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BAC-10419

Contact Information

Contact Name	Alison Mitchell	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	[REDACTED]
Other Phone		Home Zip	[REDACTED]
Other Email		County	[REDACTED]
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	[REDACTED]
Gender	[REDACTED]	Race/Ethnicity	[REDACTED]
Other Gender		Other Ethnicity	
		Tribal Affiliation	
		Salutation	Mrs.
		Pronouns	[REDACTED]

Application

Status	In Progress	Council Resolution Number	
Notes			

Board Information

Board Name	Tourism Improvement District	Original Start Date	
		End Date	
		Other boards or commissions served	Visit Denver

Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

Additional Information

Work or home in Denver	Yes	Objection to appointment?	No
Are you a registered voter?		Special Information	
If so, what county?		Registered Lobbyist	No
Denver City Council District No	4	Conflict of Interest	No

Conflict of Interest
Explanation

Education and General Qualifications

Name of High School		Name of Graduate School
Location of High School		Location of Graduate School
# of Years Attended High school		# of Years Attended Graduate School
Did you Graduate High School	Yes	Did you Graduate
		Graduate Major
Name of College		
Location of College		
# of Years Attended College		
Did you Graduate College		
Undergrad Major		

Reference Details

Reference Name #1	Reference Email #1
Reference Phone #1	Reference Address #1
Reference Name #2	Reference Email #2
Reference Phone #2	Reference Address #2
Reference Name #3	Reference Email #3
Reference Phone #3	Reference Address #3

Agree to a background check

Owner 

Created By Denver Integration, 2/11/2026, 7:32 PM

Last Modified By Sterling Simms, 2/18/2026, 12:26 PM

Notes & Attachments

DSC02459-Edit[1].jpg

Type **Attachment**
Last Modified **Denver Integration**
Description
[View file](#)

Alison Mitchell Resume December 2025.docx

Type **Attachment**
Last Modified **Denver Integration**
Description
[View file](#)

Alison Mitchell Bio Summary.docx

Type **Attachment**
Last Modified **Denver Integration**
Description
[View file](#)

Applicants History

2/18/2026, 12:26 PM

User **Sterling Simms**

Action **Changed Status from New to In Progress.**

2/11/2026, 7:32 PM

User **Denver Integration**

Action **Created.**

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ALISON MITCHELL

Providing Galvanizing Leadership and Highly Effective Full-Service Lifestyle Hotel Solutions



PROFESSIONAL SKILL SET

- ✓ Direct Report Leadership
- ✓ P&L Management
- ✓ Strategic Planning
- ✓ Operational Management
- ✓ Cost Control | Budgeting
- ✓ SOP Development
- ✓ Brand Compliance | Standardization
- ✓ Talent Development | Mentorship
- ✓ Culture | Diversity | Inclusion
- ✓ Recruiting | Hiring | Onboarding
- ✓ Event Planning | Management
- ✓ Customer Experience | Service Recovery
- ✓ Microsoft Office Suite
- ✓ POSI-touch | Aloha
- ✓ Fosse PMS
- ✓ Oracle Micros
- ✓ IBM TM1
- ✓ Kronos HCM Cloud

Ambitious professional with a proven record cultivating valued customer experiences for 20+ years. Keen ability to distill business objectives into actionable plans capable of supporting goals while creating continuity. Big picture visionary and detailed tactician who excels at evolving lifestyle branding and subsequent services.

LEADERSHIP EXPERIENCE

Stonebridge Denver, CO

August 2025 – present

Apiary Hotel

Opening General Manager

Key Highlights:

- Led all pre-opening operations for a new boutique property, including staffing, budgeting, brand development, operational SOPs, and full readiness for soft and grand opening.
- Recruited, trained, and developed a high-performance hospitality team, creating a service-driven culture focused on guest satisfaction, efficiency, and brand standards.
- Oversaw project timelines, vendor relationships, and OS&E/FF&E procurement to ensure on-time opening and seamless transition from construction to operations.
- Established revenue, sales, and marketing strategies that positioned the hotel competitively from day one, driving strong opening occupancy and market awareness.

Aparium Hotel Group Denver, CO

August 2024 – July 2025

Clayton Hotel & Members Club

General Manager

Key Highlights:

- Led the strategic and operational direction of a high-profile lifestyle hotel and private members club, delivering exceptional guest experiences across accommodation, F&B, wellness, and member services.
- Oversaw a cross-functional team of 90+ employees, fostering a culture of excellence, accountability, and service innovation across all departments.
- Championed operational efficiency, streamlining SOPs and leveraging technology to enhance guest and membership satisfaction and reduce costs.
- Notable Achievements: Spearheaded the implementation of a new Food & Beverage POS system and Membership Management software, integrating both with hotel operations to enhance efficiency, streamline data collection, and elevate the overall member experience.

Commonwealth Hotels Denver, CO

July 2022 – August 2024

the Art Hotel Denver, Curio Collection by Hilton

General Manager

Key Highlights:

- Led a team of 6 direct reports and provided guidance to over 100 personnel, ensuring effective leadership across the organization.
- Total hotel management, including FIRE Restaurant & Lounge, and overseeing more than 7,000 square feet of meeting space in this full-service establishment.
- Cultivated relationships with key stakeholders, including corporate clients, local businesses, and community organizations, to drive repeat business and enhance the hotel's reputation.
- Notable Achievements: Oversaw \$3 million dollar hotel renovation including guest rooms, public space, meeting rooms and soft goods throughout the hotel

Davidson Hospitality Group Denver, CO

September 2020 – July 2022

Hilton Garden Inn Denver Union Station

General Manager

Key Highlights:

- Directed and mentored a team of 10 department heads and over 100 staff members, fostering a culture of accountability, collaboration, and excellence.
- Cultivated a modern hospitality experience for guests in a highly competitive downtown Denver market
- Led transformational leadership development and championed a work environment of highly motivated staff

White Lodging Services, Boulder, CO | Denver, CO | Nashville, TN | Chicago, IL

July 2014 – April 2020

Le Méridien & AC Hotel Denver Downtown

Dual Assistant General Manager | November 2018 – April 2020

Key Highlights:

- Responsible for providing effective leadership to 6 direct reports and over 150 total personnel
- Relied upon to contribute oversight of all operational departments for this dual branded 495 room full-service hotel consisting of 5 Food & Beverage outlets and over 12,000 square feet of meeting space
- Seamlessly collaborated with General Manager to plan and orchestrate all activities of the property to maximize revenue and profitability; included sales, marketing, P&L, maintenance and employee training/evaluation
- Partnered with Director of Finance and GM to create yearly budgets; updated expense forecast monthly to ensure profitability based on top line forecast adjustments
- Notable Achievement: Catalyst to 20% year over year increase to Intent to Recommend the brand

Renaissance Boulder Flatiron Hotel

Assistant General Manager | December 2016 – November 2018

Key Highlights:

- Responsible for providing diligent leadership to 5 direct reports and over 80 total personnel
- Relied upon to proficiently orchestrate hotel operations to drive revenue, achieve maximum profitability, ensure guest satisfaction, bolster cost controls and maintain the building
- Skillfully facilitated a comprehensive training program to grow and shape the next generation of leadership
- Notable Achievement: Top 10% of the brand in Guest Satisfaction for 2 years

(White Lodging Service continued)

Nashville Marriott at Vanderbilt | Residence Inn | Springhill Suites River North Chicago
Bench Assistant General Manager | August 2016 – December 2016

Key Highlights:

- Responsible for providing leadership to 4 direct report personnel while serving as Task Force Assistant GM for multiple locations; included oversight of all operational departments while covering a 4-month maternity leave
- Notable Achievement: Created a new Banquet Program, which included SOPs, banquet procedures, presentation, services, new food menu, new F&B supervisor and much more

Boulder Marriott

Assistant GM | Dir. of Room Operations | Dir. of Food & Beverage | June 2014 – August 2016

Key Highlights:

- Responsible for managing operations departments of 152 room full-service hotel including Front Desk, Housekeeping, Culinary, 3- Meal Restaurant and Event Operations for 4,943 square feet of meeting space
- Relied upon to diligently recruit, hire and train employees while cultivating a work environment of highly capable, motivated and customer-centric personnel
- Proficiently navigated restructuring to support growth, reduce costs and improve guest services
- Notable Achievements: Consistently promoted to roles of greater size/scope of responsibility; developed Canyons Restaurant and Bar during the Great Room renovation - name, logo, menu and much more

Gordon Biersch Brewery and Restaurant, Broomfield, CO

August 2013 – June 2014

Manager

Key Highlights:

- Responsible for orchestrating a customer-centric environment while actively managing the dining room
- Relied upon to hire, train and schedule hospitality staff; efficiently scheduled, planned and executed events

PF Changs China Bistro, Albany, NY

June 2011 – August 2013

Manager

Key Highlights:

- Responsible for skillfully growing restaurant sales, developing high-impact employees and collaborating with the restaurant operating partner to identify/develop future leaders
- Relied upon to create staffing schedules, lead team meetings, perform table visits to elevate customer experiences, as well as quickly resolve guest issues

Saratoga Casino and Raceway, Saratoga Springs, NY

March 2011 – June 2011

Manager of Fortunes Restaurant

Key Highlights:

- Responsible for Front of the House staff hiring, training and scheduling while efficiently managing daily operations in the dining room, which included all reservations and group sales events
- Relied upon to manage monthly liquor, beer and wine inventory

Outback Steakhouse, Clifton Park, NY

September 2001 – February 2011

Managing Partner | 2007 – 2011

Key Highlights:

- Responsible for managing front and back of the house operations for a 100 employee, \$2.75M restaurant
- Relied upon to managed P&L; included budgeting, cost control, payroll and general accounting
- Notable Achievement: Catalyst to a 5% increase to annual sales revenue



(Details of Experience Beyond 2007 Available Upon Request)

EDUCATION

Bachelor of Science – Communication, State University of New York at Brockport 2005
Bachelor of Science – Modern Dance, State University of New York at Brockport 2005
Professional Training: T.I.P.S. Trainer Certified; ServSafe Food Handler; ServSafe Alcohol

Alison Mitchell, opening GM of Apiary Hotel Belleview Station, brings 20+ years of hospitality leadership, leading pre-opening strategy, team building, and operational excellence in Denver.