

**JESSE K. OGAS**



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**PROFESSIONAL PROFILE:**

- More than 30 years of executive management experience with emphasis on project management, fundraising, strategic planning, leadership development and customer service
- Goal-oriented leader with an ability to manage multiple functions simultaneously
- Skilled communicator and creative problem-solver, able to effectively address cultural barriers; fluent in Spanish
- Able to build successful and long-lasting partnerships with organizations/people

**EXPERIENCE:**

**9News**

**2021-Present**

Executive Director of Social Responsibility and Community Affairs

- Ensuring DEI efforts internally are meeting targets
- Member of the leadership team influencing all aspects of company
- Responsible for reviving programs: 9Listens, 9Who Care, 9Cares Colorado Shares, Parade of Lights
- Build community relationships and support Corporate partners
- Partner with state and local governments to ensure representation

**Firefly Autism**

**2015 - Present**

CEO/Executive Director

- Responsible for overall operations, budget & strategic planning, staff leadership development and Board relations
- Facilitate effective collaboration between administrative and clinical staff
- Lead policy, advocacy efforts on behalf of the organization
- Provide oversight to all finance operations including effective internal controls, electronic billing etc.
- Lead capital campaign effort to purchase/renovate new facility

**Firefly Autism**

**2013 - 2015**

Vice President of Social Responsibility and Development

- Built collaborative relationships with a wide range of strategic partners including foundations, corporate sponsors, other non-profit and private sector organizations; and advocacy groups
- Developed and implemented a comprehensive fund development plan that included: special events, corporate sponsorships, individual donor cultivation and planned-giving

- Developed and implemented a marketing platform for Firefly Autism schools in Denver and Grand Junction

**Denver Public Schools**

Director of Community Partnerships

**2011-2013**

- Coordinated outreach efforts to Latino/monolingual Spanish-speaking community
- Developed and implemented outreach strategies for students and families of the LGBTQ and developmentally disabled communities.
- Coordinated and hosted the first Latino Education Summit
- Served as the liaison between parents and DPS School Board members

**Arc Thrift Stores**

**2004 - 2011**

Corporate Relations/Development Director

- Developed collaborative partnerships with corporations, non-profit organizations, and philanthropic organizations to achieve Arc's fundraising goals
- Supervised and actively participate in all grant-writing activities
- Coordinated all special events, including Arc's first annual Gala
- Developed and implement Arc's Latino community outreach strategy

**Office of Economic Development/Mayor's Homelessness Taskforce**

Job Development Coordinator

**2004-2005**

- Created employment opportunities for Denver's homeless population
- Developed partnerships with Community College of Denver and Metro State University for continuing education opportunities for homeless population

**KOHL'S**

**2003-2004**

**Executive General Manager**

**Denver, CO**

- Liaison with Corporate and General Contractor with New Store Construction and Hired 250 employees to implement all new store-opening procedures.
- Sales Development, Strategic Planning, Store Operations, Profit Control

**SEARS ROEBUCK CORP.**

**2000-2003**

**Executive General Manager**

**Denver, CO**

- **Sales Development – Implemented multifaceted sales strategy and merchandise** presentation standards for a thirty-eight-million-dollar store. Improved store's profitability by 10 basis points.
- Strategic Planning – Implemented Company's single largest Strategic Initiative designed to boost profits and guarantee the long-term viability of the corporation.

**MERVYN'S**

**1997 – 2000**

**Store Team Leader**

**Denver, CO**

- Sales Development – Implemented multifaceted sales strategy and merchandise presentation for a fourteen-million-dollar store.
- Store Performance/Payroll control – Analyzed and disseminated data related to store's performance. Tracked payroll through automated system to ensure goal of 100% was achieved. Recognized for top performing store in the district.

**Field Operations Manager**

**CO, UT, WA, ID**

- Inventory Tracking – Implemented Mervyn's inventory tracking system – the single largest corporate initiative in its fifty-year history.

- Professional Development – Developed and implemented staff training module designed to prepare the leadership teams for rollout of afore mentioned initiative. Credited with the most successful rollout throughout the company.

**FOLEY’S DEPARTMENT STORES**

**1988-1996**

**Area Sales Manager**

**Denver, CO**

- Staff Training and Development – Implemented training program for all new employees in the area of sales, customer service and inventory control.
- Marketing and Promotion – Ensured the timely and effective execution of the established marketing and promotion strategy.

**COMMUNITY INVOLVEMENT:**

**Mayors Latino Commission**

**2008 - 2011**

- **Commission Member (Mayoral Appointment)** Liaison to the Mayor regarding issues that impact the Latino community

**Escuela Tlatelolco**

**2004 - 2020**

- **Board Chair** - Public Relations/Fund Raising Committee/Flor Y Canto Festival s

**Mental Health Center of Denver (Mayoral Appointment)**

**2009 - 2016**

- **Board Member** – Board Development and Finance Committees

**Clínica Tepeyac**

**2000 – 2010**

- Vice Chair & Fund Development Committee Member

**Su Teatro**

**2006-Present**

- **Company member**

**Kemp Foundation**

**2015-2016**

- **Board of Directors**

**Latina Safehouse**

**2013-2016**

- **Board of Directors**

**Tepeyac Community Health Center**

**2016-2022**

- **Board of Directors**

**Clayton Early Childhood Learning Center**

**2017-2019**

- **Board of Directors**

**Blue Star Recyclers**

**2017-2019**

- **Board of Directors**

**Newsed Development Corp.**

**2018-2021**

- **Board of Directors**

**Food Bank of the Rockies**

**2022-Present**

- **Board of Directors**

**9Health 365**

**2022-Present**

- **Board Member**

**Denver Urban Gardens**

**2022-Present**

- **Board Member**

**EDUCATION AND TRAINING:**

1978 – 1982 Western New Mexico University, Business Administration  
1995 - 1996 Colorado Hispanic Institute – Visiones Multicultural Leadership Program  
2008 Denver Metro Denver Leadership Foundation – Impact Denver

**RECENT AWARDS**

**2021 9News Leader of the Year**

**2021 Denver Public Library/Eric Duran Community Leader of the Year**