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# American Rescue Plan Act Update

Finance and Governance Committee  
Oct. 12, 2021

# Overview

- Process & Guidelines Overview
- 2022 Restoration Funding Proposal
- Housing, Community & Business Recovery Funding Proposal
- Upcoming Reporting Requirements

# American Rescue Plan Overview: Eligible Uses

City and County of Denver will receive \$308 million in two tranches of \$154 million each



Public health expenditures



Address negative economic impacts caused by the public health emergency



Replace lost public sector revenue



Provide premium pay for essential workers



Invest in water, sewer, and broadband infrastructure

# State and Local Fiscal Recovery Fund: Compliance and Reporting Requirements

## U.S. Treasury Key Principles:

- Balance **simple and rapid program access** widely across the community and maintaining a **robust documentation and compliance regime**.
- Promote equitable delivery of government **benefits and opportunities to underserved communities**.
- **Transparency and public accountability** are critical to trust in all levels of government.

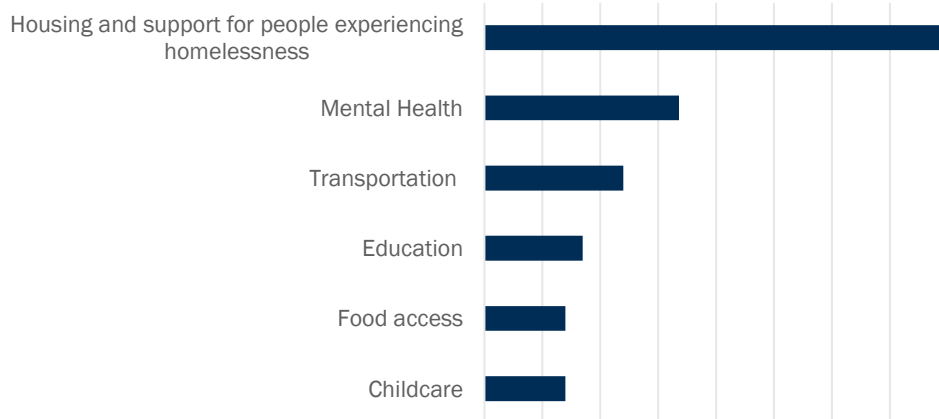
## Required Reporting Categories:

- Community engagement
- Promoting equitable outcomes
- Use of Evidence
- Project Inventory
- Use of Funds
- Labor Practices
- Expenses by Expenditure Category

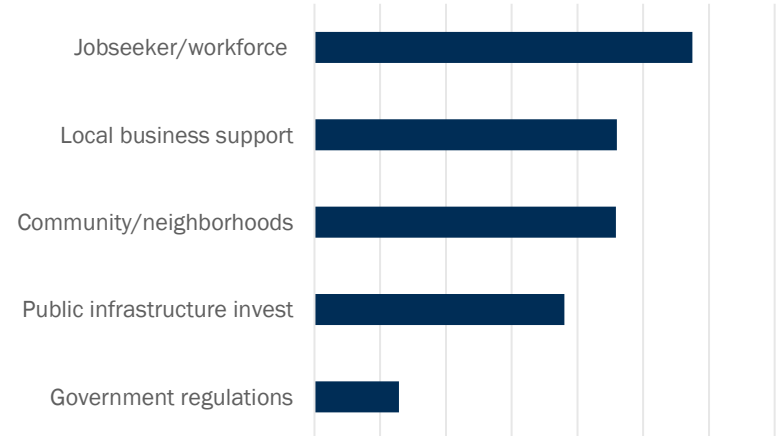
# Public Input: Survey Results

The City surveyed residents on a variety of community and business supports, as well as infrastructure improvements. The City received more than 9,800 survey responses from 6,200 residents. The most predominant survey theme was an interest in housing and support for those experiencing homelessness, followed by a strong interest in mental health support

## Community Recovery Priorities



## Business Recovery Priorities





# Stimulus Investment Advisory Committee

A group of diverse community, nonprofit, and business representatives advises the City on ARPA allocations relating to community and business investments.

- **Councilwoman Stacie Gilmore:** City Council President
- **Elbra Wedgeworth:** Former City Council President, former Denver Health and Hospital Authority executive
- **Lindy Eichenbaum Lent:** Rose Community Foundation President and CEO
- **Stewart Tucker Lundy:** Disability Law Colorado Board Member, 16th Street Mall Champions Member, CEO Stewart Tucker Lundy & Associates
- **Lori Davis:** Economic Relief and Recovery Council Chair, Grant Thornton Managing Partner
- **Albus Brooks:** Long Term Recovery and Resiliency Committee Co-Chair, Millender White Vice President, Former City Council President
- **Dewey Jackson:** Denver Area Labor Federation AFL-CIO President
- **Tony Lemus:** El Centro Program Director
- **Janice Sinden:** Denver Performing Arts Center President and CEO
- **Christine Benero:** Mile High United Way President and CEO
- **Susan Powers:** Urban Ventures President; Denver Health Foundation Board Member
- **Glenn Harper:** Sun Valley Kitchen and Community Center Owner
- **Monica Martinez:** The FAX Partnership Executive Director

# City Council Priorities

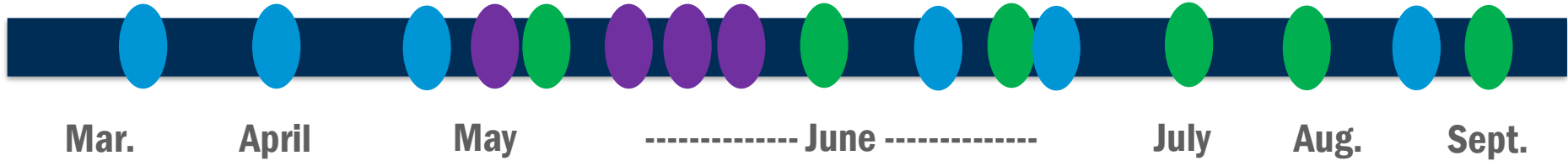
In addition to City Council leadership serving on the SIAC, City Council priorities were taken into consideration for each project proposal

1. Focus on evolving our community engagement and customer service to support residents navigating City services, resources and accessibility including language access.
2. Increase affordable housing options and support for those experiencing homelessness throughout our city. Mitigate and reduce involuntary displacement of community members and businesses.
3. Reframe safety in a public health, evidence-based and anti-racist approach with community investment to ensure healthy neighborhoods.
4. Prioritize and support the recovery, resilience and encourage innovation of our workforce, local businesses, and community organizations.
5. Protect our natural environment through policy and invest in communities to combat climate change.
6. Increase complete multimodal transportation connections throughout the city.



# 2021 ARPA Outreach

16 public meetings or televised city council meetings between Mar. and Sept. 2021



Community Telephone Townhalls	
May 26	June 6
June 3	
June 5	

SIAC Meetings	
May 27	July 22
June 10	Aug. 12
June 24	Sept. 23

City Council Meetings	
March 25	June 22
April 22	June 24
May 20	Sept. 17

# ARPA Overview: Approved & Proposed Allocations

\$154 million first tranche of ARPA funds received July 2021

- \$154 million allocated or proposed for allocation
  - \$46.2 million: Restoration of city services for final 6 months of 2021
    - Approved by City Council in July 2021 and allocated to agencies
    - \$1.3M proposed for contract support on ARPA eligibility, reporting, compliance
  - **\$25.3 million: Continues Restoration of city services into 2022, remainder moved to General Fund**
  - **\$73.6 million: Proposed First Round Recovery Allocation in 2022**
  - \$8.8 million: Proposed Premium Pay to City Employees in 2021



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# ARPA Restoration - 2022

# ARPA Restoration Strategy

- **Outcome goal:** Ensure City services are more accessible and better meet the evolving needs of the community, particularly in historically marginalized communities.
- **Use of funds:** Increase staff capacity and budgets in agencies most impacted by the pandemic and critical for recovery.
- **Timeline:** \$46.2M restoration funds approved in July 2021; \$25M proposed in 2022
- **2022 Restoration Proposal:** Transition half of original restoration expenditures to General Fund.

**\$24M of first round ARPA Restoration investments returned to General Fund to support:**

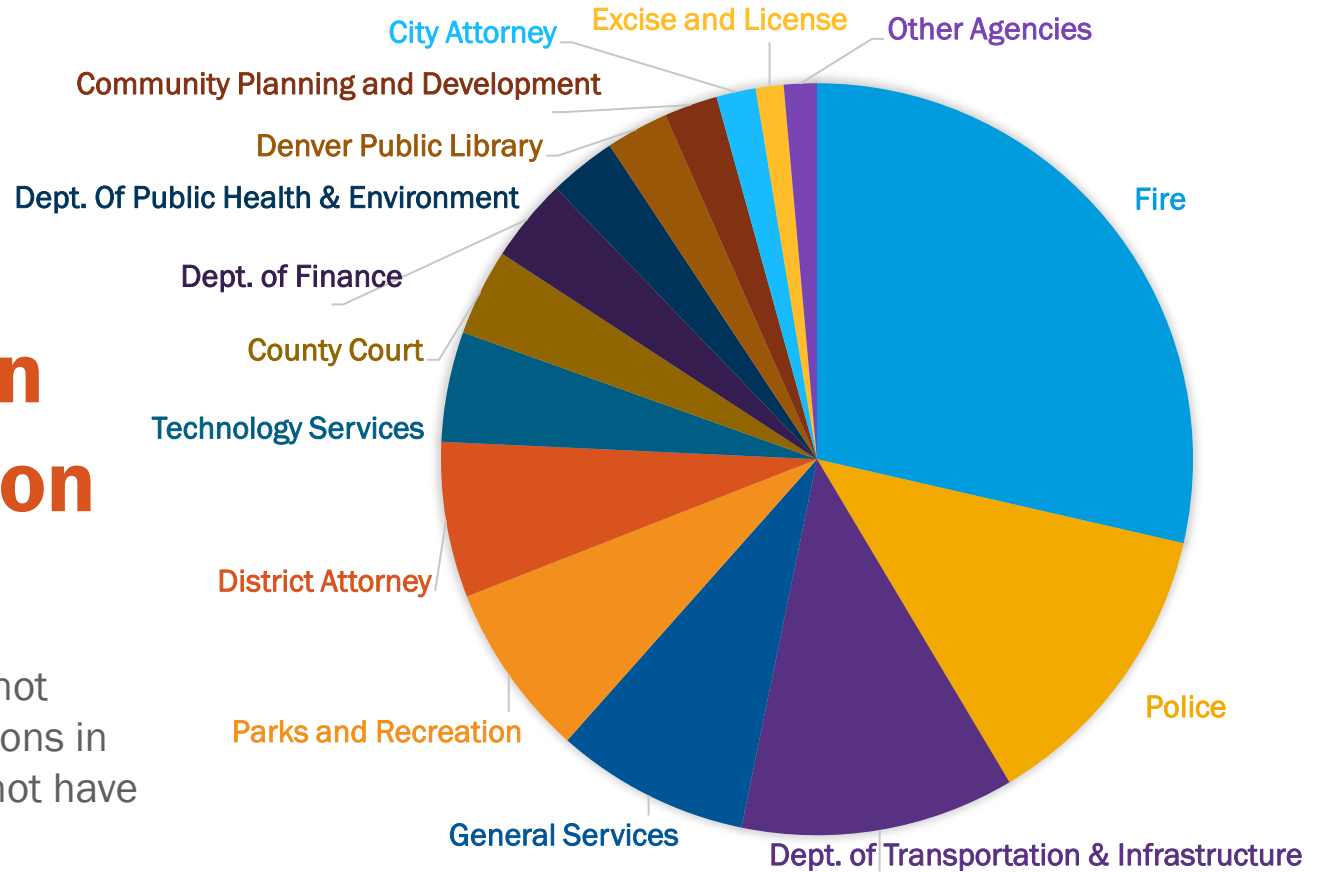
- Continuation of restored permanent positions

**\$25M of first round ARPA Restoration investments stay in ARPA to support:**

- Supplemental services
- Other non-personnel expenditures

# Continuation of Restoration into 2022

Note: Some agencies did not experience budget reductions in 2021 and, therefore, did not have any restorations



# ARPA Administration

- Using funding from the already approved \$46.2 million, create new Administration Use
  - \$1.3M proposed for contract support on ARPA eligibility, reporting, compliance, identification of other grants and resources to further leverage ARPA funds

# ARPA Recovery Funding

# Proposed 2022 ARPA Recovery Allocations

- Housing/Homelessness: \$50.3M
- Community Recovery: \$13.2M
- Business Recovery: \$10.1M

**TOTAL: \$73.6M**



# Housing Stability & Homelessness Resolution Support

# Proposed 2022 ARPA Recovery Allocations

- Housing/Homelessness: \$50.3M
- Community Recovery: \$13.2M
- Business Recovery: \$10.1M

**TOTAL: \$73.6M**

# Housing Stability & Homelessness Resolution Support

Proposal	Funding Amount	Lead Agency	Brief Description
Affordable Housing Fund Match	\$28,000,000	HOST	Provides a one-time surge in resources to the affordable housing fund to support housing development and preservation.
Safe Outdoor Space Expansion	\$4,000,000	HOST	Provides supports for managed encampments to support for people who will not or cannot access facility-based programming. Investment anticipated to support ~300 households.
Safe Outdoor Parking	\$150,000	HOST	Funds allow pilot for a Safe Parking program to provide a consistent and service-enriched environment where connections can be made to exit homelessness. Similar to Safe Outdoor Spaces, this program identifies people not accessing facility-based entry points for care such as shelters.

# Housing Stability & Homelessness Resolution Support

Proposal	Funding Amount	Lead Agency	Brief Description
Tiny Homes Capacity Building	\$150,000	HOST	Provides expansion of city's Tiny Home Villages to provide a wider path to stability through an alternative shelter reducing unsheltered homelessness.
New 48th Shelter Phase III	\$7,470,000	HOST	Supports 24/7 operations at the 48th Avenue Shelters to reduce barriers to traditional shelter and provide better guest experience, including commercial kitchen
Rehousing programs	\$2,000,000	HOST	Programmatic supports would provide rehousing assistance to households experiencing homelessness through interventions such as rapid resolution, rent and service assistance
Housing Stability programs	\$1,500,000	HOST	Programmatic supports to help those experiencing housing instability through eviction prevention and stability assistance

# Housing Stability & Homelessness Resolution Support

Proposal	Funding Amount	Lead Agency	Brief Description
Capital Needs Assessment – Shelter Resiliency	\$3,500,000	HOST	Funding to assess capital needs of Denver's largest shelters for people experiencing homelessness (city-owned and contracted) that would support resiliency and around the clock shelter, including some support to make initial improvements.
Life & Safety Improvements at Recreation Centers	\$3,500,000	DPR/HOST	Funding to support life/safety improvements at city-owned recreation centers to enable them to serve as emergency shelters. Anticipated to support at least 200 beds of capacity across three sites.

# Community Support

# Proposed 2022 ARPA Recovery Allocations

- |                         |         |
|-------------------------|---------|
| • Housing/Homelessness: | \$50.3M |
| • Community Recovery:   | \$13.2M |
| • Business Recovery:    | \$10.1M |

**TOTAL: \$73.6M**

# Community Support

Proposal	Funding Amount	Lead Agency	Brief Description
Mental Health Needs Assessment & Initial Implementation	\$1,000,000	DDPHE	The assessment will identify the service needs of people with behavioral health conditions, illuminate obstacles impacting access to services, and generate recommendations to reduce or eliminate identified barriers. Some of the funding will help to initiate programming based on the findings.
Youth Mental Health Summit	\$75,000	DDPHE	The proposal partially funds the 2022 We Got This Youth Mental Health Summit to be able to provide a space for youth to gain more knowledge about mental health topics and create a space for their voices to be heard.



# Community Support

Proposal	Funding Amount	Lead Agency	Brief Description
Mobile Medical, Behavioral and Mental Health Services	\$470,000	DDPHE	Funds a second mobile medical vehicle (Wellness Winnie 2) to double WW 1's capacity, add medical services and substance use treatment and safeguard private protected health information by having fully enclosed exam/interview rooms.
Substance Abuse Citywide Needs Assessment	\$250,000	DDPHE	This project intends to conduct a comprehensive needs assessment of people who use substances (alcohol, stimulants, opioids, and benzodiazepines) across the service continuum: prevention, intervention, care and treatment, harm reduction, and recovery via a contractor.
Food Resiliency Grants	\$1,000,000	DDPHE	Funds would be issued to qualifying organizations which focus on improving infrastructure, operations, and food systems to address the long-term impacts of Covid-19 on the community's food network.

# Community Support

Proposal	Funding Amount	Lead Agency	Brief Description
Arts & Venues Reactivation Support	\$1,000,000	AVD	Offset production costs of partners such as the DCPA, Symphony, Opera, Ballet, Denver Film, and other event producers to ensure these organizations can continue to provide cultural entertainment and public education. Offset continuing costs related to Covid-19.
Sculpture Park Concert Series	\$200,000	AVD	Through the activation of Sculpture Park, A&V will provide large-scale concerts with world class performers and offer a space made available for smaller local non-profit organizations to return to performance in a safe and affordable way
NEST Neighborhood Activation Grants	\$2,000,000	DEDO	Offer grants to community serving organizations (BSO, Neighborhood Assoc, Nonprofits, BIDs, etc.) for the purpose of neighborhood activation events to encourage people to eat/shop locally

# Community Support

Proposal	Funding Amount	Lead Agency	Brief Description
Code Violation Remediation	\$1,000,000	HRCP	Provide grant funding to help mitigate displacement by allowing business owners or homeowners the ability to fund necessary improvements required by mandated code or housing violations which may result in liens being placed on the property
Revolving Loan Fund for Denver Based Non-Profits	\$250,000	HRCP	This fund – partnership between the City, the Rose Foundation, the Denver Foundation and the Community First Foundation - aims to help local nonprofits mitigate the lasting impacts of COVID-19 while countering historic disparities related to access to capital.

# Community Support

Proposal	Funding Amount	Lead Agency	Brief Description
Financial Equity Study – BIPOC Neighborhoods	\$35,000	HRCP	The OFEP will work with a nonprofit evaluation contractor to study the financial equity impacts of COVID on BIPOC. This study will also help inform OFEP and other City of Denver departments on best ways to move to recovery phase
Out of School Time Programs	\$1,800,000	OCA	Provide increased support for existing comprehensive out-of-school time organizations as well as programming for teens during future summers. Programs provide free or low-cost high-quality daily programs for youth to improve youths' academic achievement, social-emotional development, health and well-being.
Childcare & Family, Friend & Neighbor Center Recovery	\$1,425,000	OCA	Supports childcare providers and family, friend and neighbor (FFN) to meet growing childcare needs.

# Community Support

Proposal	Funding Amount	Lead Agency	Brief Description
Digital Equity Plan and Programs	\$1,000,000	DEDO	A mixture of possible programs funded from this plan include stipends for wi-fi and technology access, increased bandwidth at public buildings and locations, free Wi-Fi activation zones, 5G investments, etc.
Digital Navigators	\$150,000	DPL	This funding will allow DPL to help decrease the digital divide by addressing the whole digital inclusion process and delivering connectivity support to digitally disconnected residents who are underserved and most in need of help.
Community Safety Grants	\$1,500,000	DOS	Security grants for small businesses and neighborhoods experiencing concentrated violence to fund security measures such as improved lighting, cameras, etc.; will be paired with ongoing community outreach, and data-driven precision policing focused on those doing the most harm

# Business Support

# Proposed 2022 ARPA Recovery Allocations

- Housing/Homelessness: \$50.3M
- Community Recovery: \$13.2M
- Business Recovery: \$10.1M

**TOTAL: \$73.6M**

# Business Support

Proposal	Funding Amount	Lead Agency	Brief Description
Business Impact Opportunity Grants	\$5,000,000	DEDO	Supports all the small business and neighborhood supportive programs related to economic recovery efforts - including small business impact, neighborhood activations, business improvements, and other potential grants for business activity (e.g., mitigating safety concerns).
Entrepreneurship Center	\$2,000,000	DEDO	Supports the purchase of a facility in an underserved area from which entrepreneurship services can be provided.
Downtown Support	\$2,500,000	DEDO	Reactivates and re-energizes downtown spaces through seasonal event promotion. Activates vacant retail space with funding for pop-up spaces in vacant locations. Creates various events and attractions (e.g. holiday programming) the support the promotion of tourism



# Business Support

Proposal	Funding Amount	Lead Agency	Brief Description
Small Business Program Outreach & Technical Assistance	\$600,000	DED0	This program is meant to increase outreach and technical support to small businesses who lack trust of government, have language barriers, and are in historically marginalized (NEST) neighborhoods.



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# Next Steps

# Upcoming Reporting

- Coronavirus Relief Funds Report (Q4 2022)
- Revision to Annual ARPA Plan to U.S. Treasury (Jan. 2022)
- Quarterly ARPA reports to U.S. Treasury (Jan. 2022)
- Dashboard for ARPA investments, outputs and outcomes (Q1 2022)

# Council Request

## Item 21-1192 requests approval of four actions:

- Allocates \$73.5 million in the ARPA "Recovery" category
- Allocates \$25.3 million in the ARPA "Revenue Loss" category
- Reallocates \$1.3 million to create a new "Administration" category
- Approves a capital equipment purchase for a Wellness Winnie van



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# Questions



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# Appendix

# Housing Stability & Homelessness Resolution Support

# Affordable Housing Fund

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Provides a one-time surge in resources to the affordable housing fund to support housing development and preservation.

## Equity Considerations

- Cost-burdened households are disproportionately represented by historically marginalized and under-resourced communities

**Anticipated Outputs:** Increase in affordable units preserved or developed; more households served through programs.

**Anticipated Outcomes:** A larger share of Denver homes are income-restricted; more households maintain housing Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$28,000,000**



# Safe Outdoor Space Expansion

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Provides supports for managed encampments to support for people who will not or cannot access facility-based programming. Investment anticipated to support ~300 households.

## Equity Considerations

- People experiencing homelessness disproportionately represent historically marginalized communities and under-resourced communities, as well as people living with disabling conditions.

**Anticipated Outputs:** Fewer households sleep unsheltered; Increased access to housing stability supports and other resources for overall well-being.

**Anticipated Outcomes:** Strengthen housing stability resources and investments in the community; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$4,000,000**

# Safe Outdoor Parking

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Funds allow pilot for a Safe Parking program to provide a consistent and service-enriched environment where connections can be made to exit homelessness. Similar to Safe Outdoor Spaces, Safe Parking Programs identify people not accessing facility-based entry points for care such as shelters.

## Equity Considerations

- People experiencing homelessness disproportionately represent historically marginalized communities and under-resourced communities, as well as people living with disabling conditions.

**Anticipated Outputs:** Fewer households sleep unsheltered; Increased access to housing stability supports and other resources supporting well-being.

**Anticipated Outcomes:** Strengthen housing stability resources, provide additional alternatives to sleeping unsheltered and investments in the community; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$150,000**

# Tiny Homes Capacity Building

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Provides expansion of city's Tiny Home Villages to provide a wider path to stability through an alternative shelter reducing unsheltered homelessness.

## Equity Considerations

- People experiencing homelessness disproportionately represent historically marginalized communities and under-resourced communities as well as people living with disabling conditions.

**Anticipated Outputs:** Fewer households sleep unsheltered; Increased access to housing stability supports and other resources supporting well-being.

**Anticipated Outcomes:** Strengthen housing stability resources, provide additional alternatives to sleeping unsheltered, and investments in the community; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$150,000**

# 48<sup>th</sup> Shelter Improvements

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Supports 24/7 operations at the 48th Avenue Shelters to reduce barriers to traditional shelter and provide better guest experience, including commercial kitchen

## Equity Considerations

- This project increases hospitality to guests accessing shelter and levels/exceeds accommodations found in other systems, such as jail/hospital. Shelter populations tend to reflect high numbers of people with disabilities and marginalized identities.

**Anticipated Outputs:** Fewer households sleep unsheltered; improved shelter conditions reduce barriers to entry;

**Anticipated Outcomes:** Reduce unsheltered homelessness, Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$7,470,000**

# Rehousing Supports

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Programmatic supports would provide rehousing assistance to households experiencing homelessness through interventions such as rapid resolution, rent and service assistance

## Equity Considerations

- People experiencing homelessness disproportionately represent historically marginalized communities and under-resourced communities, as well as people living with disabling conditions.

**Anticipated Outputs:** Fewer households sleep unsheltered; more households exit shelter to housing

**Anticipated Outcomes:** Increase the annual number of households served in rehousing and supportive housing programs; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$2,000,000**

# Housing Stability Programs

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Programmatic supports to help those experiencing housing instability through eviction prevention and stability assistance

## Equity Considerations

- Cost-burdened households are disproportionately represented by historically marginalized and under-resourced communities

**Anticipated Outputs:** More households have legal representation in eviction proceedings and are provided with housing stability assistance

**Anticipated Outcomes:** More households maintain housing; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$1,500,000**

# Capital Needs Assessment – Shelter Resiliency

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Funding to assess capital needs of Denver's largest shelters for people experiencing homelessness (city-owned and contracted) that would support resiliency and around the clock shelter, including some support to make initial improvements

## Equity Considerations

- People experiencing homelessness disproportionately represent historically marginalized communities and under-resourced communities, as well as people living with disabling conditions, and these residents will benefit from an improved and better prepared shelter system.

**Anticipated Outputs:** A completed Facilities Needs Assessment; Remedies to address weaknesses identified in the assessment

**Anticipated Outcomes:** More shelters have infrastructure vulnerabilities detected and recommendations made for remediation; reduce unsheltered homelessness; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$3,500,000**

# Life & Safety Improvements at Recreation Centers

Lead Department: Department of Housing Stability (HOST)

## Explanation

- Funding to support life/safety improvements at city-owned rec centers to enable them to serve as emergency shelters. Anticipated to support at least 200 beds of capacity across three sites.

## Equity Considerations

- People experiencing homelessness disproportionately represent marginalized communities and, in an emergency activation of recreation centers for emergency shelter, are the most likely to be impacted by the lack of emergency infrastructure at current recreation centers.

**Anticipated Outputs:** Install improvements such as fire suppression systems, HVAC and plumbing, generators, ADA improvements, and more at three recreation centers.

**Anticipated Outcomes:** Increased resources to provide shelter for people during emergencies; reduce unsheltered homelessness; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$3,500,000**



# Community Support

# Mental Health Needs Assessment & Initial Implementation

Lead Department: Department of Public Health & Environment

## Explanation

- The assessment will identify the service needs of people with behavioral health conditions, illuminate obstacles impacting access to services, and generate recommendations to reduce or eliminate identified barriers. Some of the funding will help to initiate programming based on the findings.

## Equity Considerations

- The assessment will oversample groups who may be difficult to access and under-represented in needs assessments. These may include but are not limited to, people experiencing homelessness, those with disabilities, racial and ethnic groups, non-English speaking people, and youth.

**Anticipated Outputs:** # of surveys and # of focus groups will be conducted on a representative sample of the at-risk population

**Anticipated Outcomes:** increase capacity to address the needs of underserved populations. Enable healthy communities which thrive, and where people are connected, supported, safe, and well

**Recommended Investment: \$1,000,000**

# Youth Mental Health Summit

Lead Department: Department of Public Health & Environment

## Explanation

- The proposal partially funds the 2022 We Got This Youth Mental Health Summit to be able to provide a space for youth to gain more knowledge about mental health topics and create a space for their voices to be heard.

## Equity Considerations

- Youth served by race/ethnicity, income, neighborhood will be measured

**Anticipated Outputs:** # youth that attend summit; # parents that attend summit; top needs that youth identify;

**Anticipated Outcomes:** Increase mental health services and substance use treatment; Increase in youth seeking help for self and/or others; decrease disparity in adverse childhood experience; Enable healthy communities which thrive, and where people are connected, supported, safe, and well

**Recommended Investment: \$75,000**

# Mobile Medical, Behavioral and Mental Health Services

Lead Department: Department of Public Health & Environment

## Explanation

- Funds a second mobile medical vehicle (Wellness Winnie 2) to double WW 1's capacity, add medical services and substance use treatment and safeguard private protected health information by having fully enclosed exam/interview rooms.

## Equity Considerations

- People who use substances have historically been stigmatized and marginalized from society. Black, indigenous, and people of color have borne a disproportionate burden of substance use disorder and its criminalization.

**Anticipated Outputs:** Numerous demographic variables, including: # of assessments and health screenings; # of adult immunizations; # of linkages to HIV and Hepatitis C care

**Anticipated Outcomes:** Increased community access to mental health & health care supports and services; strengthen mental & physical health supports and systems in Denver; Enable healthy communities which thrive, and where people are connected, supported, safe, and well

**Recommended Investment: \$470,000**

# Substance Abuse Citywide Needs Assessment

Lead Department: Department of Public Health & Environment

## Explanation

- This project intends to conduct a comprehensive needs assessment of people who use substances (alcohol, stimulants, opioids, and benzodiazepines) across the service continuum: prevention, intervention, care and treatment, harm reduction, and recovery via a contractor.

## Equity Considerations

- People who use substances have historically been stigmatized and marginalized from society. Black, indigenous, and people of color have borne a disproportionate burden of substance use disorder and its criminalization.

**Anticipated Outputs:** Determine the # of organizations, location of services, type and levels of services provided & and range/length of time a person is on a waitlist.

**Anticipated Outcomes:** Increase in youth seeking help for self and/or others; decrease disparity in adverse childhood experience; decrease in substance use; decrease in harm to self/others; increase in linkage to care; Enable healthy communities which thrive, and where people are connected, supported, safe, and well

**Recommended Investment: \$250,000**

# Food Resiliency Grants

Lead Department: DDPHE

## Explanation

- Funds would be issued to qualifying organizations which focus on improving infrastructure, operations, and food systems to address the long-term impacts of Covid-19 on the community's food network.

## Equity Considerations

- An output measure is the # of services provided by type and provider by targeted community

**Anticipated Outputs:** # of meals or grocery boxes provided in low food access neighborhoods or populations; \$ spent on meals or grocery boxes by provider by targeted community served; # of resiliency projects

**Anticipated Outcomes:** community readiness to food emergencies; increase access to affordable, quality, culturally appropriate food; Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

**Recommended Investment: \$1,000,000**

# Arts & Venues Reactivation Support

Lead Department: Denver Arts & Venues

## Explanation

- Offset production costs of partners such as the DCPA, Symphony, Opera, Ballet, Denver Film, and other event producers to ensure these organizations can continue to provide cultural entertainment and public education.
- Offset continuing costs related to Covid-19.

## Equity Considerations

- Support for the disproportionately impacted Arts, Music & Culture and Hospitality business sectors.

**Anticipated Outputs:** # of events; number of patrons; Restoration of fall and winter cultural programming at the Denver Arts & Venues locations.

**Anticipated Outcomes:** Any other outcome details? A strong, inclusive & equitable economic recovery; Increased confidence in public gatherings; Support and stabilize partner organizations as they recover from the impact of the pandemic on their business.

Recommended Investment: \$1,000,000

# Sculpture Park Concert Series

Lead Department: Denver Arts & Venues

## Explanation

- Through the activation of Sculpture Park, A&V will provide large-scale concerts with world class performers and offer a space made available for smaller local non-profit organizations to return to performance in a safe and affordable way

## Equity Considerations

- Support for the disproportionately impacted Arts, Music & Culture and Hospitality business sectors.

**Anticipated Outputs:** Increased # of events, art, culture opportunities.

**Anticipated Outcomes:** Confidence in public events and mass gatherings is increased; Support businesses by increasing customer traffic.

**Outcomes:** Activation of downtown Denver with outdoor events that attract diverse audiences to the Arts Complex. 13 concerts, 4 movie events, 1 festival; 40,000 patrons.

**Recommended Investment: \$200,000**



# NEST Neighborhood Activation Grants

Lead Department: DEDO

## Explanation

- Offer grants to community serving organizations (BSO, Neighborhood Assoc, Nonprofits, BIDs, etc.) for the purpose of neighborhood activation events to encourage people to eat/shop locally

## Equity Considerations

- Prioritize funding to NEST neighborhoods.

**Anticipated Outputs:** \$ deployed to support activation activities by neighborhood; number of events; number of attendees, Location of event or activations

**Anticipated Outcomes:** Promote Denver's "mainstreets" by encouraging people to support local small businesses; Help mitigate involuntary business displacement in priority neighborhoods through increased consumer activity; A strong, inclusive & equitable economic recovery.

Recommended Investment: \$2,000,000

# Code Violation Remediation

Lead Department: HRCP

## Explanation

- Provide grant funding to help mitigate displacement by allowing business owners or homeowners the ability to fund necessary improvements required by mandated code or housing violations which may result in liens being placed on the property

## Equity Considerations

- Long-term equity indicators like unemployment, labor force participation, rate of business ownership & workforce development program participation rate will be measured as part of this program

**Anticipated Outputs:** Number of businesses or individuals served by industry; funds deployed; Number of businesses or individuals served in NEST or other priority neighborhoods;

**Anticipated Outcomes:** Code violations/liens imposed by city for low-income residents and small businesses no longer serving as barrier to doing business; A strong, inclusive & equitable economic recovery.

**Recommended Investment: \$1,000,000**

# Revolving Loan Fund for Denver Based Non-Profits

Lead Department: Human Rights and Community Partnerships

## Explanation

- This fund – partnership between the City, the Rose Foundation, the Denver Foundation and the Community First Foundation - aims to help local nonprofits mitigate the lasting impacts of COVID-19 while countering historic disparities related to access to capital.

## Equity Considerations

- The fund targets organizations led by and/or serves people of color.

**Anticipated Outputs:** # supported by industry/location/\$/demographic served (by non-profit)

**Anticipated Outcomes:** Increase focus on stabilization efforts for most impacted sectors, nonprofits, & neighborhoods; Strengthen small business and nonprofit growth and resiliency; A strong, inclusive & equitable economic recovery.

**Recommended Investment: \$250,000**

# Financial Equity Study – BIPOC Neighborhoods

Lead Department: Human Rights and Community Partnerships

## Explanation

- The OFEP will work with a nonprofit evaluation contractor to study the financial equity impacts of COVID on BIPOC. This study will also help inform OFEP and other City of Denver departments on best ways to move to recovery phase

## Equity Considerations

- The NEST communities will be targeted for outreach but other Denver individuals and small minority businesses affected by COVID will also benefit

**Anticipated Outputs:** Recommendations to mitigate financial impacts from COVID-19

**Anticipated Outcomes:** Focus on wealth building opportunities for historically under resourced populations; Bring back and enhance lost jobs; create new jobs; A strong, inclusive & equitable economic recovery.

**Recommended Investment: \$35,000**

# Out of School Time Programs

Lead Department: Office of Children's Affairs

## Explanation

- As part of economic recovery efforts, funding will provide increased support for existing comprehensive out-of-school time (OST) organizations as well as programming for teens during summer 2022, SY22-23, and summer 2023. These programs provide free or very low-cost high-quality daily programs for youth and are proven to improve youths' academic achievement, social-emotional development, health and well-being. These programs are vital for working families by keeping their children physically and emotionally safe when not in school and are a proven strategy for preventing youth violence.

## Equity Considerations

- Serves youth and teens from Denver's low-opportunity neighborhoods, as well as supports workforce in an essential industry

Recommended Investment: \$1,800,000

**Anticipated Outputs:** 10-15 organizations supported, serving 1700 youth each year, saving a minimum of 15 essential worker jobs

**Anticipated Outcomes:** Youth will build stronger social-emotional skills, gain access to trusted adults and report being engaged in programming activities; families will report being able to go to work and/or school while their children are safe and engaged

# Childcare & Family, Friend & Neighbor Center Recovery

Lead Department: Children's Affairs

## Explanation

- Supports childcare providers & family, friend and neighbor (FFN) to meet growing childcare needs.

## Equity Considerations

- Target neighborhoods include Far Northeast, Southwest Denver, Globeville and Elyria/Swansea (GES) and East Colfax.

**Anticipated Outputs:** Train 120 FFN providers; providers by target neighborhoods

**Anticipated Outcomes:** Improve and expand access and utilization to high-quality, affordable childcare services; FFN providers who support the Early Childhood Education pipeline. Enable healthy communities which thrive, and where people are connected, supported, safe, and well.

Recommended Investment: \$1,425,000

# Digital Equity Plan and Programs

Lead Department: DEDO

## Explanation

- A mixture of possible programs funded from this plan include stipends for wi-fi and technology access, increased bandwidth at public buildings and locations, free Wi-Fi activation zones, 5G investments, etc.

## Equity Considerations

- Prioritize serving historically marginalized populations & NEST neighborhoods

**Anticipated Outputs:** Number of households supported with digital access; Household location and demographics (targeting by income and impact from Covid-19); training location

**Anticipated Outcomes:** Provide technology/broadband access to residents that don't have currently have access to technology/broadband; A strong, inclusive & equitable economic recovery.

**Recommended Investment: \$1,000,000**

# Digital Navigators

Lead Department: Denver Public Library (DPL)

## Explanation

- This funding will allow DPL to help decrease the digital divide by addressing the whole digital inclusion process and delivering connectivity support to digitally disconnected residents who are underserved and most in need of help.

## Equity Considerations

- Digital equity is critical to participation in civic and cultural programs, employment, education, and for access to social services. Long-term metrics include % households without access to the internet, % households without either broadband internet or a desktop or laptop computer, by race/ethnicity and zip code

**Anticipated Outputs:** Number of people served, number of tech help sessions, participants' home zip codes

**Anticipated Outcomes:** Increased technology capacity and literacy for under resourced residents and communities. A strong, inclusive & equitable economic recovery.

**Recommended Investment: \$150,000**



# Community Safety Grants

Lead Department: Executive Director of Safety

## Explanation

- Security grants for small businesses and neighborhoods experiencing concentrated violence to fund security measures such as improved lighting, cameras, etc.; will be paired with ongoing community engagement, and data-driven precision policing focused on those doing the most harm

## Equity Considerations

- Most of the neighborhoods experiencing concentrated violence in 2021 are also home to historically marginalized residents and small business owners for whom these safety measures are otherwise unaffordable

**Anticipated Outputs:** Businesses and residents in neighborhoods experiencing concentrated violence receive funding to support individual and community safety

**Anticipated Outcomes:** Reduced violent crime in neighborhoods experiencing concentrated violence  
Increased feeling of safety for small businesses and residents in vulnerable neighborhoods  
A strong, inclusive & equitable economic recovery.

**Recommended Investment: \$1,500,000**

# Business Support

# Business Impact Opportunity Grants

Lead Department: DEDO

## Explanation

- Supports all the small business and neighborhood supportive programs related to economic recovery efforts - including small business impact, neighborhood activations, business improvements, and other potential grants for business activity (e.g., mitigating safety concerns).

## Equity Considerations

- Prioritization on MWBE, historically marginalized & NEST neighborhoods.

**Anticipated Outputs:** Number of businesses served and award amount; business location; business industry; Covid-19 impact

**Anticipated Outcomes:** economic viability/stability of businesses with a focus on MWBEs, new business, & BIPOC in targeted neighborhoods. A strong, inclusive & equitable economic recovery.

Recommended Investment: \$5,000,000

# Entrepreneurship Center

Lead Department: DEDO

## Explanation

- Supports the purchase of a facility in an underserved area from which entrepreneurship services can be provided.

**Anticipated Outputs:** Number of entrepreneurs served; technical support or funds provided; entrepreneurs demographics (prioritize by income and impact from covid); location

**Anticipated Outcomes:** Develop entrepreneurs into new businesses in Denver amongst women, BIPOC, and targeted neighborhoods. A strong, inclusive & equitable economic recovery.

## Equity Considerations

- Prioritize serving historically marginalized populations, NEST neighborhoods

**Recommended Investment: \$2,000,000**

# Downtown Support

Lead Department: DEDO

## Explanation

- Reactivates and re-energizes downtown spaces through seasonal event promotion
- Activate vacant retail space with funding for pop-up spaces in vacant locations
- Create various events and attractions (e.g. holiday programming) the support the promotion of tourism

## Equity Considerations

- The tracking of workforce & business market demographics will be conducted to assess the impact of this program

**Anticipated Outputs:** number of events; number of attendees; sq. footage re-occupied/activated; businesses involved in activation

**Anticipated Outcomes:** increased seasonal economic activity for downtown businesses; increased activation of vacant retail space with pop-up spaces; increased downtown tourism economic activity. A strong, inclusive & equitable economic recovery.

**Recommended Investment: \$2,500,000**

# Small Business Program Outreach & Technical Assistance

Lead Department: DEDO

## Explanation

- This program is meant to increase outreach and technical support to small businesses who lack trust of government, have language barriers, and are in historically marginalized (NEST) neighborhoods.

## Equity Considerations

- The geographic focus of this program is firmly rooted in NEST neighborhoods.

**Anticipated Outputs:** Number of community partners and number of businesses receiving technical assistance, business location; business industry; covid-19 impact

**Anticipated Outcomes:** increase participation of businesses in historically marginalized/NEST neighborhoods in city programs; make it easier to do business in Denver. A strong, inclusive & equitable economic recovery.

Recommended Investment: \$600,000