

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 10/31/2025

Please mark one: ☐ Bill Request or ☒ Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

☒ Yes ☐ No

1. Type of Request:

☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment

☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change

☐ Other:

2. **Title:** (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves a contract with AEG Presents – Rocky Mountains LLC for commission payments for events using assorted venues for Denver Arts & Venues locations starting 2025 through end-of-year 2029, in Council Districts 9, 10, and Mountain Parks (THTRS-202578935).

3. **Requesting Agency:** Denver Arts & Venues

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Tad Bowman	Name: Tad Bowman
Email: Tad.Bowman@denvergov.org	Email: Tad.Bowman@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

Vendor provides promotion and booking services to live events for Denver Arts & Venues properties City-wide. This is a non-exclusive contract based on a commission program developed by Denver Arts and Venues to incentivize commercial concert promoters to book its venues to generate revenues in the form of rent, parking revenue, concessions, and FDA tax. Expenditures from these contracts only occur based on actual bookings and contingent on meeting certain conditions. A form of this commission/incentive program has been in place since 2001 with earlier versions dating back to at least the early 1980's.

6. **City Attorney assigned to this request (if applicable):** Josh Roberts

7. **City Council District:** Districts 9, 10 and Mountain Parks

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Professional Services (Commission) Agreement

Vendor/Contractor Name (including any dba's): AEG Presents Rocky Mountains LLC

Contract control number (legacy and new): THTRS-202578935

Location: Red Rocks Amphitheatre, Denver Coliseum, Denver Arts Complex

Is this a new contract? ☒ Yes ☐ No **Is this an Amendment?** ☐ Yes ☒ No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates): 1/1/2025 – 12/31/2029

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$25,000,000	N/A	\$25,000,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
1/1/2025 – 12/31/2029	N/A	N/A

Scope of work:

Contractor promotes and books concerts and live events at the Red Rocks Amphitheatre (“Red Rocks”), the Denver Coliseum (the “Coliseum”), and the Denver Performing Arts Complex (the “Arts Complex”), resulting in financial and other public benefits to the City and its residents from such bookings.

Was this contractor selected by competitive process? No **If not, why not?** Vendor is one of two major national providers of this service. Additionally, this is a non-exclusive contract based on a commercial commission program.

Has this contractor provided these services to the City before? ☒ Yes ☐ No

Source of funds: Commission is paid through an allocated portion of rent paid for the qualifying events

Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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