

AMPA

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# Champa Project

# 1245 Champa Street

*in partnership with:*

City and County of Denver

Downtown Denver Partnership

Colorado Technology Association

**October 2014**

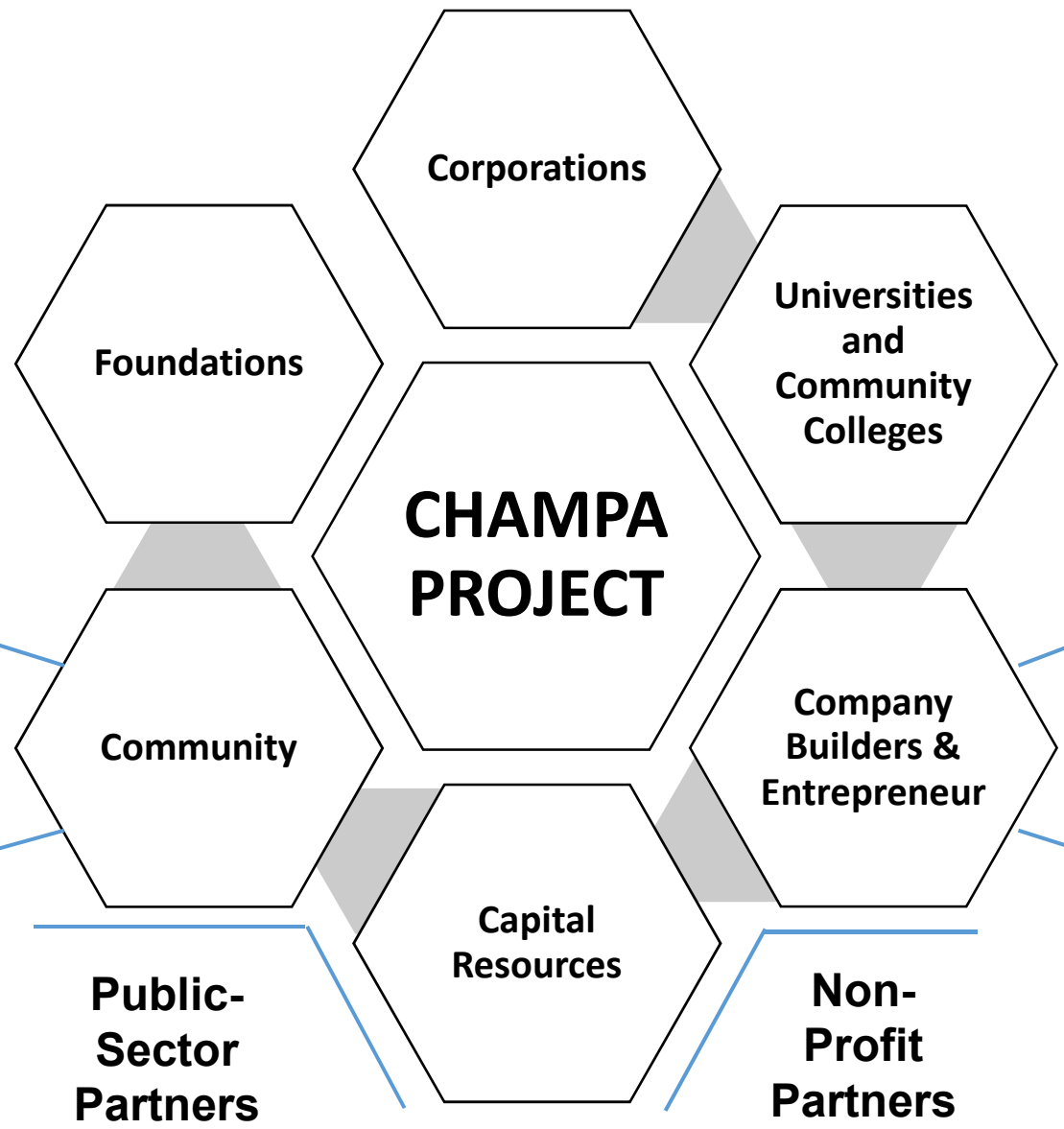
**CHAMPA**

Champa

**TREPRENEU  
AL  
SOURCE  
CENTER for**

**Entrepreneurs,  
Community  
Leaders &  
Mentors  
Builders.**

**Community  
Organization  
s**



**“Starter  
“Ideati**

**Early Gr**

The Champa Project will **accelerate economic growth** in Denver by growing strong businesses and **create a spirit of innovation** and **entrepreneurship *through* technology.**

The Champa Project strives **to provide efficient access** to a portfolio of resources to accelerate business growth **through community collaboration.**

Most of all, it is about **fueling, helping and believing in ALL business builders of tomorrow.**

## NEED FOR THE PROJECT

**Resources are Scattered:** There is not a centralized resource center for entrepreneurs to engage with to accelerate business growth.

**Space is Scarce:** There is not a Public/Private/Non-Profit collaboration, through space, to drive economic development in Denver.

**Benefits of Diversity:** Through partnerships, many organizations and programs will improve – through diversity.

## 5-YEARS OUT > METRICS OF SUCCESS

- 1) *Consolidated and Amplified Entrepreneurial Resource Core*
- 2) *Collaborations bridged through proximity and diversity*
- 3) *Recognized as the core catalyzer connecting the entrepreneurial community*

**COLLABORATION**



**PLATFORM**

Create a collaborative **civic entrepreneurial center** designed to **converge public, non-profit and private-sector** efforts to support entrepreneurs in Denver.

Utilize the **center as a platform** for the community's branding and positioning efforts. Elevate the Community. Be a Public Relations hub and loudspeaker.

**SERVICES**



**SUPPORT**

**Provide services** to the entrepreneurial and industry community to help them launch and grow new businesses.

**Support specific individual businesses** and industry sectors through crafted programs.

# SPACE

**Provide community space for programming, engagement, instruction and education.**

## What does CHAMPA CREATE?

**Increased Business Creation** and likelihood of success

**Creating Access to Resources** to all in the community that want to start a business

**Economic Development Spotlight** on the innovation economy

**Talent Magnet** through creative use and engagement of space

**Amplified Voice and Story** through unified PR effort

**Gateway** for Universities to interact and engage with the City

**Collaboration** between diverse groups, serving a multitude of stakeholders



## The Ingredients:

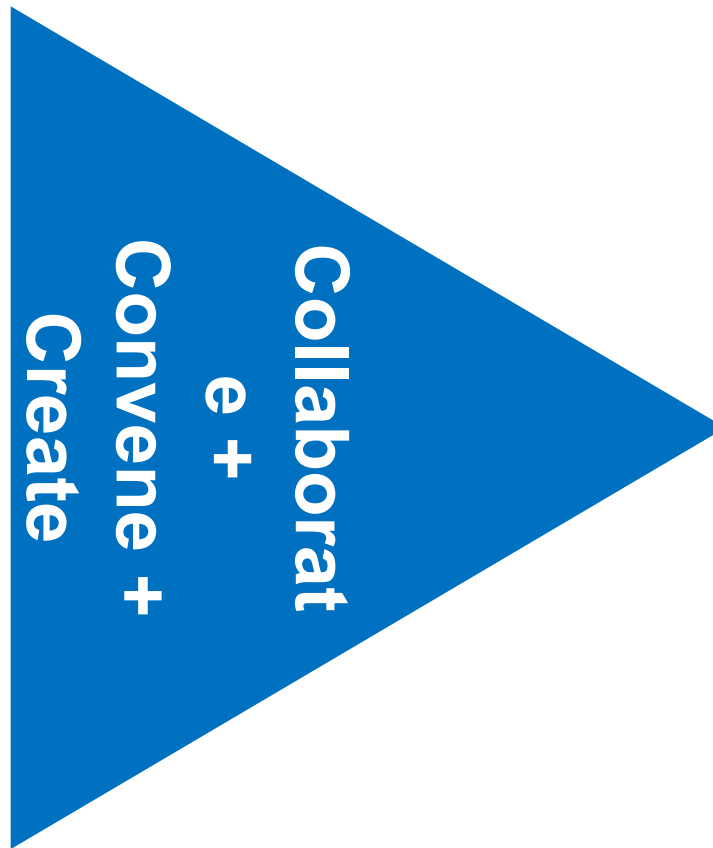
Central Location for Collaboration  
and Convening the Community

Centralized Resources to  
Accelerate Growth

Catalyzes Cooperation and  
Innovation

Aggregates Public Relations  
Energy

Puts Denver on the MAP



**FOR THE  
COMMUNITY  
BY THE  
COMMUNITY  
FOR THE  
FUTURE -  
OF THE  
COMMUNITY**



**DOWNTOWN DENVER  
PARTNERSHIP, INC.**

- **59 Years Serving Downtown Denver and all that resides within**
- **Recognized convener across public, private and non-profits through the lens of city building**
- **Over 600+ member companies**
- **CEO: Tami Door**



- **20 Years Serving the Innovation and Technology Community**
- **Recognized convener across public, private and non-profits through the lens of technology**
- **Over 650+ member companies**
- **CEO: Erik Mitisek**

- **Business Assistance Center of the Office of Economic Development will be a tenant**
- **Leads the Economic Development activities in the City**
- **Executive Director: Paul Washington**



## BOARD OF DIRECTORS

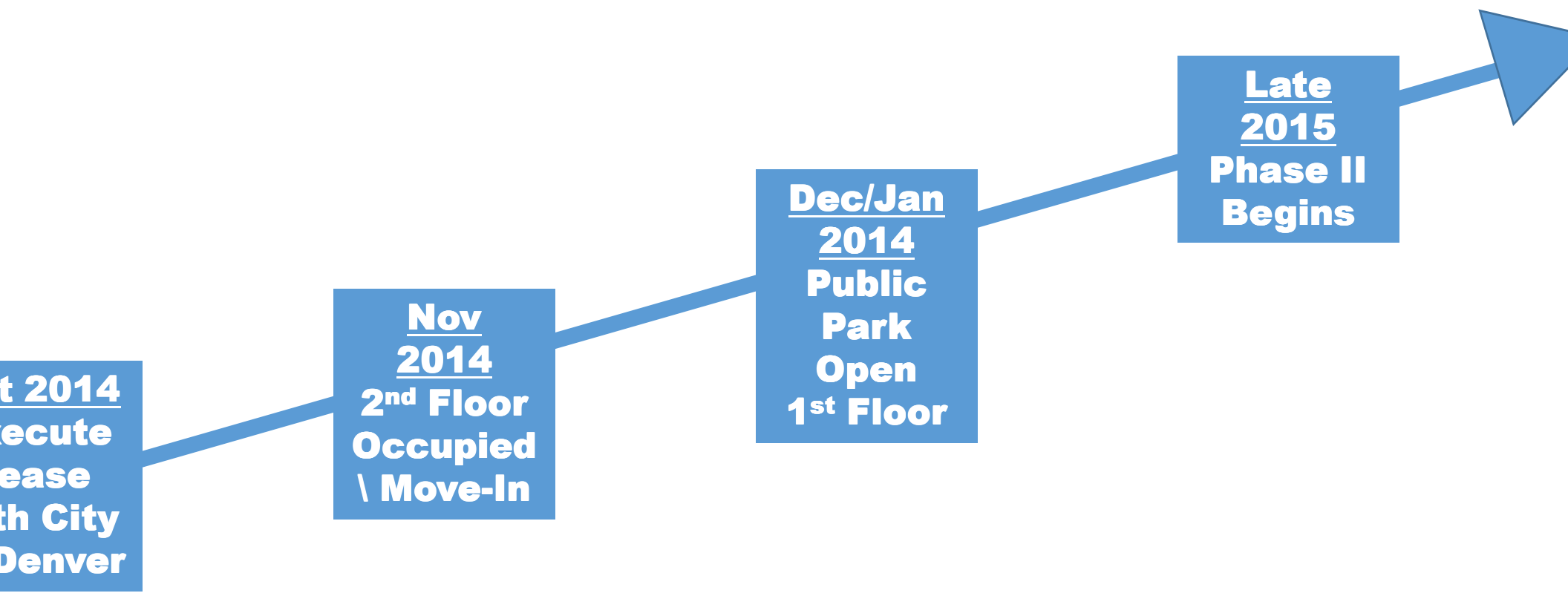
- Directors
- P, CTA and City of
- ver
- Oversees:
- Finance and
- Operations
- Programming Quality
- Community
- Inclusiveness
- Partnership
- Performance
- Partnership with COD

## ADVISORY BOARD

- 15 Advisors
- Community Leaders
- Entrepreneurial Leaders
- Non-Profit Leaders
- Assists with:
  - Community Inclusiveness
  - Programming Quality
  - Community Town Hall(s)

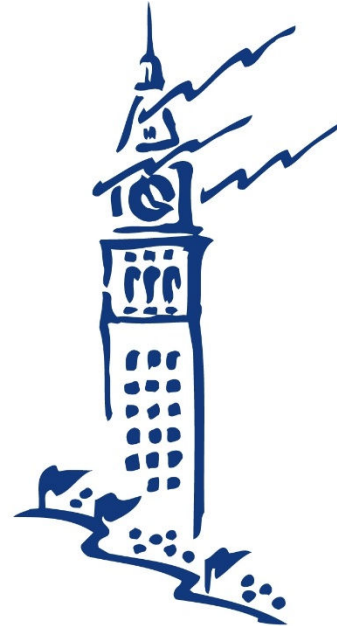
## DAY to DAY OPERATIONS

- Community Director
- 2-4 FT/PT Staff
- Coffee Station Operations
- Oversees:
  - Finance and Operations
  - Programming
  - Community Inclusiveness
  - Partnership Performance



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DOWNTOWN DENVER  
PARTNERSHIP, INC.



**COLORADO**  
**TECHNOLOGY**  
**ASSOCIATION**