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BAC-3489

Board Name	Visit Denver	Status	In Process
Salutation	Mr.	Type	Appointment
First Name	John	Preferred Email	john.everett@westin.com
Last Name	Everett	Other Email	
Contact Name	John Everett	Preferred Phone	9728777036
Middle Name		Other Phone	
MMAC Trans. Mode Group			

Work and Home Address

Work Address	1672 Lawrence St	Home Address	[REDACTED]
Work City	Denver	Home City	[REDACTED]
Work State	CO	Home State	[REDACTED]
Work Zip	80202	Home Zip	[REDACTED]

Additional Information

Are you a registered voter?	Yes	Gender	Male
If so, what county?	Jefferson	Other Gender	
Denver City Council District No	9	Race/Ethnicity	Caucasian
Occupation/Employer	GM / Westin Denver Downtown	Other Ethnicity	
		Objection to appointment?	No
		Special Information	

Reference Details

Reference Name #1	Tony Dunn	Reference Email #1	tony.dunn@sheraton.com
Reference Phone #1	303 626 2550		
Reference Name #2	Richard Scharf	Reference Email #2	rscharf@visitdenver.com
Reference Phone #2	303 892 1505		
Reference Name #3	Amie Mayhew	Reference Email #3	amayhew@chla.com
Reference Phone #3	303 297 8335		
Owner	Denver Integration	Created By	Denver Integration, 1/25/2018 3:31 PM
		Last Modified By	Denver Integration, 1/25/2018 3:31 PM

Notes & Attachments

John Everett BIO.docx

John Everett Resume Summary.docx

John Everett
General Manager, The Westin Denver Downtown

With more than 30 years of experience and success in the management of resort and corporate hotel/restaurant operations, Mr. Everett joined Starwood Hotels & Resorts in 2000 as the hotel manager of The Westin Park Central in Dallas, Texas. Due to his high performance there, he was quickly appointed in 2001 to hotel manager of The Westin Tabor Center in Denver, Colorado. Prior to joining Starwood, Everett held several directorial and managerial positions at various hotels, including the Radisson Redick Tower Hotel in Omaha, Nebraska; the Olympia Resort Hotel & Conference Center in Park City, Utah, the Doubletree Guest Suites in Houston, Texas and the Doubletree Hotel Lincoln Centre in Dallas, Texas.

In March 2004, Starwood Hotels & Resorts announced the appointment of John Everett as General Manager of The Westin Galleria in Dallas, Texas. In this position, Mr. Everett was responsible for general management of the luxury four-diamond hotel including 448 guest rooms, specialty restaurant/bar and over 50,000 square feet of meeting space. Under his direction, the hotel became the market leader in RevPar, best in class quality assurance scores, best in class guest service scores, best in class associate satisfaction scores and he has won several awards, including the 2009 & 2011 Westin Hotel of the Year. Mr. Everett also managed an \$80M complete restoration and reconstruction of the property during 2007-2008.

Returning to Denver in April 2015, Mr. Everett was appointed as General Manager of the Westin Denver Downtown where he assumed leadership of the luxury four-diamond hotel including 430 guestrooms, a Specialty Restaurant and 35,000 sq. ft. of meeting space. He quickly made a huge impact on the property leadership team and performance, achieving historical financial records for the past two years running. His positivity drives associate and guest satisfaction at all levels of the property. His passion for the outdoors lives actively through his team.

Everett has extensive experience in sales and marketing strategic/tactical planning and revenue management practices proven in driving Market Share and RevPar growth. He is a proven leader in balancing guest satisfaction, associate satisfaction and financial results – both by operating efficiencies and cash flow.

Fueled by a passion to deliver the highest quality of service and innovative leadership, Everett's career has been marked by a series of prestigious honors. He held the position of Vice President of the Denver Metro Hotel Association and was a past board member of a similar Tourism improvement district in Dallas as well as an active member of the North Texas Hotel Association and the North Dallas Chamber. He is now an active member of Visit Denver, the Colorado Hotel and Lodging Association, the Metro Denver Lodging Council and the Downtown Denver Partnership.

JOHN EVERETT

~~XXXXXXXXXXXX~~
972-877-7036
JOHN.EVERETT@WESTIN.COM

BACKGROUND

My background covers over twenty-five years of management experience in Resort, Corporate and Convention Hotels. My strengths in Financial Management, Guest Experience, Leadership and Owner Relations combined with a hands-on, resourceful and innovative style produces inspiring results.

AREAS OF EXPERTISE

Extensive experience in Financial Management producing value through strong financial management that drives optimal results in revenue, profitability and market share. Proven success in developing & executing sales, operating and capital plans that drive operational efficiencies and cash flow.

Service champion driving positive, personalized branded Guest Experiences. Driven by the voice of the customer, able to quickly identify areas for improvement, align leadership and execute plans of action that inspire guests and associates.

Strong leadership coach and communicator. Able to analyze operational performance and align leadership and associates on goals and priorities. Proven leader in facilitating best-in-class performance while balancing guest satisfaction, associate satisfaction and financial results.

Strong Owner Relations skillset. Able to connect quickly with variety of ownership styles and build strong rapport and communications adding value to both ownership and the management company.

PROFESSIONAL EXPERIENCE

April 2015 – Present - The Westin Denver Downtown Denver, Colorado

General Manager

- Directing \$34M operation, 430 room Luxury Four Diamond Hotel including a \$9M F&B operation with 32,000 sq. ft. of meeting space and a Palm signature leased restaurant. A top performing Westin in the West Region operating at peak financial performance across all metrics with strong Guest/Client Satisfaction and Associate Engagement.

March 2004 – April 2015 - The Westin Galleria Dallas Dallas, Texas

General Manager

Lead \$36M operation, 448 room Luxury Four Diamond Hotel including a \$13M F&B operation with 54,000 sq. ft. of meeting space and two signature restaurants. Westin Hotel of Year in 2009 and 2011. One of the highest performing Westins in NAD. #1 Ranked Market Leader running 160-170% RPI annually. Managed \$80M Renovation/Construction Project. Secured Westin contract renewal. Best-in-class performance – 42% GOP, 8.80 GEI Loyalty, +90% Starvoice Engagement, +90% QA.

September 2001 – March 2004 - The Westin Tabor Center Denver, Colorado

Hotel Manager - Regional Property

- Directed \$25M operation, 430 room Luxury Four Diamond Hotel including a \$10M F&B operation with 25,000 sq. ft. of meeting space and a signature restaurant. A top 20 performing Westin in NAD. Managed \$8.4 million public area, restaurant and guest room renovation.

January 2000 – September 2001 – The Westin Park Central Dallas, Texas

Hotel Manager - Area Property

Directed \$26M operation, 545 room Four Diamond Hotel that includes a \$10 million Food & Beverage operation with 30,000 square feet of meeting space and a roof top 5-star restaurant. Managed \$9.2M complete hotel renovation and conversion from Sheraton to Westin.

September 1995 – January 2000 - Doubletree Hotel at Lincoln Centre Dallas, Texas

Hotel Manager - Regional Property

Directed \$29M operation, 502 room Four Diamond Hotel that includes a \$10 million Food & Beverage operation with 30,000 square feet of meeting space and two signature restaurants. Managed \$7 million guestroom and public space renovation.

EDUCATION

- B.A. Division of Behavioral and Social Sciences, University of Maryland, College Park, Maryland, 1986

ADDITIONAL PROFESSIONAL ACCOMPLISHMENTS

- Active Member for Colorado and Denver Metro Hotel Associations, Downtown Denver Partner, and Visit Denver Tourism. 2015 - Present
- Board Member for the Greater Dallas Hotel Association 2004 – 2015
- Board Member of the North Dallas Chamber 2011 – 2015
- Board Member Dallas Tourism Improvement District 2012 - 2015
- Vice President Denver Metro Hotel Association 2004, Board Member 2001 – 2004.
- Board Member for the 2003-2004 Denver Metro CVB