

PROCLAMATION



City and County of Denver

Proclamation No. 10-0839

Recognizing October as Breast Cancer Awareness Month and the Komen Denver Metropolitan Affiliate of Susan G. Komen for the Cure®

Introduced by Councilmember Johnson

WHEREAS, October has long been established as Breast Cancer Awareness Month, and Susan G. Komen for the Cure uses October to focus attention on this most frequently diagnosed cancer in women and the efforts to increase awareness, ensure quality care, and fund scientific research to find the cures; and

WHEREAS, in Colorado, one of every seven women will be diagnosed with breast cancer during her lifetime; and

WHEREAS, the Komen Denver Metropolitan Affiliate of Susan G. Komen for the Cure serves a 19-county area representing 69% of Colorado's population, and in this area in 2008, over 2,000 women were diagnosed with breast cancer, 330 died of the disease, and over 33% of women 40 and older have not had a mammogram in the last 12 months; and the Denver Metropolitan Affiliate endeavors to improve all of those statistics; and

WHEREAS, since 1993, the Denver Metropolitan Affiliate has invested more than \$25 million in local breast health and breast cancer projects attributed with diagnosing and treating hundreds of breast cancer patients and educating thousands on breast health; and has raised over \$10 million for breast cancer research; and

WHEREAS, as part of Breast Cancer Awareness Month, the 18th Annual Susan G. Komen Denver Race for the Cure, one of the largest in the world, will be run on Sunday, October 3rd; and on Saturday, November 6th, the Denver Metropolitan Affiliate will host the Komen Denver Pink Tie Gala;

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the Council hereby recognizes October as Breast Cancer Awareness Month, thanks the Komen Denver Metropolitan Affiliate for all of its programs and fund-raising, encourages participation in the Race for the Cure, and strongly urges all women to schedule a mammogram.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Michele Ostrander, Executive Director, Komen Denver Affiliate of Susan G. Komen for the Cure.

PASSED BY THE COUNCIL _____ 2010

PRESIDENT