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## BAC-10392

### Contact Information

Contact Name	Brandon Zelasko	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	[REDACTED]
Other Phone		Home Zip	[REDACTED]
Other Email		County	[REDACTED]
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	No
Gender	Male	Race/Ethnicity	Caucasian
Other Gender		Other Ethnicity	
		Tribal Affiliation	
		Salutation	Mr.
		Pronouns	he/him

### Application

Status	In Progress	Council Resolution Number	
Notes			

### Board Information

Board Name	Denver LGBTQ Commission	Original Start Date	
		End Date	
		Other boards or commissions served	

### Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

### Additional Information

Work or home in Denver	Yes	Objection to appointment?	No
Are you a registered voter?		Special Information	
If so, what county?		Registered Lobbyist	No
Denver City Council District No	10	Conflict of Interest	No

Conflict of Interest  
Explanation

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### Education and General Qualifications

Name of High School		Name of Graduate School
Location of High School		Location of Graduate School
# of Years Attended High school		# of Years Attended Graduate School
Did you Graduate High School	Yes	Did you Graduate
		Graduate Major
Name of College		
Location of College		
# of Years Attended College		
Did you Graduate College		
Undergrad Major		

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### Reference Details

Reference Name #1		Reference Email #1
Reference Phone #1		Reference Address #1
Reference Name #2		Reference Email #2
Reference Phone #2		Reference Address #2
Reference Name#3		Reference Email #3
Reference Phone#3		Reference Address #3

Agree to a background check

Owner Esther Lee Leach

Created By Denver Integration, 2/2/2026, 9:11 AM

Last Modified By Sterling Simms, 2/2/2026, 1:50 PM

### Notes & Attachments

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#### BrandonZelasko\_headshot.png

Type Attachment  
Last Modified Denver Integration  
Description  
[View file](#)

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#### BrandonZelasko\_Bio.pdf

Type Attachment  
Last Modified Denver Integration  
Description  
[View file](#)

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#### BrandonZelasko\_Resume.pdf

Type Attachment  
Last Modified Denver Integration  
Description  
[View file](#)

### Applicants History

**2/2/2026, 1:50 PM**

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User **Sterling Simms**

Action **Changed *Status* from New to *In Progress*.**

**2/2/2026, 9:11 AM**

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User **Denver Integration**

Action **Created.**

# BRANDON ZELASKO

MANAGING PRINCIPAL, SE2 | SOCIAL CHANGE AGENCY

Denver LGBTQ Commission Members,

I am writing to express my strong interest in serving on the Denver LGBTQ Commission.

As an LGBTQ+ small business owner with extensive experience in public and behavioral health, I am motivated by the Commission's mission to partner with the community to advance social, economic, and political equality for LGBTQ residents across Denver.

My professional work sits at the intersection of community engagement, public policy, and systems change. I regularly collaborate with city and state agencies, nonprofits, and community-based organizations to inform policy decisions, strengthen public education efforts, and support coalition-building around complex public and behavioral health challenges. This work has reinforced for me how critical it is that LGBTQ+ voices and lived experiences meaningfully inform government decision-making.

I have supported initiatives that address behavioral health access, substance use prevention and cessation, workforce well-being, and family-supportive policies. Across these efforts, I have seen how policy design, implementation, and communication can either reduce barriers—or unintentionally reinforce inequities—for LGBTQ+ individuals and families.

I am particularly committed to ensuring that city policies and programs are inclusive of transgender and gender-diverse people, LGBTQ+ youth, and those facing overlapping economic and health challenges.

As an advisor and partner to public agencies, I bring experience translating community needs into actionable recommendations that city leaders can use to drive equitable outcomes. I value coalition-building and believe durable change happens when government, community organizations, and residents work together with trust and shared purpose.

I would be honored to support the Denver LGBTQ Commission's work by contributing my perspective, experience, and collaborative approach. Thank you for considering my application. I look forward to the opportunity to help advance equity and inclusion for Denver's LGBTQ+ communities.

Sincerely,

Brandon Zelasko

[REDACTED]  
[REDACTED]

# BRANDON ZELASKO

MANAGING PRINCIPAL, SE2 | SOCIAL CHANGE AGENCY

## PROFILE INFO

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Chief communications and behavior change strategist for government and nonprofit public issue campaigns. Small business owner. Volunteer. Advocate.

## CONTACT INFO

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Phone

[REDACTED]



Email

[REDACTED]



Address

[REDACTED]

## ISSUE EXPERIENCE

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Public & Behavioral Health



Education (Early Ed + K-12)



Workforce



Environment



## WORK EXPERIENCE

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**Principal & Co-owner** 2015 - Current  
SE2

- Manage an agency of 16 staff, overseeing operations, creative, content, account and project management
- Identify and lead innovation & growth initiatives
- Clients include Colorado's Departments of Public Health & Environment, Early Childhood, Higher-Education, Labor and Employment, and Colorado's Office of Behavioral Health

**Manager, eHealth** 2014 - 2015  
Centura Health

**Director of Interactive Media** 2010 - 2014  
SE2

**Progressive Account Executive Roles** 2007 - 2010  
RedDoor Interactive

## VOLUNTEERISM & DEVELOPMENT

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**Colorado Governors Fellow** 2024  
Civico

**Board Member** 2022 - Current  
Colorado Young Leaders

**Leadership Denver** Class of 2019

**Board Chair** 2015 - 2018  
Colorado Youth Matter

## EDUCATION

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**Bachelor of Science** Graduated 2007  
**San Diego State University**

- Integrated Marketing Communications

# BRANDON ZELASKO

MANAGING PRINCIPAL, SE2 | SOCIAL CHANGE AGENCY

I am an LGBTQ+ small business owner with experience working at the intersection of public policy, workforce development, and public and behavioral health. I am committed to advancing social, economic, and civic equity for LGBTQ residents, particularly through policies and programs that reduce barriers and improve access to essential services.

I am the co-owner of SE2, a Denver-based social change marketing agency that partners with government agencies, nonprofits, and community organizations to address complex public issues through inclusive, community-informed strategies. My work focuses on translating community needs into clear, actionable recommendations that support equitable outcomes.

I am particularly passionate about advancing opportunities for LGBTQ- and minority-owned businesses and ensuring that public systems reflect the diversity of the communities they serve.

I bring a collaborative, coalition-oriented approach to my work and value the role of community partnership in shaping effective public policy.

Outside of work, I volunteer with nonprofit organizations and serve as a mentor through Big Brothers Big Sisters, where I support an 11-year-old trans youth. I also enjoy spending time on quiet mountain trails with my husband and our dog.