O-negative blood is the universal blood type: ER doctors reach for it first to help stabilize patients before their blood type is known; and

WHEREAS, blood donations come solely from generous volunteer donors and cannot be replicated in a lab; and

WHEREAS, the majority of the population is eligible to donate, yet only about 3% actually do; and

WHEREAS, the month of January is recognized as National Blood Donor Month and a time to encourage and recognize volunteer blood donors.

NOW THEREFORE, BE IT PROCLAIMED BY THE DENVER CITY COUNCIL:

Section 1. That the Denver City Council hereby recognizes Vitalant for its work to meet every patient need wherever and whenever it arises.

Section 2. That the Denver City Council shares in the efforts to raise awareness about the ongoing need and hereby joins in the national celebration by proclaiming January 2025 as Blood Donor Month.

Section 3. That the Clerk and Recorder of the City and County of Denver shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Vitalant.

PASSED BY THE COUNCIL January 5, 2026

PRESIDENT