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BAC-9679

Contact Information

Contact Name	Jenna Smith	Home Address	
Preferred Phone		Home City	Aurora
Preferred Email		Home State	CO
Other Phone		Home Zip	80019
Other Email		County	Adams
DOB		Hispanic or Latino origin or Descent?	No
Gender	Female	Race/Ethnicity	Caucasian
Other Gender		Other Ethnicity	
Title		Salutation	
		Pronouns	She/Her

Application

Status	New	Council Resolution Number	
Notes			

Board Information

Board Name	14th Street General Improvement District	Original Start Date	
		End Date	
		Other boards or commissions served	

Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

Additional Information

Are you a registered voter?		Objection to appointment?	No
If so, what county?		Special Information	
Denver City Council District No	10	Registered Lobbyist	No
Conflict of Interest Explanation		Conflict of Interest	No

Education and General Qualifications

Name of High School		Name of Graduate School	
Location of High School		Location of Graduate School	
# of Years Attended High school		# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	
		Graduate Major	
Name of College			
Location of College			
# of Years Attended College			
Did you Graduate College			
Undergrad Major			

Reference Details

Reference Name #1		Reference Email #1	
Reference Phone #1		Reference Address #1	
Reference Name #2		Reference Email #2	
Reference Phone #2		Reference Address #2	
Reference Name #3		Reference Email #3	
Reference Phone #3		Reference Address #3	
Agree to a background check	<input checked="" type="checkbox"/>		
Owner	Esther Lee Leach	Created By	Denver Integration, 11/22/2024, 12:49 PM
		Last Modified By	Denver Integration, 11/22/2024, 12:49 PM

Notes & Attachments

Bio.docx

Type	Attachment
Last Modified	Denver Integration
Description	View file

Jenna Smith Resume.pdf

Type	Attachment
Last Modified	Denver Integration
Description	View file

Applicants History

11/22/2024, 12:49 PM

User	Denver Integration
Action	Created.



Jenna Smith

Purpose:

I am looking for the perfect opportunity to further develop my leadership skills in the Hospitality industry. My passion is PEOPLE-both my employees and my guests!

Areas of Expertise:

- Revamping culture at struggling properties
- Teaching and analyzing forecasts/financials, assessing revenue and expenses for success of hotel
- Developing managers, especially from hourly roles into management positions
- Training utilizing a variety of methods including group trainings, one-on-one mentorship/individual development, individual coaching/counseling, and disciplinary action
- Strength in developing long term relationships with ownership and brand representatives
- Strong understanding & working knowledge of Systems, Policies and Procedures

Innventures, Sept 2022-present

Hilton Garden Inn Denver Downtown, *General Manager*

(221 rooms & 6000 SF meeting space)

Hired as part of management transition, revamped culture and streamlined processes for efficiency

- Increased GOP 6.45% YOY from 2022 to 2023
- Established loyal Exec Committee after many years of turnover

Highgate/Innventures, June 2021-Sept 2022

Residence Inn Denver Downtown, *General Manager*

(160 rooms)

Hired shortly after the acquisition, able to pull the property out of Red Zone while increasing YOY profitability.

- Increased GOP 17.6% from Q2 to Q4 (2021) and 10% YOY
- Ended 2022 Q1 GOP +16.6% to budget and +54.5% YOY
- Increased loyalty +9.2% from June 2021 to Dec 2021
- Assisted onboarding and training at SHS Colorado Springs, H2S Longmont and FFI Gateway
- Trained new GMs on policies and procedures

WS Management, October 2018-July 2019

Hilton Garden Inn Sacramento Airport, *Opening General Manager*

(124 rooms & 2000SF meeting space)

Took over the project amidst multiple issues, able to resourcefully reorganize and open hotel while assuming other duties

- Acted as Ownership's Project Manager, communicating multitude of design changes between owners, Interior Designer, Architect, General Contractor & Hilton; managing approx. 15 sub-contractors not contracted with General Contractor
- Managed Revenue Management ramp up, achieved 100% RPI 3rd week open

InnVentures, October 2013-October 2018

Hilton Garden Inn Roseville

General Manager

(131 rooms & 1200SF meeting space)

- Took over the hotel during extended renovation/restoration
- Revamped culture, morale and therefore Customer Satisfaction scores and overall performance
- 2017: 42% flex and double digit RPI growth (post-renovation ramp after \$500,000 in unexpected displaced revenue w/ BI insurance case)
- Placer Valley Board of Tourism Member, 2017-2018

Hilton Garden Inn Folsom

(100 rooms & 800SF meeting space)

- **Director of Sales, 11/2016-2/2017**
- **Operations Manager-Front Desk/F&B, 6/2015-11/2016**
- **Sales Coordinator/Admin Assistant, 10/2013- 6/2015**