LAND USE, TRANSPORTATION & INFRASTRUCTURE COMMITTEE

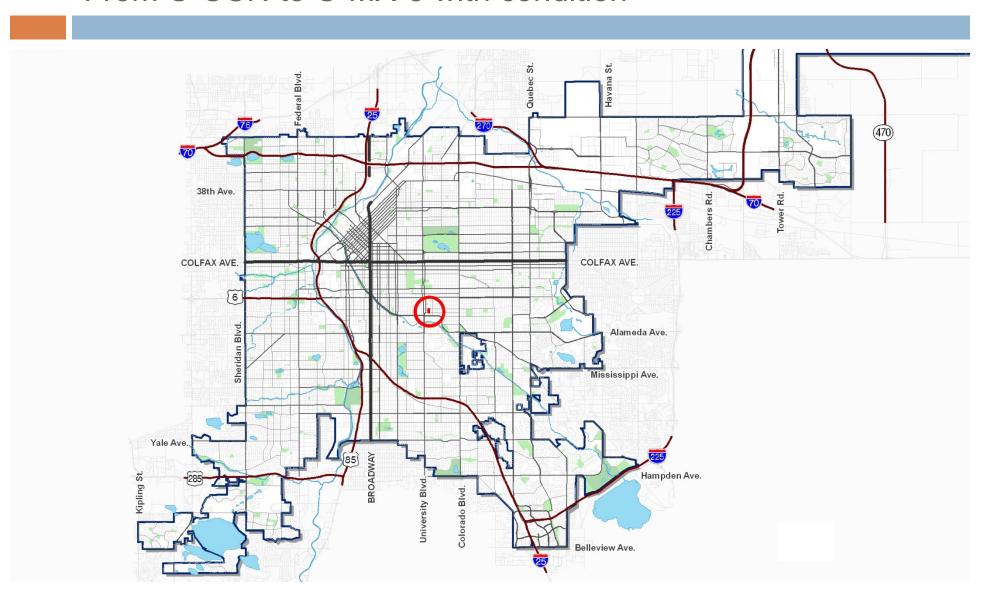
November 27, 2012

245 COLUMBINE STREET

From C-CCN to C-MX-8 with condition

Located in Central Denver

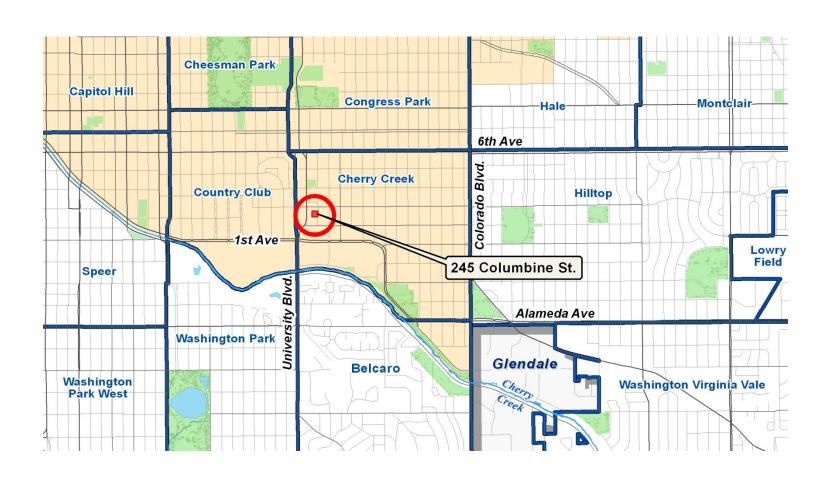
From C-CCN to C-MX-8 with condition



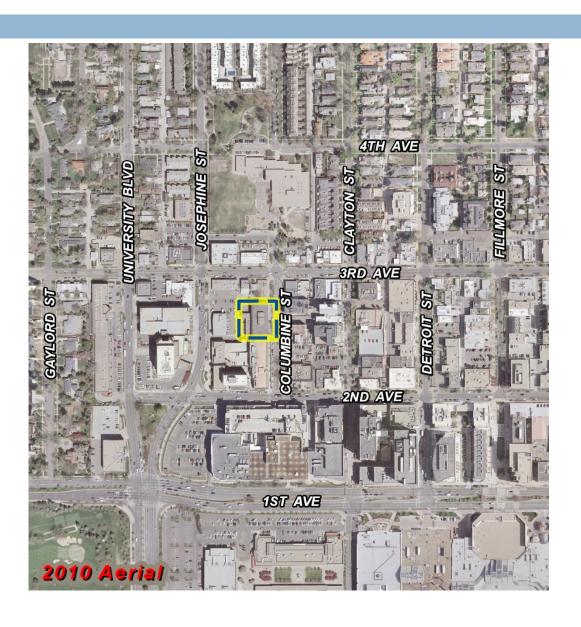
Council District 10



Cherry Creek Neighborhood



Location



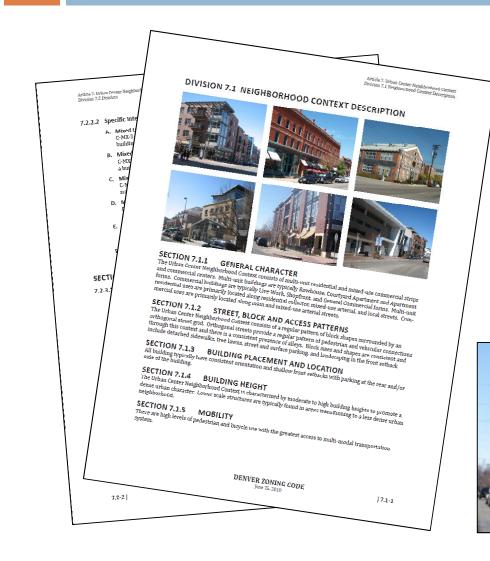
Request



- □ 0.48 acres / 20,833 s.f.
- Owner: James F. Heimbecher
- Requesting rezoning to redevelop the site
- Rezone from C-CCN to C-MX-8 with condition
 - C Urban <u>C</u>enterNeighborhood Context
 - MX Mixed Use
 - 8 8 stories max.

Request: C-MX-8

Urban $\underline{\mathbf{C}}$ enter Neighborhood Context – $\underline{\mathbf{M}}$ i $\underline{\mathbf{x}}$ ed Use – $\underline{\mathbf{8}}$ stories max. ht.

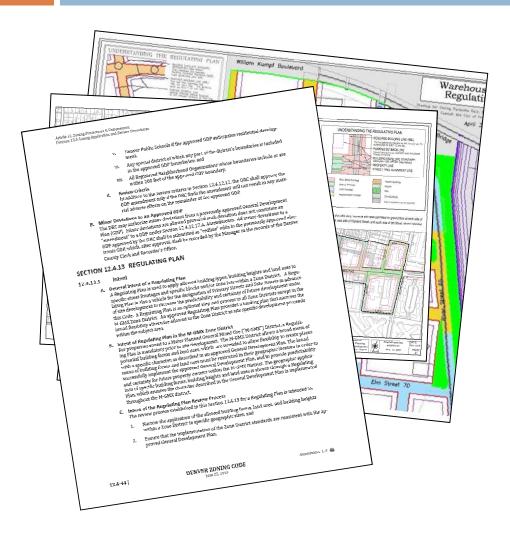








Request: with a condition



- Proposed condition:
 - Require a regulating plan be approved according to the Denver Zoning Code prior to site development plan approval

Existing Context

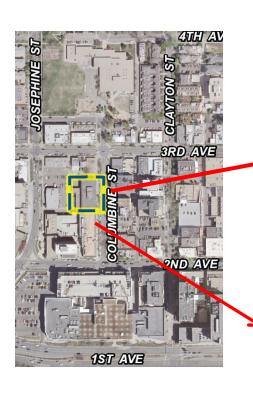
- Zoning C-CCN
- Design Standards & Guidelines for CCN apply to this site, including CCN Design Advisory Board review
- Building Form & Scale
 - Heights
 - 1 building on-site: 3 stories
 - Area heights typically range from 1 to 4 stories
 - Exceptions of 6 to 11 stories found within one to two blocks
 - Setbacks
 - Typically shallow but varied at the street
 - Off-street parking location
 - Typically to the side or rear; some parking structures in the vicinity

Existing Context – Land Use



- Site is vacant office
- Immediate
 surroundings are
 mixed use, retail,
 office, and
 commercial

Existing Context







- Consistency with Adopted Plans
- Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
- 4. Justifying Circumstances
- 5. Consistency with Neighborhood Context, Zone District Purpose and Intent

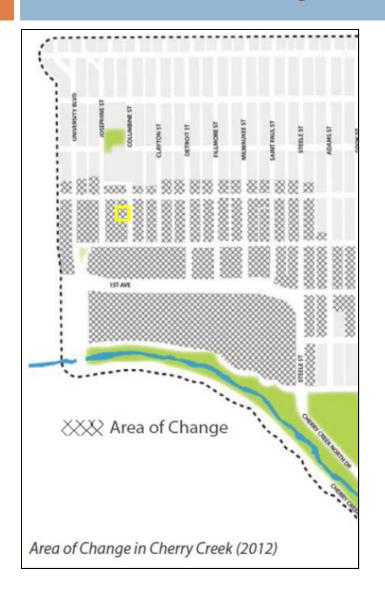
- Consistency with Adopted Plans
 - Comprehensive Plan 2000
 - Blueprint Denver: A Land Use and Transportation Plan
 - Cherry Creek Area Plan (2012)
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
- 4. Justifying Circumstances
- 5. Consistency with Neighborhood Context, Zone District Purpose and Intent

Comprehensive Plan 2000

- □ Environmental Sustainability Strategy 2-F "Conserve land by **promoting infill development** with Denver at sites where services and infrastructure are already in place; designing **mixed use communities** and reducing sprawl so that residents can **live**, **work and play** within their own neighborhoods."
- □ Land Use Strategy 3-B "Encourage quality infill development that is consistent with the character of the surrounding neighborhood; that offers opportunities for increased density and more amenities; and that broadens the variety of compatible uses."
- Mobility Strategy 4-E "Continue to promote mixed-use development, which enables people to live near work, retail and services."
- Economic Activity Strategy 4-B Enhance existing business centers ... in a manner that offers a variety of high-quality uses that support Denver's business environment, complements neighboring residential areas, generates public revenue, and creates jobs. Consider the following key strategies as top priorities:
 - Maintain the Cherry Creek Shopping Center, Cherry Creek North and other nearby areas as the premier retail destination in the Denver metro area

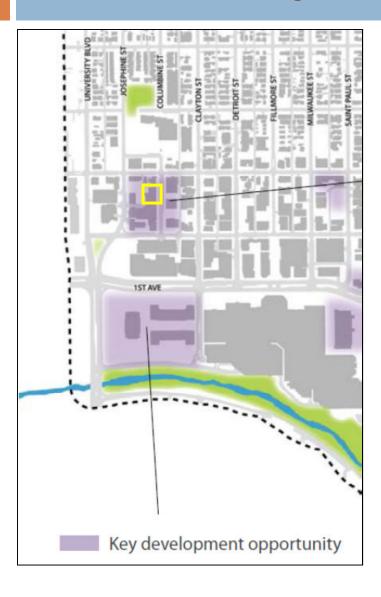
Blueprint Denver (2002)

- Land Use Concepts
- Area of Change
- Future Street Classifications



Cherry Creek Area Plan -Framework Plan Recommendations

- Area of Change:
 "appropriate for mid-rise buildings [5 to 8 stories] to accommodate continued growth"
- Orient buildings and entries toward the street
- Include design elements and pedestrian details

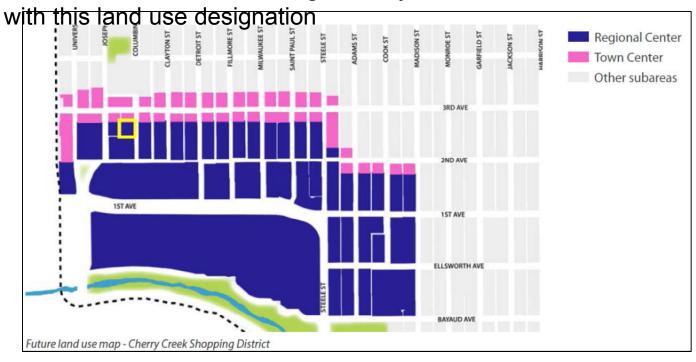


Cherry Creek Area Plan - Framework Plan Recommendations

- Key Development Opportunity
- Reinforce pedestrian scale
- C-MX zone district standards, Design Standards & Guidelines, and a regulating plan will address all these recommendations

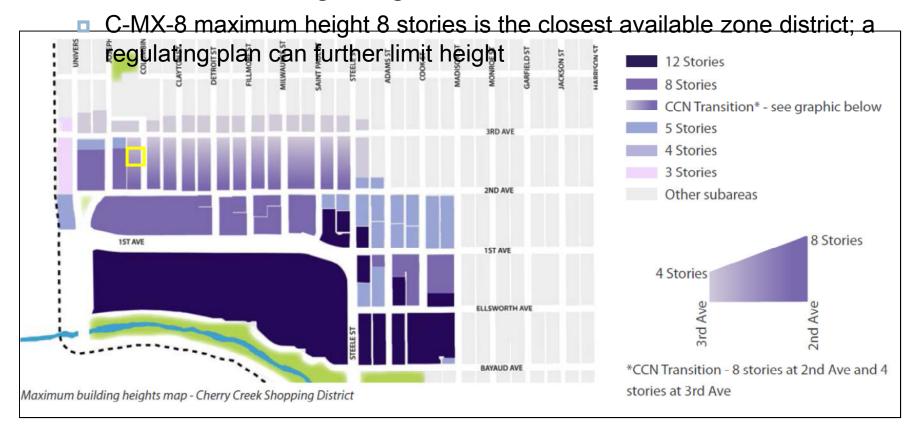
CCAP – Cherry Creek Shopping District Recommendations

- Land Use: Regional Center
 - C-MX zone districts allow large variety of land uses at scales consistent



CCAP – Cherry Creek Shopping District Recommendations

Maximum Building Heights: 4 stories to 8 stories



CCAP – Cherry Creek Shopping District Recommendations

- "Continue to attract shoppers: more residential, hotel and office development in Shopping District."
- "All new development should serve to enhance the pedestrian realm. Line streets with storefronts, windows and building entrances. Place active uses at the street and parking at the rear."
- The proposed zone districts, the Design Standards and Guidelines and a regulating plan will allow additional mixed use development which can generate additional shoppers within the neighborhood and narrow the flexibility of ground-story street-facing uses.

CCAP – Cherry Creek North Business Improvement District Recommendations: "Revise land use regulations"

- Goal #1 Retain and enhance Cherry Creek North's unique physical character.
- Goal #2 Make reinvestment economically viable in the entire district. Current zoning is insufficient to achieve the Plan's vision for a prosperous Cherry Creek and the need for reinvestment, redevelopment and sustained economic viability.
- Goal #4 Transition from higher buildings along 2nd to lower buildings along 3rd.
- Goal #6 Retain sunlight on streets and views between buildings.
- Goal #7 Prevent the creation of "walled" or monolithic streets.
- Goal #8 Active storefronts and ground floor uses.
- The rezoning, with a regulating plan, is consistent with these goals.

- Consistency with Adopted Plans
 - CPD finds the rezoning is consistent with Comprehensive Plan 2000, Blueprint Denver: A Land Use and Transportation Plan, and the Cherry Creek Area Plan.
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
- 4. Justifying Circumstances
- Consistency with Neighborhood Context, Zone District Purpose and Intent

- Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
- 4. Justifying Circumstances
 - Changed or Changing Land or Surrounding Environs
 - CPD finds this criterion is met as the rezoning encourages redevelopment in an area where a recently adopted plan recognizes that the character of the area is changing.
- Consistency with Neighborhood Context, Zone District Purpose and Intent

- Consistency with Adopted Plans
- Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
- 4. Justifying Circumstances
- 5. Consistency with Neighborhood Context, Zone District Purpose and Intent
 - Overall the proposed rezoning is consistent with the Urban Center Neighborhood Context that exists in the surrounding area and with the C-MX-8 purpose and intent.

Process

- □ Planning Board October 17, 2012
 - Recommended approval unanimously
- Public Outreach
 - RNOs notified
 - CHUN; CCN BID; CCNNA; Cherry Creek Steering Committee; Harman Neighborhood Association, Inc.; Neighborhood Advisory Committee to the Botanic Gardens; INC
 - 1 RNO president submitted a letter (CCNNA)
 - 43 additional letters received

Recommending Zoning with Condition

- CPD recommends zoning with a condition in this case because:
- A condition can bridge the gap between the adopted plan and the future zoning discussion
- A regulating plan will better achieve clear adopted plan recommendations
- Therefore, we recommend the condition to require a regulating plan in order to assure consistency with the adopted Cherry Creek Area Plan

Recommendation

- CPD recommends Approval with Conditions of Application 2011I-00038, with the condition that a regulating plan be approved prior to site development plan approval, based on finding all review criteria have been met.
- Consistency with Adopted Plans
- Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
- 4. Justifying Circumstances
- Consistency with Neighborhood Context, Zone District Purpose and Intent

Public Comment - Reference Appendices

- Two Reference Appendices were added to the end of the Cherry Creek Area Plan:
 - Cherry Creek Shopping District Development Study
 - Cherry Creek North Urban Form Study (a/k/a "White Paper")
- The reference appendices are not review criteria for this rezoning application
- CCAP: "Reference appendices are intended to provide direction for future implementation actions. As such, they will provide important guidance, but are not adopted as part of the Cherry Creek Area Plan."
- White Paper: "This group was not charged with rewriting the new zoning code for CCN, and new code process will require an extended effort and require broad community involvement and input. These examples are intended to set the stage for future discussions and will require further testing before detailed zoning provisions can be finalized."

Public Comment – "White Paper"

- What the White Paper Is
 - The product of a good process reflecting the feedback of five key community stakeholders
 - Directly informed the goals adopted in the Cherry Creek Area Plan
 - Will be a strong foundation for discussions on future changes to CCN zoning
- What the White Paper Is Not
 - Not adopted as part of the Cherry Creek Area Plan
 - Not a review criterion for rezoning applications