



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held: Tuesday, June 18, 2019, at 3:00 pm at Semple Brown Design, 1160 Santa Fe Drive, Denver, CO 80204.

Attendance

A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Jack Papalardo
Tom McLagan
Susan Taub
Rusty Brown

Board Members Absent

Lindi Sinton
Cheryl Spector

Community Members Present

Gaby Serrado - gabriella.arismendi@denvergov.org - CCD
Dario
Leon Cisneros
CRE developments
David Griggs
George Lim

May Minute Approval

May board minutes were reviewed and approved. Approval of minutes was motioned by Rusty and seconded by Jack, all were in favor.

Santa Fe Streetscape Project June Update

Gaby Serrado

- First time project in Denver at a Corridor, 600K allocated by the city for the streetscape project
- Funding of the pilot staging project is meant to lead to permanent design
- Hired a design firm to come up with the conceptualization of what the project will look like, staging on both sides of the corridor/street
- Stakeholder meetings have a mix of both guests and property owners (voting member list)
- BID responsible for the upkeep of the streetscape project
- Have recommendations laid out as a BID and then bring these options to the stakeholders to choose for each block according to the look and feel
- A call for artists will be available to create art for the extended pilot flooring
- The final pilot model chosen will be kept for 1-2 years and then it will be decided to be kept permanent or removed

After much discussion the decision was made to have a September preferred approach. Last steps to finalize the approach are:

- Invite the BID Board and Stakeholders “The Stakeholders will approve it, but BID will have final say”.
- Gaby will then show the selected choices at an internal team meeting
- Then it will be opened to a community meeting (or process) to engage as much feedback as possible for the implementation of final design

Artists

Work with arts and venues and let them know what needs to be created, possible \$1k per artist

August First Friday Committee Meeting update

Theme: Sweet Sixteen

- The August First Friday task force had another meeting to hammer out final details including layout, street closure, clean up and scheduling. It was also agreed that a separate bank account need to be created to deposit the funds from any revenue earned and use those funds to pay for remaining expenses.

Executive Director update

- Jackie on vacation
- Maintenance update bump outs watered and maintained since water line broke
- After June First Friday there was a major graffiti hit on the corridor, Andrea has turned in pictures to officer Bob and we have an idea of who did it.

Ballerina project:

- Good locations have been identified for two of ballerina statues next to the Colorado Ballet and within Hyder’s location
- Need structural foundation and further coordination
- Work will continue to try to find a place for the remaining statutes

1200 Block Building: Leon Cisneros

Leon asked the group's opinion about what types of businesses should go into the retail portion of the new mixed-use building he's creating on the 1200 block of Santa Fe Drive. Many ideas we shared such as; a pizza spot, bar, ice cream, gallery, or a shared workspace for artists or a combination of both a gallery and co working space. The project will include above ground parking and apartments above.

Susan: Denver Art Museum is interested in participating in any way with the Santa Fe art district. It is an opportunity to partner with them and get more visibility for the corridor. Susan will be meeting with the Art Museum and report back at the next meeting.

BID/Art District Task Force Update

- Next meeting on June 19th.
- Jackie and Shaina working on the strategic planning consulting grant

Property Valuations

With the recent property valuations that were sent out earlier this year many property owners are seeing astronomical increases. This has caused great concern for the Art District and its ability to attract and maintain its current artist community and small businesses. The Art District is speaking to Westword newspaper and other media. A combined letter of protest is currently being drafted with the participation of various stakeholders. The BID agreed to take an official stance on the situation with the following resolution;

Resolution on the BID's supportive efforts to advocate for the reevaluation and lowering property taxes for property owners on Santa Fe Drive.

First motioned by Jack, second by Susan, all were in favor.

Old Business

- Banners paid
- Jackie attended a few meetings; Denver BID meeting and workshops that provide information and resources to the BID
- LPNA meeting a week from tomorrow night they will be in support for the BID and the businesses
- 5pm membership meeting at the Michael Warren gallery,
- PS you are here grant Hopscotch sidewalk art is starting to wear out, something to think about
- Working on weeds in the sidewalk and tree wells

Meeting Adjourned

5:00 pm

Next Meeting

Tuesday, July 16, at 3:00 pm – Semple Brown, 1160 Santa Fe Drive