

# PROCLAMATION



City and County of Denver  
**Proclamation CP11-0874**

Celebrating the Denver Kick-Off of the fifth annual “Buy Local Week” from November 25-December 2<sup>nd</sup>, 2011, as part of the ongoing Buy Local campaign to encourage the support of local businesses

**WHEREAS**, Local businesses are owned by our neighbors, and the unique products and services they provide enhance the character of our city and the strength of our neighborhoods; and

**WHEREAS**, these local companies provide vital employment opportunities and generate tax revenues that support city services, our schools, and our state; and

**WHEREAS**, retail spending accounts for over \$11 Billion of Coloradans’ spending in November and December, and dollars spent at local retailers have a greater impact on our local economy by keeping profits in our community and using local suppliers and services; and

**WHEREAS**, the City and County of Denver recognizes the vital role of local businesses in building a diverse and resilient economy and is committed to growing our base of local retailers and restaurants; and

**WHEREAS**, supporting locally owned businesses during the holiday season and beyond has a positive economic impact and contributes to the quality of life and sense of community in Denver; and

**WHEREAS**, the Mile High Business Alliance is to be commended for launching its Fifth Annual Buy-Local Week to raise awareness of the opportunities and impacts of buying locally, and

**WHEREAS**, the residents of Denver are encouraged to support our local retail and restaurants establishments this holiday season and throughout the year.

**NOW THEREFORE,**

**BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

**Section 1.** That November 25-December 2, 2011 is proclaimed as “**Buy Local Week**” in Denver in recognition of the importance of Denver’s locally owned retail and restaurant businesses.

**Section 2.** That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Mickki Langston, Mile High Business Alliance.

PASSED BY THE COUNCIL November 21, 2011

\_\_\_\_\_ PRESIDENT