



DENVER
THE MILE HIGH CITY

Breathe Easy on the 16th Street Mall

FOR CITY SERVICES VISIT | CALL
DenverGov.org | **311**



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The Importance of Creating a Healthy Environment in Our Cities

- Secondhand smoke has an adverse effect on individuals who do not smoke and has resulted in 2.5 million deaths since 1964 (CDC 2017).
- Secondhand smoke contains more than 7,000 chemicals. Hundreds are toxic and about 70 can cause cancer (CDC 2017)
- E-cigarette aerosol can contain heavy metals, ultrafine particulates that can be inhaled deep into the lungs, and cancer causing agents like acrolein (CDC 2015)



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Nation-Wide Smoking Prohibition Policies

- 4,523 municipalities in US have laws that restrict where smoking is permitted (ANRF 2016)
- Prohibitive policies have reduced smoking prevalence among the general population and young people (CDC 2016)
- Large Cities with Prohibitive Smoking Policies in Commercial Areas

Philadelphia, PA
Boston, MA
Albuquerque, NM

Portland, OR
San Diego, CA
New York, NY



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Colorado Smoking Prohibition Policies

Colorado Clean Indoor Air Act

- Prohibits smoking in an indoor area
- Requires smoking to be practiced in private residences
- No smoking within 15 feet of entryways
- Penalty is up to \$300 fines



(Photo: accuform)



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Current Denver Policies

“Cigarette” Smoking prohibition around

- City Buildings
- Hospitals

Breathe Easy

- Prohibit smoking on the 16th Street Mall
- Include electronic cigarettes and vape pens



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19,000+
RESIDENTS

123,000+
EMPLOYEES

54,000+
STUDENTS

1,600,000
VISITORS



(Photo: Denver Parks and Recreation)

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What we've been doing on the 16th Street Mall

- Beautification
- Family-Friendly
- Security
- Downtown Denver Partnership
- RTD Security
- DPD



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Breathe Easy on the 16th Street Mall Ordinance

Section 24-304, D.R.M.C., shall be amended by deleting the language stricken and adding new subsections (b)(5) and (b)(6):

On certain public premises adjoining hospital properties, as prohibited by section 38-8

On the 16th Street Pedestrian and Transit Mall, as prohibited by section 38-9.

Article I of Chapter 38, D.R.M.C. shall be amended by adding a new section 38-9

Include: *Electronic smoking device*

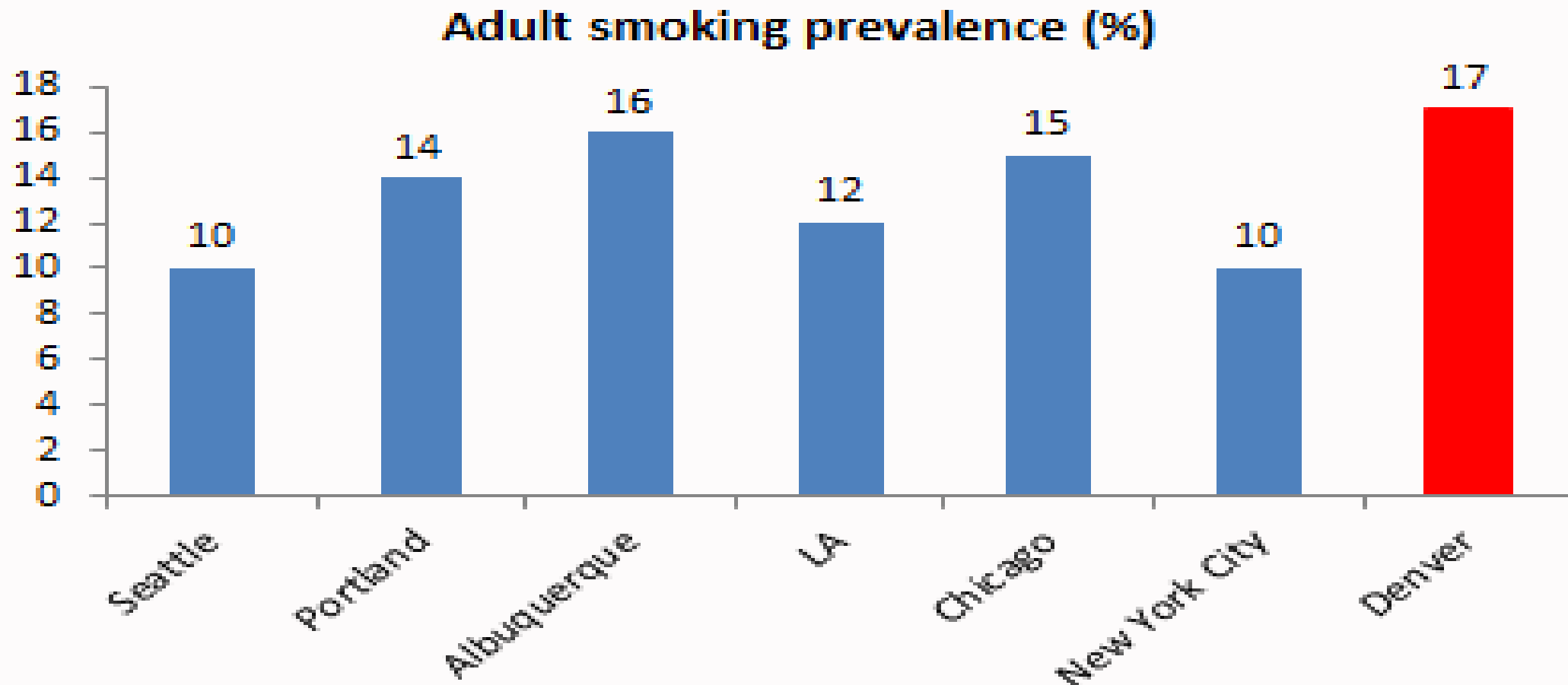
16th Street Pedestrian and Transit Mall

Penalty:

Violating this ordinance is a non-criminal offence

Violators upon admission of guilt will be subject to a fine that shall not exceed \$100

How is Denver doing with tobacco? Comparison to other big cities



2015 Behavioral Risk Factor Surveillance System (BRFSS)
<http://www.countyhealthrankings.org/>



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Secondhand Smoke Exposure

- Tobacco secondhand smoke contains at least:

- 172 toxic substances, including 3 regulated outdoor air pollutants,
- 33 Hazardous Air Pollutants,
- 47 Chemicals restricted as Hazardous Waste, and
- 67 Known Human or Animal Carcinogens.

- True regardless of inhaled indoors or outdoors¹

- Smoke-free Parks

- 1,497 municipalities in US
- 19 municipalities in CO²

- Smoke-free Patios & Outdoor dining

- 448 municipalities in US
- 11 municipalities in CO²

- Smoke-free Public Transit

- 515 municipalities in US
- 9 municipalities in CO²

- Denver has none of these protections for the public

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¹ Repace, James, (2008) FACT SHEET: Outdoor Air Pollution From Secondhand Smoke. Tufts University School of Medicine and Repace Associates, Inc. <http://www.gaspforair.org/gasp/gedc/pdf/OTS-Fact-Sheet.pdf> (Pulled August 31, 2017).

² Smoke-free Parks: [LINK](#); Smoke-free Patios & Outdoor Dining: [LINK](#); Smoke-free Public Transit: [LINK](#)



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Other Smoking Prohibitions in Colorado



No Smoking
No Vaping

Boulder, CO

Prohibits smoking of electronic smoking devices in public spaces.

Golden, CO

Prohibits smoking within 25 feet of the public right of way and public sidewalks in the Washington Street Downtown Area.



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16th ST. MALL

BREATHE EASY
ON THE
16TH STREET MALL

SMOKE-FREE ZONE



NO VAPING



NO SMOKING

DENVER ORDINANCE SECTION
24-304 (b)(5); (b)(6), D.R.M.C.
NO SMOKING OR VAPING
FINE UP TO \$100

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Organizations in Support of Breathe Easy

American Cancer Society
American Lung Association
American Heart Association
Colorado Health Foundation
Downtown Denver Partnership
Denver Health
Downtown Residences
GASP for Air
National Jewish Health
RTD
Visit Denver

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Tentative Legislative Timeline

- Sept. 13 – Present to SAFEHOUSE
- Oct. 11 – SAFEHOUSE for vote
- Oct. 17 – Mayor-Council
- Oct. 23 – First Reading
- Oct. 30 – Second Reading, Final Vote