

Taylor Woodard is the founder and owner of *The Shop Outpost*, a vintage western retail store rooted in rugged charm, community connection, and conscious commerce. Known for its curated selection of vintage apparel, handmade goods, and one-of-a-kind finds, the shop donates 5% of sales to local community initiatives and gives 1% to environmental causes through 1% for the Planet. Every item in the shop tells a story—and supports a better one for the future.

Taylor also leads *Taylor Woodard Design*, an interiors studio that shares the same values of sustainability, storytelling, and soul. Her design work centers on sourcing secondhand, artisan, and antique pieces to create spaces with character, history, and heart.