



# CITY AND COUNTY OF DENVER

DEPARTMENT OF EXCISE AND LICENSES

OFFICE OF DIRECTOR  
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## Pedal Cab Overview

Denver has faced image / reputation issues caused by rogue pedal cab operators, who cut people off, mischarge them and may even cause physical harm. They obtain Pedal Cab licenses from our office with an appropriate "Letter of Hire" from a valid company and proof of insurance. Then they quit, cancel their insurance, obtain an unsafe pedal cab and hit the streets.

We spent months, in small groups and in big groups, walking through details of the problems and potential solutions. Participants included large pedal cab companies and individual drivers, the Downtown Denver Partnership, VISIT Denver, RTD, Sports Authority Field, the Pepsi Center, Coors Field, the Denver Police Department, Public Works – Right-of-Way-Enforcement, Stacie Loucks, Sarah Kurz and Excise and Licenses. The key issues boiled down to safety, customer service and accountability. The solutions, unanimously and energetically proposed by the group, are in three categories:

1 – License plates. The #1 way to create accountability would be to require pedal cabs to have City-issued license plates. The police will be able to easily spot and stop unlicensed (rogue) operators, and complaints of poor operations / customer service, safety violations, price issues, etc, could be submitted to our office, 311, etc. Excise and Licenses has completed the Administrative Rulemaking process, and it will go into effect March 1<sup>st</sup>.

2 – Driver / Corporate tethering. When a driver stops working for a particular pedal cab company, both the driver and company would be required to notify us within 10 days. If the driver is switching to a new company, s/he would need to submit a Letter of Hire from the new company. Again, the purpose is to reduce the likelihood of rogue operators. Excise and Licenses has completed the Administrative Rulemaking process, and it will go into effect March 1<sup>st</sup>.

3 – Liability insurance. We would increase the insurance coverage requirement from \$300,000 to \$1 Million, and require proof of insurance upon renewal, not just original application. The proposed legislation would grant authority to Excise and Licenses to set the amount, and then the Department would conduct Administrative Rulemaking to set the amount.