



Servicios de La Raza
Services for the People

April 13, 2022

Denver City Council
c/o Scott Robinson, Senior City Planner
Department of Community Planning and Development
City and County of Denver
200 West Colfax Avenue
Denver, CO 80202

Dear City Council Members:

Although I am not able to comment specifically on Pepsi's plans to construct a new beverage manufacturing plant in the High Point development, I write on behalf of our organization to generally express our support for Pepsi and its role in the community here in Denver.

Pepsi has provided significant support for our organization in several areas including monetary, and multiple donations to our food pantry, school backpack distribution event and our annual holiday community distribution events, etc. In providing that support and partnering with us, Pepsi has proven itself to be a strong corporate citizen and community member in Denver. To the extent Pepsi's proposed expansion will allow it to continue that type of support for us and other community organizations, we believe that such an opportunity can only benefit us and the community that we serve.

Sincerely,

Rudy Gonzales
President/CEO