

2020 Census: What You Need to Know and Do Now

Lily Griego

303.489.6293

Lily.Romero.Griego@census.gov

U.S. Census Bureau-Denver Region



Census Overview

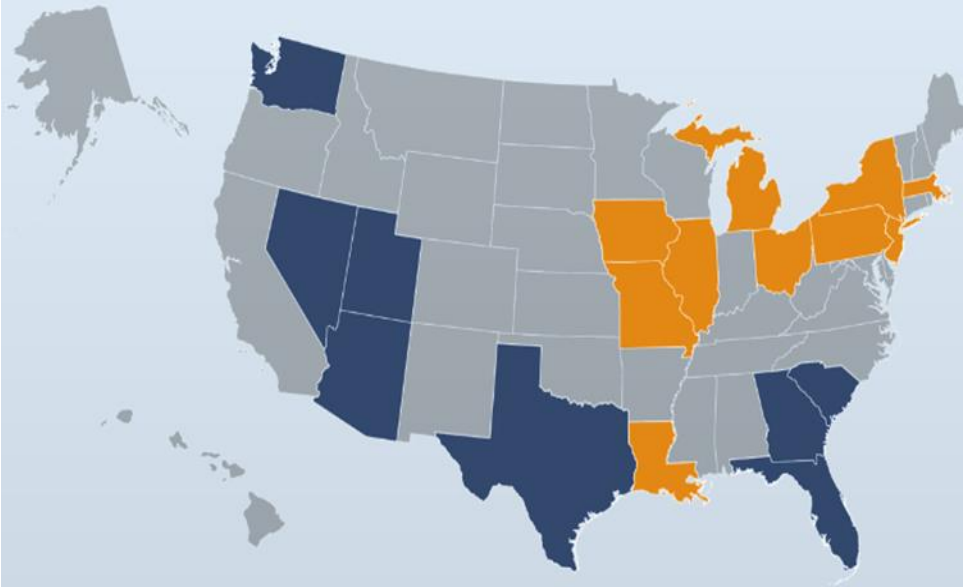
Why we do a census:

Article 1, Section 2 of the U.S. Constitution

The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.

APPORTIONMENT

2010
OFFICIAL RESULTS



| GAINED | LOST |
|-------------------|------------------|
| Arizona +1 | Illinois -1 |
| Florida +2 | Iowa -1 |
| Georgia +1 | Louisiana -1 |
| Nevada +1 | Massachusetts -1 |
| South Carolina +1 | Michigan -1 |
| Texas +4 | Missouri -1 |
| Utah +1 | New Jersey -1 |
| Washington +1 | New York -2 |
| | Ohio -2 |
| | Pennsylvania -1 |

Counting For Dollars

Colorado receives over **\$43 billion** dollars per year based on Decennial Census data.

The per capita allocation is \$1,481.

Counting for Dollars link:

<https://gwipp.gwu.edu/counting-dollars-role-decennial-census-geographic-distribution-federal-funds>



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Counting for Dollars 2020

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial Census-derived Statistics (Fiscal Year 2015)

Colorado

Total Program Obligations: \$8,080,172,941
Per Capita: \$1,481 (see note on proper use)

| CFDA # | Program Name | Dept. | Type | Recipients | Obligations |
|-------------------|---|-------|------------|------------|-----------------|
| 93.778 | Medical Assistance Program (Medicaid) | HHS | Grants | States | \$4,650,854,036 |
| 10.551 | Supplemental Nutrition Assistance Program (SNAP) | USDA | Direct Pay | Households | \$771,959,823 |
| 93.774 | Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services | HHS | Direct Pay | Providers | \$715,616,897 |
| 20.205 | Highway Planning and Construction | DOT | Grants | States | \$521,218,168 |
| 14.871 | Section 8 Housing Choice Vouchers | HUD | Direct Pay | Owners | \$242,806,000 |
| 93.767 | State Children's Health Insurance Program (S-CHIP) | HHS | Grants | States | \$157,512,000 |
| 93.600 | Head Start/Early Head Start | HHS | Grants | Providers | \$155,683,621 |
| 84.027 | Special Education Grants (IDEA) | ED | Grants | States | \$154,827,292 |
| 84.010 | Title I Grants to Local Education Agencies | ED | Grants | LEAs | \$152,250,916 |
| 10.555 | National School Lunch Program | USDA | Grants | States | \$131,240,219 |
| 14.195 | Section 8 Housing Assistance Payments Program (Project-based) | HUD | Direct Pay | Owners | \$106,299,097 |
| 93.527/ 93.224 | Health Center Programs (Community, Migrant, Homeless, Public Housing) | HHS | Grants | Providers | \$96,212,429 |
| 10.557 | Supplemental Nutrition Program for Women, Infants, and Children (WIC) | USDA | Grants | States | \$72,447,786 |
| 93.658 | Foster Care (Title IV-E) | HHS | Grants | States | \$63,500,000 |
| 93.568 | Low Income Home Energy Assistance (LIHEAP) | HHS | Grants | States | \$48,958,657 |
| 93.596 | Child Care and Development Fund-Entitlement | HHS | Grants | States | \$38,786,000 |

Key Data Collection Dates

- Nov – 2019
- April 2018
- January-Feb 2019
- Aug – Oct 2019
- Jan-Aug-2019
- Early 2020
- **March 23, 2020**
- April 1, 2020
- May 2020
- August 2020
- December 31, 2020
- In-Office Address Canvass
- Regional Census Center Opens
- Early Area Census Offices Open *
- Address Canvassing – select areas
- Area Census Offices Open *
- Group Quarters Start
- **Self Response Starts**
- **CENSUS DAY**
- Non-Response Follow-Up Starts
- Data Collection Complete
- Counts Delivered to President

What is a Complete Count Committee

WHO?

Tribal, state, and local governments work together with partners to form CCCs to promote and encourage response to the 2020 Census in their communities. Community-based organizations also establish CCCs that reach out to their constituents.

WHAT?

A CCC is comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations. These trusted voices develop and implement a 2020 Census awareness campaign based upon their knowledge of the local community to encourage a response.

WHEN?

The formation of CCCs is happening NOW! Leaders are identifying budget resources and establishing local work plans. In 2020, they will implement the plans and lead their communities to a successful census count.



Structure of a Complete Count Committee

The mayor/HEO appoints the members of the CCC based on their ability to:

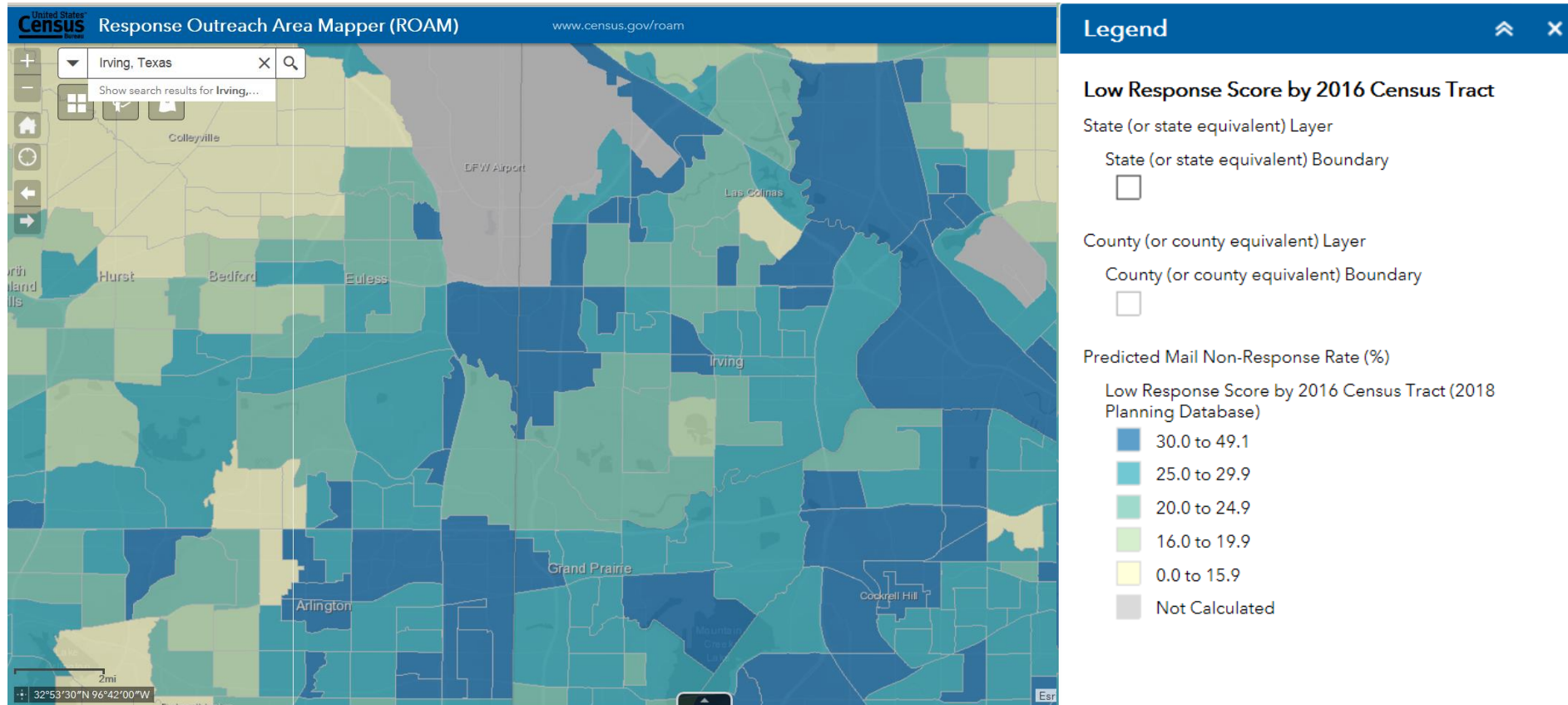
- Communicate to HTC
- Bring Resources to the table
- Approve initiatives
- Influence
- Allocate sufficient time
- Represent all races/ethnicities in a non-partisan manner
- Create coalitions

Complete Count Committee Formation



Response Outreach Area Mapper (ROAM)

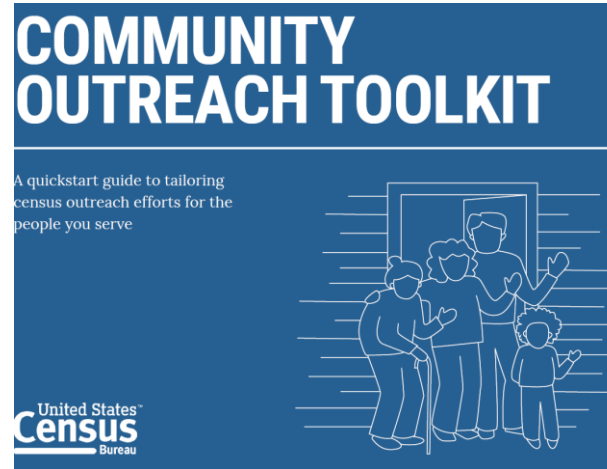
census.gov/roam



CCC TOOLS



<https://www.census.gov/programs-surveys/sis.html>



CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!
Here's a quick refresher of what it is and why it's essential that everyone is counted.

Everyone counts.
The census counts every person living in the U.S. once, only once, and in the right place.

It's about fair representation.
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

It's in the Constitution.
The U.S. Constitution requires a census every 10 years. The census covers the entire country and everyone living here. The first census was in 1790.

It means \$675 billion.
Census data determine how more than \$675 billion are spent, supporting your state, county and community's vital programs.

It's about redistricting.
After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.

Taking part is your civic duty.
Completing the census is required: it's a way to participate in our democracy and say "I COUNT!"

<https://www.census.gov/partners/toolkit.pdf>



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CENSUS JOBS NOW LIVE!

<https://2020census.gov/jobs>



Critical Steps/What's Next



Photo courtesy of Sue Cutsforth, Omaha-Council Bluffs Metropolitan Area Planning Agency

2018

- Tribal leader, governor, or highest elected local official or community leader determines CCCs structure.
- CCCs receive 2020 Census training.
- CCCs develop strategy and work plan.
- September 7 Census JOBS go LIVE.
- Recruiting begins for Early Area Census Office Management Jobs , Recruiting Assistants statewide ,Partnership Specialists Media/Tribal At Large .

2019

- Continue establishing CCC's.
- Open Early Area Census Office, Phoenix (January-February).
- April, 1, 2019-Early Area Census Offices Open houses nationwide
- Open Area Census Offices in Lakewood, Aurora, Colorado Springs and Northern Colo. (June, July).
- CCCs begin community organization mobilization.
- August-October Address Canvassing begins (statewide 550 listers projected)
- Recruiting for Operations in 2020-enumerators (Fall, 2019)



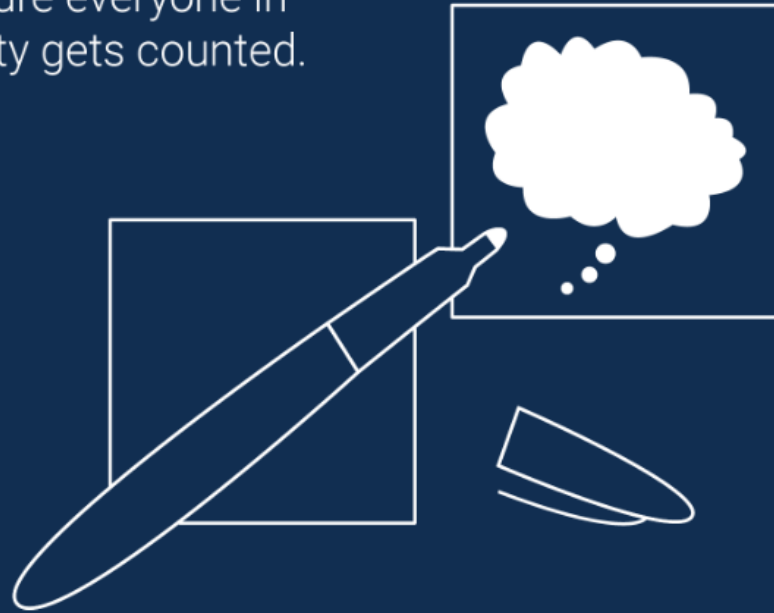
Photo courtesy of Sue Cutsforth, Omaha-Council Bluffs Metropolitan Area Planning Agency

Critical Steps/What's Next 2020

- 2020 Census advertising campaign begins in early 2020.
- CCCs support the 2020 Census.
- CCCs encourage self-response.
- March 23rd – Internet and Phone Self-Response begins
- April 1, 2020 – CENSUS DAY
- CCCs urge households who do not respond to cooperate with census takers.
- CCCs thank the community for their participation in the 2020 Census

You can help.

You are the expert—
we need your ideas on the best
way to make sure everyone in
your community gets counted.



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