



CITY AND COUNTY OF DENVER

PRIVILEGED AND CONFIDENTIAL WORK PRODUCT

Michael B. Hancock
Mayor

To: Michael B. Hancock
From: Romaine Pacheco, Director
Date: May 19, 2023

BOARD: Denver Convention Center Hotel Authority

POC: Bill Mosher

BACKGROUND:

Members – 7
Terms – 3 Years
Confirmation – Yes

The Authority was created for the purpose of owning, acquiring, constructing, equipping, operating and financing a Convention Center headquarters hotel in order to fulfill public and municipal purposes on behalf of the City and its residents and lessen the burden of government on the City.

RECOMMENDATION:

Traci Lounsbury, Denver (F)(C) for a term expiring December 31, 2026, reappointed;

Susan Cantwell, Denver (F)(C) for a term expiring December 31, 2026, reappointed.

ACTION NEEDED:



Reappoint Lounsbury and Cantwell

Please provide additional candidates to consider.



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BAC-8698

Contact Information

Contact Name	Traci Lounsbury	Home Address	1115 W 37th Ave
Preferred Phone	3038815587	Home City	Denver
Preferred Email	tlounsbury@workplaceelements.com	Home State	CO
Other Phone		Home Zip	80211
Other Email		County	Denver
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	No
SSN	[REDACTED]	Race/Ethnicity	Caucasian
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Ms.

Board Information

Board Name	Denver Convention Center Hotel Authority	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	Elements	Work Address	2501 Blake St.
Position	CEO	Work City	Denver
Business Phone #	303-881-5587	Work State	CO
Work Email	tlounsbury@workplaceelements.com	Work Zip	80205

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Denver	Special Information	
Denver City Council District No	1		

Education and General Qualifications

Name of High School	Arvada	Name of Graduate School	University of Colorado at Denver
Location of High School	Arvada, CO	Location of Graduate School	Denver
# of Years Attended High school	3	# of Years Attended Graduate School	4

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Did you Graduate
High School

Yes

Did you Graduate

Yes

Graduate Major

MBA - Finance

Name of College

Colorado State University

Location of College

Ft. Collins Colorado

of Years Attended
College

4

Did you Graduate
College

Yes

Undergrad Major

BA-Marketing

Reference Details

Reference Name #1

Bill Mosher

Reference Email #1

bmosher@trammellcrow.com

Reference Phone #1

303-589-6137

Reference Address #1

Reference Name #2

Tami Door

Reference Email #2

tami@qfactorsolutions.com

Reference Phone #2

303-548-9965

Reference Address #2

Reference Name #3

Kourtney Garrett

Reference Email #3

kgarrett@downiowndenver.com

Reference Phone #3

469-471-4059

Reference Address #3

Agree to a
background check

✓

Owner

Romaine Pacheco

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Notes & Attachments

Lounsbury resume

Type

File

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Romaine Pacheco

Description

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Files

Lounsbury resume

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Romaine Pacheco

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Traci Lounsbury

CEO/Board of directors and majority Owner of Workplace ELEMENTS

Traci Lounsbury is a born leader with more than two decades at the helm of four successful commercial interiors businesses. As CEO of ELEMENTS, she has grown the company into one of the largest woman-owned businesses in Colorado over two decades. Most recently Traci navigated a M/A opportunity and merged ELEMENTS two largest competitors, OfficeScapes and Floorz, in the furniture business and floorcovering business into ELEMENTS. The combined organization now has approximately 300 employees and \$200 million in annual revenue.

From the beginning, Traci recognizing that the workforce is forever changing, and with it, the expectations for the work environment. Traci structured ELEMENTS' business model and services to provide completely integrated solutions to address every aspect of the work environment. From walls and flooring to technology, environmental graphic design, art and furnishings, ELEMENTS brings together everything businesses need to create customized and flexible work environments at every scale. Products that elevate the experience and culture of the workplace. Solutions that turn the office into a powerful tool for attraction, retention and engagement. Customized design that inspires and empowers people. All expertly orchestrated from concept through move-in and beyond.

In support of that model, Traci created a first-of-its-kind 33,743-square-foot showroom on the edge of Denver's River North (RiNo) neighborhood. The ELEMENTS Discovery Center, which opened in 2016, is the largest, most comprehensive showroom of its kind in the United States. In 2019, Traci further expanded ELEMENTS' capabilities with the purchase of a 14,600-square-foot adaptive reuse building adjacent to the ELEMENTS offices. Together, these properties create a nearly two-acre parcel on the cusp of the highly sought-after Lower Downtown and RiNo districts.

During COVID, with a passion for helping businesses navigate the changing workforce, she partnered to write and produce a playbook called [Hello Hybrid. Ready or Not, Here it Comes](#), and has facilitated customized workshops to help organization reenter the workplace successfully.

As a result of Traci's forward-thinking approach, ELEMENTS has become a recognized leader in next-generation commercial interiors, completing major projects for clients including Charles Schwab, First Western Trust Bank, Optiv, Johns Manville, Google, Home Advisor, Pop Sockets, and Vertafore.

Outside of ELEMENTS, Traci is a champion for women entrepreneurs. She is a board member of the Downtown Denver Partnership, and the council chair of The Commons on Champa's Women on the Rise program, which supports Denver's continued economic vitality by providing mentorship, counsel and support to the next generation of female entrepreneurs. She is also the recipient of the 2017 Denver Business Journal's Outstanding



Women in Business, the 2015 EY Entrepreneur of the Year award for the Mountain Desert Region as well as the national Enterprising Woman of the Year award. Most recently she was awarded at a Titan 100 CEOs and one of the Top 25 Most Powerful Women in Denver by the Colorado Women's Chamber of Commerce. She has an MBA in Finance from the University of Colorado at Denver and a bachelor's degree in Marketing from Colorado State University.

Business address:

2501 Blake St.
Denver, CO 80205

Home address:

1115 W. 37th Ave.
Denver, CO 80211

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BAC-8940

Contact Information

Contact Name	Susan Cantwell	Home Address	4530 S Verbena St Unit 333
Preferred Phone	720-891-2336	Home City	Denver
Preferred Email	susanhcantwell@gmail.com	Home State	CO
Other Phone		Home Zip	80237
Other Email	susanhcantwell@gmail.com	County	Denver
DOB		Hispanic or Latino origin or Descent?	No
SSN		Race/Ethnicity	Caucasian
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Mrs.

Board Information

Board Name	Denver Convention Center Hotel Authority	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	Retired from Gart Properties	Work Address	299 Milwaukee St. Ste 500
Position	Director of Leasing	Work City	Denver
Business Phone #	303-399-2555	Work State	CO
Work Email	susanhcantwell@gmail.com	Work Zip	80206

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Eagle	Special Information	
Denver City Council District No	N/A		

Education and General Qualifications

Name of High School	Halstead High School	Name of Graduate School	
Location of High School	Halstead, Kansas	Location of Graduate School	
# of Years Attended High school	4	# of Years Attended Graduate School	

Did you Graduate
High School

Yes

Did you Graduate

Graduate Major

Name of College

Kansas University

Location of College

Lawrence, Kansas

of Years Attended
College

4

Did you Graduate
College

Yes

Undergrad Major

Business Administration & Accounting

Reference Details

Reference Name #1

William Mosher

Reference Email #1

wmosher@comcast.net

Reference Phone #1

303-682-7439

Reference Address #1

1225 17th Street, Denver, CO 80202

Reference Name #2

Walter Isenberg

Reference Email #2

wisenberg@sagehospitality.com

Reference Phone #2

303-595-7200

Reference Address #2

2423 E. Exposition Avenue, Denver, CO
80209

Reference Name #3

Thomas Gart

Reference Email #3

lgart@garico.com

Reference Phone #3

303-859-2223

Reference Address #3

299 Milwaukee St. Ste 500, Denver, CO

Agree to a
background check

✓

Owner

Romaine Pacheco

Created By

Denver Integration, 5/8/2023 10:02 AM

Last Modified By

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Notes & Attachments

susan cantwell bio.docx

Type Attachment

Last Modified Denver Integration

Description

[View file](#)

SUSAN CANTWELL

**4530 South Verbena Street
#333
Denver, CO 80237**

WORK HISTORY:

GART PROPERTIES LLC

Director of Leasing

July, 2006 - July, 2019

CONTINUUM PROPERTY MANAGEMENT COMPANY, LLC

Director of Belmar Property Management and Operations

January, 2004 – February, 2006

DENVER PAVILIONS

General Manager

November, 1998 – January, 2004

Development Manager and Vice-President of Leasing

September, 1995 – November, 1998

LARIMER SQUARE

General Manager

July, 1986 – August – 1995

Financial & Development Consultant

May, 1983 – June, 1986

COLUMBIA SAVINGS

1974 – 1982

DELOITTE & TOUCHE

1971 – 1974

EDUCATION:

KANSAS UNIVERSITY

B. A. Business Administration and Accounting

PROFESSIONAL AFFILIATIONS:

Current: Denver Convention Center Hotel Authority: Board of Directors, Vice Chair

Past: Visit Denver – Board of Directors, Executive Committee

Denver Civic Ventures – Board of Directors

Denver Partnership – Board of Directors

Downtown Denver Business Improvement District – Board of Directors, Chair

Lower Downtown District – Board of Directors

University of Denver - Daniels College of Business – Burns Fellow