

DEDO ORDINANCE/RESOLUTION REQUEST

Date of Request: 1/19/21

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
 Dedication/Vacation Appropriation/Supplemental DRMC Change
 Other:

2. Title: Creates a new contract between Denver Economic Development & Opportunity and Mile High United Way (MHUW) based on \$1,500,000 in **designated local emergency relief funds** to continue and expand Denver's Small Business Emergency Relief Fund in response to significant demand from local small businesses.

3. Requesting Agency: Denver Economic Development & Opportunity (DEDO)

4. Contact Person:

<i>Contact person with knowledge of proposed ordinance/resolution</i>	<i>Contact person to present item at Mayor-Council and Council</i>
Name: Deborah Cameron 303-330-3599 (m)	Name: Susan Liehe 720-480-3481 (m)
Email: deborah.cameron@denvergov.org	Email: susan.liehe@denvergov.org

5. General a text description or background of the proposed request, if not included as an executive summary.

See Executive Summary

6. City Attorney assigned to this request (if applicable): Brian Martin

7. City Council District: Citywide

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$600K; IGA/Grant Agreement, Sale or Lease of Real Property):
Professional Services

Vendor/Contractor Name: Mile High United Way

Contract control number: OEDEV- 202157371

Location: 711 Park Avenue West
Denver, CO 80205

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?**

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> <i>(A)</i>	<i>Additional Funds</i> <i>(B)</i>	<i>Total Contract Amount</i> <i>(A+B)</i>
\$1,500,000		\$1,500,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
January 1, 2021		December 31, 2021

Scope of work: See Executive Summary for program elements.

Was this contractor selected by competitive process? If not, why not?

In an intentional effort to balance program integrity with the urgency of the COVID-19 crisis, DEDO is again drawing on the unique qualifications and infrastructure that Mile High United Way has demonstrated thus far for the city's Small Business Emergency Relief Fund (SBERF). DEDO desires to continue this existing platform to provide the emergency assistance and other small business support services as expeditiously as possible in response to the COVID-19 pandemic impacts.

Has this contractor provided these services to the City before? Yes No

Source of funds: local emergency relief funds

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, DEN concession contracts): N/A

Who are the subcontractors to this contract? N/A

EXECUTIVE SUMMARY

This is a new contract that will employ the local emergency grant funds to continue economic relief to local businesses in response to COVID-19.

Because Denver had an existing emergency relief grant program in place with its Small Business Emergency Relief Program (SBERF), the city is basing this new activity on its existing administration through Denver Economic Development & Opportunity (DEDO) and marketing, application intake, application review, and grant awards, including the participation of Mile High United Way as our contracted partner. MHUW will continue to receive a 5% fee for its professional services.

Previous grantees through Denver's SBERF are eligible to apply again in this new round. In its initial application review, DEDO will have the flexibility to apply appropriate applications to the grants available through the State of Colorado Department of Local Revenue, or, apply applications to the grants funded through the local funds referenced herein. **The differences in the funding streams lay in particular industries that cannot qualify for State program, and a different set of uploaded documentation is required for the State grants as well.**

Since needs continue to be dire across Denver's many COVID-impacted industries, **a single portal of the city's SBERF program will thus be able to apply applications to the funding source best suited to them** and ensure that as many struggling businesses as possible can be served as quickly and efficiently as possible – both within as well as beyond the State guidelines for eligibility.

Given the time urgency and extreme need of the most vulnerable businesses in Denver's economy, Denver's SBERF was originally launched this spring with a mix of city General Fund dollars, some corporate donations, and streams of federal Coronavirus Relief Funds (CRF). As of December 31, 2020, over six rounds of applications, Denver's SBERF has awarded \$12M to more than 2,000 of Denver's smallest businesses. The grants were capped at \$7,500 and were based on demonstrated revenue loss.

The program maintains a very strong commitment to delivery through an equity lens. To support Denver's most vulnerable businesses, the program will continue to prioritize small businesses located in neighborhoods identified by DEDO at most risk of involuntary displacement.

MHUW is consulting with and providing technical assistance to DEDO staff in reviewing the program applications and is also managing the individual financial transactions to disburse the grants to the small businesses awarded.