

**ORDINANCE/RESOLUTION REQUEST**

Please email requests to the Mayor's Legislative Team  
at [MailHighOrdinance@DenverGov.org](mailto:MailHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

*\*All fields must be completed.\*  
Incomplete request forms will be returned to sender which may cause a delay in processing.*

**Date of Request: March 15, 2012**

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain:

2. **Title:** *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

To approve the Mayoral reappointments of Councilman Albus Brooks and Gloria Higgins and the appointment of Alicia Economos to the Denver Preschool Program Board of Directors for a term effective immediately and expiring on March 12, 2015 OR until a successor is duly appointed.

3. **Requesting Agency:** Mayor's Office

4. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [anthony.aragon@denvergov.org](mailto:anthony.aragon@denvergov.org)

5. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [anthony.aragon@denvergov.org](mailto:anthony.aragon@denvergov.org)

6. **General description of proposed ordinance including contract scope of work if applicable:**

[Insert general description here.]

**\*\*Please complete the following fields:** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)*

- a. **Contract Control Number:**
- b. **Duration:** Term begins immediately and expires on March 12, 2014
- c. **Location:**
- d. **Affected Council District:**
- e. **Benefits:**
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** *(Groups or individuals who may have concerns about it?)* Please explain.

[Start typing here.]

*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Boards and Commissions - Applicant Information

Printed Date: 03-15-2012

**Prefix:** UNDECLARED **Last Name:** BROOKS **First Name:** ALBUS **Middle Name:**

**Applicant/Appointee Record Id:** 3608 **Date Last Modified:** March-09-2012 10:26:58 AM MST **App Deleted Flag:**

**Occupation:** COUNCILMAN, DISTRICT 8

**Employer:** CITY & COUNTY OF DENVER

**Work Email:** ALBUS.BROOKS@DENVERGOV.ORG

**Work Address:** 2713 WELTON STREET

**Work City:** DENVER **Work State:** CO **Work Zip:** 80205 **Work Zip Ext:**

**Work Phone:** 720-337-8888 **Work Phone Ext:** **Work Fax:** **Work Cell Phone:**

**Home Email:**

**Home Address:**

**Home City:** **Home State:** CO **Home Zip:** **Home Zip Ext:**

**Home Phone:** **Home Cell Phone:**

**Birth Date:** July-04-2776 12:00:0 **Gender:** MALE **Ethnicity:** AFRICAN AMERICAN **GLBT:** UNDECLARED

**City Council District:** 8 **City Council Other:**

**Registered Voter:** YES **Registered County:** DENVER **Political Affiliation:** UNDECLARED

**Education Level:** **Year Completed:**

**Experience:** UNDECLARED **Interest:** UNDECLARED **Confidence:** UNDECLARED

**Confidence Extension:**

**City Employed:** UNDECLARED **Date Submitted:** March-09-2012 10:26:58 AM MST

### Boards Applying For:

HOMELESS COMMISSION ON

### References

**Reference 1: First Name:** **Last Name:** **Phone:**

**Reference 2: First Name:** **Last Name:** **Phone:**

**Reference 3: First Name:** **Last Name:** **Phone:**

### Skills, Activities, Memberships, Resume/Cover Letter:

### Board Assignment Information:

**Relation Id:** 4816 **BoardName:** HOMELESS COMMISSION ON **Delete Flag:** N

**Status:** MEMBER **Reason:** APPOINTED **Start Date:** 10-31-2011 **End Date:** NONE **Tech Date:** NONE

**Resolution:** **Addendum:**

## Boards and Commissions - Applicant Information

Printed Date: 03-15-2012

Prefix: MS. Last Name: HIGGINS First Name: GLORIA Middle Name:

Applicant/Appointee Record Id: 2810 Date Last Modified: October-03-2007 09:31:12 AM MDT App Deleted Flag:

Occupation: CPA

Employer: WEALTH TOUCH, INC.

Work Email: GLORIA@WEALTHTOUCH.COM

Work Address: 1775 SHERMAN STREET, SUITE 1350

Work City: DENVER Work State: CO Work Zip: 80203 Work Zip Ext:

Work Phone: 303-832-7152 Work Phone Ext: Work Fax: Work Cell Phone: 303-829-0857

Home Email:

Home Address: 1931 S. XENIA COURT

Home City: DENVER Home State: CO Home Zip: 80231 Home Zip Ext:

Home Phone: 720-748-0177 Home Cell Phone: 303-829-0857

Birth Date: July-04-2776 12:00:0 Gender: FEMALE Ethnicity: CAUCASIAN GLBT: UNDECLARED

City Council District: ARAPAHOE COUNTY City Council Other:

Registered Voter: YES Registered County: ARAPAHOE Political Affiliation: UNDECLARED

Education Level: BSBA Year Completed: 1972

Experience: EDUCATION/YOUTH Interest: EDUCATION/YOUTH Confidence: NO

Confidence Extension:

City Employed: NO Date Submitted: March-29-2007 09:37:26 AM MDT

### Boards Applying For:

DENVER PRE-SCHOOL PROGRAM BOARD OF DIRECTORS

### References

Reference 1: First Name: JOHN Last Name: HICKENLOOPER Phone: 720-865-9090

Reference 2: First Name: PAT Last Name: GRANT Phone: 303-297-1166

Reference 3: First Name: DON Last Name: WALKER Phone: 303-829-8951

### Skills, Activities, Memberships, Resume/Cover Letter:

### Board Assignment Information:

Relation Id: 3665 BoardName: DENVER PRE-SCHOOL PROGRAM BOARD OF DIRECTORS Delete Flag: N

Status: MEMBER Reason: REAPPOINTED Start Date: 03-12-2007 End Date: NONE Tech Date: 03-12-2012

Resolution: 41 2007 Addendum:

alicia economos  
1782 locust st denver 80220  
303.596.0634  
[alicia.economos@gmail.com](mailto:alicia.economos@gmail.com)

**media and communications experience:**

**VP Outreach and Development, Get Smart Schools:**

Oversee all media and outreach efforts for GSS; achieved multiple national and local media hits. Led outreach effort around new enrollment system for DPS, SchoolChoice; increased brand awareness for GSS and created several strategic partnerships with statewide organizations. Led and launched mayoral and school board candidate forums.

**Principal, Vista Communications:**

Owner of communications consulting firm focused on education and civic engagement projects. Provided communication design and marketing strategies, media buying, pr services and community outreach for clients including Univision, FOX, CBS, all major local foundations, coloradoschoolchoice.org, MBSA and Denver Venture Charter School, College in Colorado, Metropolitan State College of Denver, EdNewsParent, Get Smart Schools- and most recently provided communications consulting and department restructuring for the Clark County School District (Las Vegas, NV), the fifth largest school district in the country.

**Univision Colorado:**

Created first business development department in Univision affiliate family specializing in community health and education initiatives for the Hispanic community. Formed key relationships within the Latino community and major Colorado foundations, non-profits and government agencies who funded and participated in customized social marketing campaigns. Developed campaigns for The Colorado Health Foundation, CDPHE, Daniels Fund, Piton Foundation, The Diabetes Association, The American Cancer Society, among others. Recognized as an affiliate leader and expert in social marketing campaigns, with campaign duration averaging 3 years.

**9NEWS Networks (Gannett):**

Business development and sales specialist in all broadcast and online platforms, including social networks, Yahoo, KUSA and KTVD. Managed, maintained and developed major accounts, with emphasis on new business for station group, such as Kroenke Sports, Optimum Wellness/Kroger, and Denver Center for Performing Arts. Co-created business development department, the first team to generate over \$1 million in online sales for 9news.com/Gannett Broadcast division in 2001, first team to create a social marketing campaign funded by The Daniels Fund: Parents Have the Power.

**Denver Newspaper Agency/Rocky Mountain News:**

Sales development manager responsible for securing more than \$1 million dollars in non-traditional advertising revenue in less than one year. Oversaw award-winning special sections, co-op and vendor programs and award-winning promotions. Led team to strongest sales in department history. Worked with all departments of newspaper and gained insightful experience about a JOA.

**Rocky Mountain PBS, Channel 6:**

Developed and executed PBS program promotional strategies and marketing campaigns with local media outlets including print, broadcast and radio; Coordinated appearances of national PBS producers, directors and show hosts in the Denver front range area; editor of member magazine, PROMO; Special events manager and fundraiser.

**education:**

Smith College, AB English Literature, Minor Art History  
Junior Year at Bowdoin College and Queen Mary & Westfield, London

**community involvement:**

Member, DFER-Democrats for Ed Reform; Member, Hispanic Chamber of Commerce Metro Denver; Board member, Odyssey Charter School and Valdez Elementary School, Past board member Campfire Boys and Girls; Montclair Elementary Parent