

PROCLAMATION



City and County of Denver

Proclamation No. CP10-0517

Welcoming the National Association of Hispanic Journalists to Denver

Introduced by Council Member Montero

WHEREAS, the City and County of Denver, The Denver Hispanic Chamber of Commerce and VISIT DENVER, The Convention & Visitors Bureau have worked diligently in collaboration to attract and host prestigious Hispanic and Latino conventions and meetings; and

WHEREAS, travel is the second largest industry in Denver, producing \$3.1 billion in annual spending and supporting 65,000 jobs; and

WHEREAS, in the last two decades, Hispanic and Latino meetings and conventions in Denver generated over \$75 million in direct economic impact to the local community; and

WHEREAS, on June 23-26, 2010, Denver will host the National Association of Hispanic Journalists (NAHJ), bringing 500 of the nation's most influential Latino journalists, media executives and key political figures to the Mile High City for a series of seminars, discussions and networking events; and

WHEREAS, this prestigious gathering will shine an international spotlight on Denver, while providing an opportunity to showcase the City to these influential journalists; and

WHEREAS, the resulting press stories about Denver will increase Latino visitors, conventions and business interests in Denver.

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the City and County of Denver welcomes the Convention of the National Association of Hispanic Journalists, thanks them for selecting our beautiful city, and encourages all Denver citizens to extend a warm Western welcome to the prestigious members of this group.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the National Association of Hispanic Journalists.

PASSED BY THE COUNCIL _____ 2010

PRESIDENT