

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: October 23, 2017

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain:

2. **Title:** A bill for an ordinance approving a 2018 Operating Plan and Budget for the Downtown Denver Business Improvement District.

3. **Requesting Agency:** Finance

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Michael Kerrigan – Sr. Financial Analyst
- **Phone:** 720-913-5550
- **Email:** [Michael.Kerrigan@denvergov.org](mailto:Michael.Kerrigan@denvergov.org)

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council)

- **Name:** Michael Kerrigan – Sr. Financial Analyst
- **Phone:** 720-913-5550
- **Email:** [Michael.Kerrigan@denvergov.org](mailto:Michael.Kerrigan@denvergov.org)

6. **General description of proposed ordinance including contract scope of work if applicable:** State statute requires that City Council approves or disapproves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures and revenues necessary to execute the responsibilities of the district.

- a. **Contract Control Number:** None
- b. **Duration:** Budget for 2018
- c. **Location:** The district covers a 120-block area within central downtown Denver. The district is centered on the 16<sup>th</sup> Street Mall from Colfax to Wewatta Street extending approximately 4 blocks on the east and west side of 16<sup>th</sup> Street.
- d. **Affected Council District:** Council District #9 – Councilman Brooks; Council District #10 – Councilman New
- e. **Benefits:** BID's are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Denver Downtown BID is a property owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and advertising of district events and programs, transportation initiatives and economic development services.
- f. **Costs:** Districts raise their own revenue for core functions.

7. **Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.**

No Controversy.

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Date Entered: \_\_\_\_\_

# Executive Summary

## Downtown Denver BID

### 2018 Operating Plan and Budget

Business Improvements Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. This is the operating plan and budget for **Downtown Denver BID** and it is submitted annually.

**General Description of District and Location:** The Downtown Denver Business Improvement District covers a 120- block area within central downtown Denver. The District is centered on the 16<sup>th</sup> Street Mall from Grant and Colfax to Wewatta Street extending approximately 4 blocks on the east to 20<sup>th</sup> Street and to Speer Blvd on the west side of 16<sup>th</sup> Street.

The BID is a property-owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and communication of district events and programs, economic development services, transportation initiatives and safety services.

Operations and improvements of the BID are financed by special assessments on real commercial property within the District, IGAs, interest, grants, and fees.

In 2001, the electors overwhelmingly supported a proposal to significantly increase special assessments and the BID increased its core services – litter and trash removal, sidewalk sweeping, and alley cleaning throughout Downtown and broadened its safety services. These safety service included Downtown Ambassadors, a homeless outreach program, and the hiring of off-duty police.

In 2018, the most significant change in BID activities will be a significant expansion of the BID tree maintenance program. In addition to providing tree care to existing trees on the 16<sup>th</sup> Street Mall and other selected streets, the BID will provide tree care to about 1,000 additional trees currently located along sidewalks in front of BID commercial properties. Other visible BID initiatives will include the repair of significant areas of 16th Street Mall sidewalk areas, along with a variety of activations of public spaces to enhance the sense of vibrancy and safety. The BID will also continue other “Off-Mall” activities, including support of more and better Downtown-wide bicycle facilities, and flower plantings in a variety of locations throughout the BID service area. Additionally, the BID will continue its core focus on clean and safe activities noted above as well as funding marketing, communications, holiday, economic development, and research programs.

**District Structure:** The district has no debt and no mill levy. The majority of the district is financed by a special assessment that is based upon a formula of property size, building size, and geographic location to meet the proposed budgetary expenditures for 2018. The District also generates revenues via IGAs, interest, grants, and fees. The **2018 budgeted expenses are \$9,002,582**; comprised of \$7,347,480 Operating and Maintenance; \$80,000 Capital Fund expenses; \$124,795 Periodic Maintenance Fund expenses; \$50,000 Special Projects Contingency expenses; and \$1,400,307 Enterprise expenses. The Board of Directors is composed of 7 electors.

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