



DENVER
THE MILE HIGH CITY

Denver College Success Corporation

May 18, 2020
Proposed Ordinance Changes
Bill 20-0207

FOR CITY SERVICES VISIT | CALL
DenverGov.org | **311**

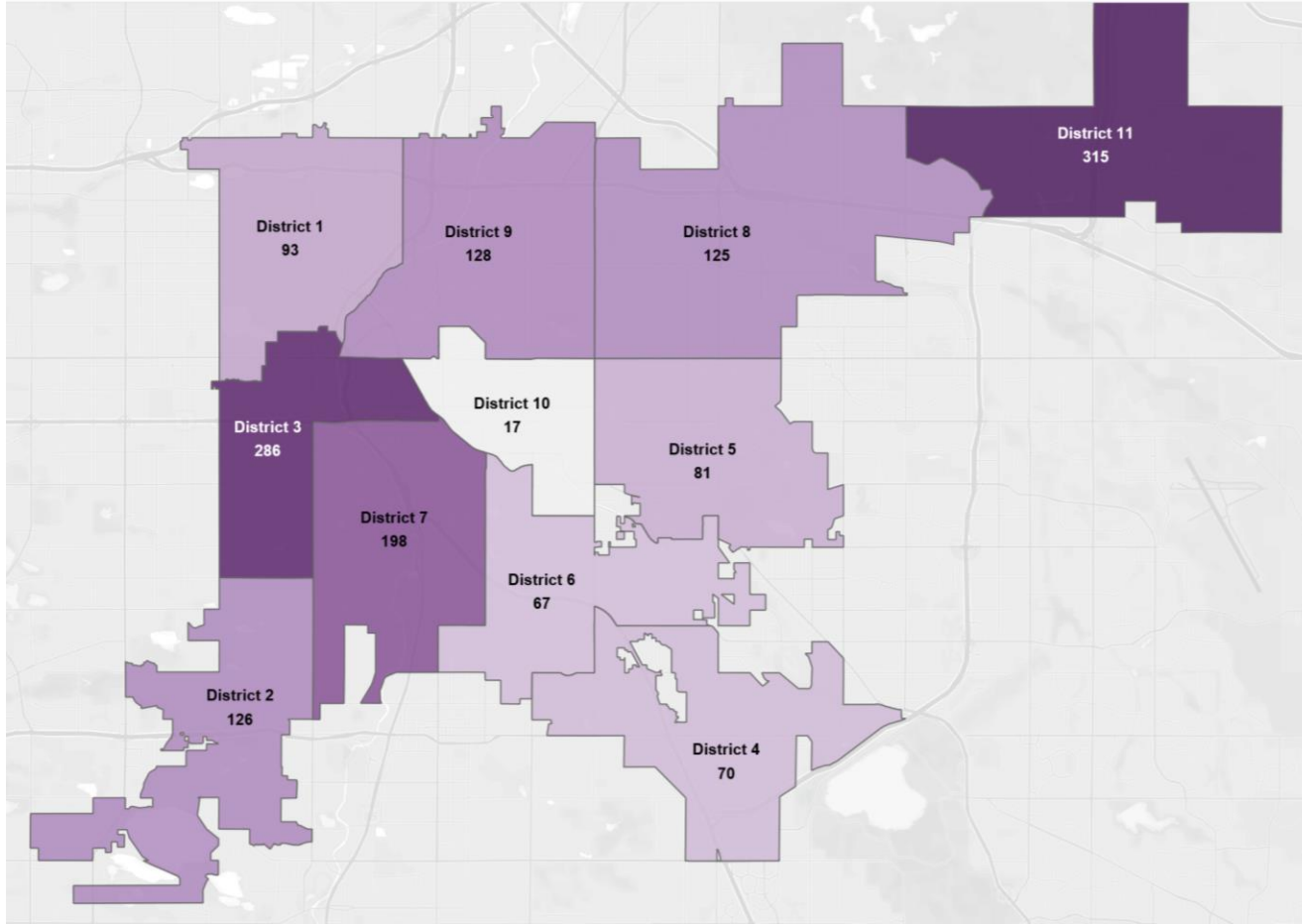
- Ordinance passed by Denver Voters in November 2018
- Created new Charitable Organization - DCSC
- Funded by .08% Sales Tax increase
 - About 1 cent on \$10 purchase
 - Total projected revenue for 2019: approx. \$11.8 million

- **Stephen Kurtz** (*DCSC Chair*), Chair/CEO MuscleSound, Inc.
- **Theresa Peña** (*DCSC Vice Chair*), Coordinator Outreach & Engagement Denver Public Schools
- **Akasha Absher** (*DCSC Secretary*), Chief Consulting Officer, Syntrinsic Investment Counsel, LLC,
- **Mark Goodman** (*DCSC Treasurer*), Chairman, Colorado Nut Company, Inc.
- **Angela Cobián**, Denver Board of Education
- **Christopher Herndon**, Denver Councilman District 8
- **John H. Kechriotis**, Former General Counsel at Denver Public Schools

Purpose: to increase college enrollment and degree completion by Denver Residents through support of scholarship organizations

www.denvercollegesuccesscorporation.org

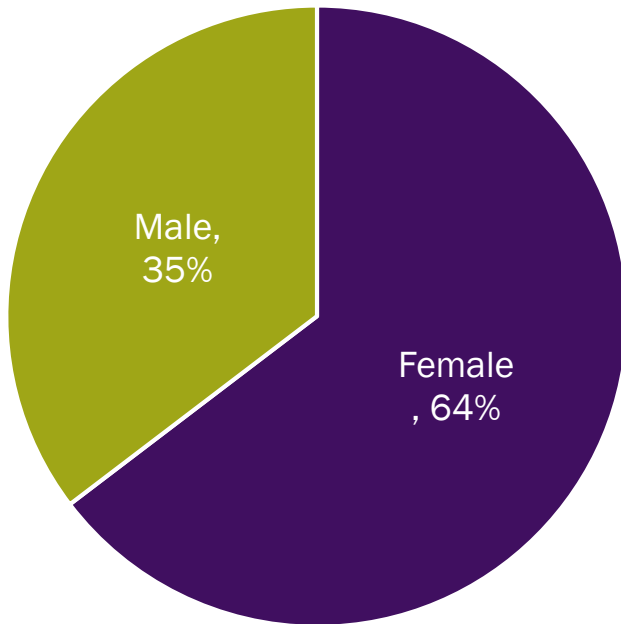
- Oversight provided by Office of Children’s Affairs
- Annual contract, with renewal at City’s option
 - Sunset provision after 12 years
- Administration expenses limited to 5% of tax collected (10% in first year only)
- 95% of tax reserved for reimbursement to scholarship organizations



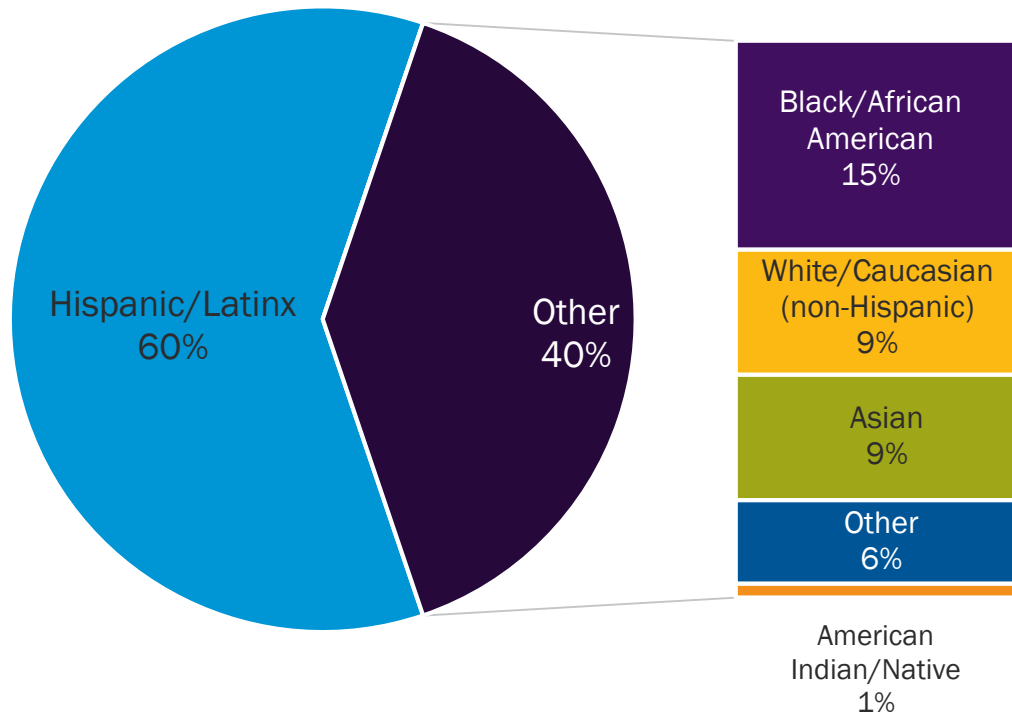
- Identified more than 60 supporting organizations (SO's) providing scholarships and support services
- Nearly 1800 Denver youth receive scholarships or services that are eligible for reimbursement
- Numerous outreach events, surveys and meetings with SO's to understand their needs

[Interactive Map - Where are the students who are supported by our SO's?](#)

Breakdown by Gender



Breakdown by Hispanic/Latinx



Scholarship Providers for 2018-19 Scholars

- ACE Mentor Program of Colorado
- Colorado I Have A Dream Foundation
- Forward Steps
- Girls Inc. of Metro Denver
- Greenhouse Scholars
- Harry L and Eva J Puksta Foundation
- Latin American Educational Foundation
- Latinas First Foundation
- North Side High School Alumni Scholarship Foundation
- Save Our Youth
- The Challenge Foundation
- Warren Village, Inc.
- West High School Alumni Association

- Based on feedback from non-profit scholarship-providing partners, the current language is causing unanticipated barriers to participation and changes are requested to better enable the intent of the ordinance.
- Current projections show that without these changes, the vast majority of our supported organizations would be unable to provide the required documentation to be eligible to receive funding.
- Non-profits who provide these critical supports to the community need access to these funds now more than ever. DCSC wants to ensure that every dollar is delivered as intended.

- Changes all references from “tuition” to “scholarships”
- Amends residency verification for first year’s disbursement only
- Allows “nationally” accredited institutions eligibility
- Changes language to reflect “Cost of Attendance”
- Allows financial need to be reviewed once (first year of post-secondary education)
- Revises “duly incorporated” to encompass a wider range of non-profits
- Adds “not limited to” for BOD discretion on support services
- Removes restrictions on charter school affiliated organizations

Sec. 11-31.b.(6)

- Proposed Change
 - Change word “Tuition” to “Scholarships”
- Justification
 - Advances intent of voters.
 - Tuition is only a portion of the total cost of attendance.
 - Satisfies concerns from non-profit partners.
 - Removes administrative barriers.

Sec. 11-33.(a)

- Proposed Change
 - Residency Verification
- Justification
 - Advances intent of voters.
 - Historical residency is challenging for nonprofit partners to collect – can do so in the future.
 - Partnering with DPS to review majority of students' historical residency.
 - Limited overlap with non-Denver students.
 - Allows for gap years (work, care for parent, travel, etc.).

Sec. 11-33.(c)

- Proposed Change
 - Option to be registered at a nationally accredited institution.
- Justification
 - Recent changes in accreditation systems for trade schools.
 - Current language is limited to regional accreditation.

Sec. 11-34.(2)

- Proposed Change
 - Language added to define “Scholarship” using the term “Cost of attendance.”
- Justification
 - Aligns the ordinance with universal and well-defined term of “cost of attendance.”
 - Gives DCSC Board discretion to determine which costs of attendance are reimbursable.

Sec. 11-34.(3)

- Proposed Change
 - “But not limited to” added under definition of support services.
 - DCSC Board given explicit discretion to determine which services or category of services are reimbursable.
- Justification
 - Allows for increased flexibility and inclusion of support services that may not have been previously considered.

Sec. 11-34.(4)

- Proposed Change
 - Replaces “a given” with “the student’s first” academic year.
 - Specifies year “of post-secondary education.”
- Justification
 - Financial need is only determined once, which is for the student’s first year of post-secondary education.
 - Adding this language creates more specification and clarity.

Sec. 11-34.(9).(i)

- Proposed Change
 - Removes language of “duly incorporated.”
 - Replaces “in good standing under the Colorado Revised Nonprofit Corporation Act” with “in good standing with the Colorado Secretary of State’s Office.”
- Justification
 - Removes potential limitation of eligible nonprofits to Colorado entities or nonprofits defined as corporations.
 - Explicitly makes it possible to include scholarship granting organizations that take other forms or are incorporated in other states.

Sec. 11-34.(9).(ii)

- Proposed Change
 - Removes operate independently...from any...“school district, or charter school management organization” from definition of requirements for participating organizations.
- Justification
 - Removes unnecessary barriers for otherwise qualified organizations.

Questions?