

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. Contact the Mayor's Legislative team with questions

Date of Request: 3/16/2020

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
 Dedication/Vacation Appropriation/Supplemental DRMC Change
 Other:

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends a contract with Four Winds Interactive, LLC. by adding \$799,000 for a new total of \$1,211,020.30 and adding On-Call Professional Services language and a new statement of work for continual use and support of various Visual Communication Management products, no change in term; citywide (TECHS-202053426-05)

3. Requesting Agency: Technology Services

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Diane Vertovec	Name: Joe Saporito
Email: diane.vertovec@denvergov.org	Email: joseph.saporito@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

The Office of Human Resources (OHR) originated this contract in 2016 with a five-screen project; three screens in the Webb Municipal Building and two in the Department of Transportation and Infrastructure locations. The initial project was successful and additional screens/kiosks were purchased by OHR as well as other agencies. These products and services are currently being used by the following agencies and/or are in the following locations:

- Every Department/Agency at the Webb Building and City and County Building
- Department of Public Health and Environment (at the Post Building)
- Department of Transportation and Infrastructure (at Wastewater, Roslyn, and Gary Price)
- Department of Human Services (at Castro)
- Parks and Recreation. These locations currently have working signage:
 - Ashland
 - Athmar
 - Aztlan
 - Carla Madison
 - Central Park
 - Glenarm
 - Green Valley Ranch
 - Harvard Gulch
 - Highland
 - Johnson
 - La Alma
 - Montbello
 - Montclair
 - Platt

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- Rude
- Stapleton
- St. Charles
- Swansea
- Washington Park

As the need for these products and services has grown, this has become an enterprise technology solution and the contract will be managed by Technology Services in conjunction with the Office of Human Resources.

Why are these products and services needed?

To expand and enhance citywide internal and external communications. The technology will be utilized to consistently and constantly update key communications re: city activities that are important for employees to know. This includes products, services, events, activities and emergency comms. The technology is vital to updating citywide employees and residents in real time. Digital signage will be placed in city buildings and facilities.

How are these products and services used?

The digital signs are placed in high traffic areas in various citywide locations. There is general overall citywide information displayed as well as location-specific information.

Who uses these products and services?

City and County of Denver employees and residents.

What is the foreseeable future for the City and its use of these products and services?

The vision is to increase the utilization of the technology for both internal and external purposes. Many of our public buildings and facilities also will deploy digital signage to update both employees and residents

Four Winds provides the building blocks for digital communication, with downloadable content for subscribed customers who want to construct or maintain their own applications and interfaces using pre-existing templates and assets. Four Winds supplies a constantly growing set of assets to help build a best-in-class digital communications network and keep it looking fresh. Products include:

- Applications
- Plug-ins
- Blank template layouts
- Fully populated templates from real-world implementations
- Image backgrounds
- Video backgrounds
- Managed background feeds
- Weather, time, and date layouts
- Clocks and other common digital signage elements
- A library of apps and a framework to build rich, interactive interfaces

6. **City Attorney assigned to this request (if applicable):** Steve Hahn
7. **City Council District:** N/A - Citywide
8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):

Standard Expenditure contract exceeding \$500,000

Vendor/Contractor Name: Four Winds Interactive, LLC.

Contract control number: TECHS-202053426

Location: Citywide

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Is this a new contract? Yes No Is this an Amendment? Yes No If yes, how many? Fifth

- Original contract: 12/1/2016 - 12/1/2017; Contract Amount: \$45,049.50
 - Signed by Mayor: 12/14/2016
- First Amendment: 12/1/2016 - 12/31/2018; Amendment Amount: \$132,974.50; New Contract Amount: \$178,024.00
 - Signed by Mayor: 11/13/2017
 - Increased amount
 - Extended term
 - Added new Statement of Work for Parks and Recreation
- Second Amendment: 12/1/2016 - 12/31/2018; Amendment Amount: -\$3,417.80; New Contract Amount: \$174,606.20
 - Signed by Mayor: 12/15/2017
 - Decreased amount
 - Revised Statement of Work
- Third Amendment: 12/1/2016 - 12/31/2020; Amendment Amount: \$204,200.00; New Contract Amount: \$378,806.20
 - Signed by Mayor: 7/1/2018
 - Increased amount
 - Extended term
 - Added warranty provision
- Fourth Amendment: 12/1/2016 - 12/31/2025; Amendment Amount: \$33,214.10; New Contract Amount: \$412,020.30
 - Signed by Mayor: 8/1/2019
 - Increased amount
 - Extended term
 - Added Cloud software language
 - Add Statement of Work for Denver Performing Arts Center

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Current term: 12/1/2016 - 12/31/2025 Proposed term: No change Duration: 9 years

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$412,020.30	\$799,000	\$1,211,020.30

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
12/1/2016 - 12/31/2025	N/A	N/A

Scope of work:

Vendor supplies various digital media products and services. Vendor will continue to support the software / hardware that the City has purchased from them.

Was this contractor selected by competitive process? No If not, why not? Sole Source by Human Resources

Has this contractor provided these services to the City before? Yes (via this contract) No

Source of funds: Funding will come from various agencies operational budgets as they requests digital signage. Technology Services will pay the ongoing software costs with 3071100 Technology Services Operations - Asset Management

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

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WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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