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BAC-9765

Contact Information

Contact Name

Austin Montoya

DOB

Gender

Male

Other Gender

Title

Home Address

Hispanic or Latino origin or Descent?

Yes

Race/Ethnicity

Native American

Other Ethnicity

Salutation

Mr.

Pronouns

he/him/his

Application

Status

In Progress

Notes

sent to commission 1/27/25

Council Resolution Number

Board Information

Board Name

Denver LGBTQ Commission

Original Start Date

End Date

Other boards or commissions served

Work Information

Employer

Position

Business Phone #

Work Email

Work Address

Work City

Work State

Work Zip

Additional Information

Are you a registered voter?

If so, what county?

Denver City Council District No

Lives outside of the City and County of Denver

Conflict of Interest Explanation

Objection to appointment?

No

Special Information

Registered Lobbyist

No

Conflict of Interest

No

## Education and General Qualifications

Name of High School		Name of Graduate School	
Location of High School		Location of Graduate School	
# of Years Attended High school		# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	
		Graduate Major	
Name of College			
Location of College			
# of Years Attended College			
Did you Graduate College			
Undergrad Major			

## Reference Details

Reference Name #1	Reference Email #1
Reference Phone #1	Reference Address #1

Reference Name #2	Reference Email #2
Reference Phone #2	Reference Address #2

Reference Name #3	Reference Email #3
Reference Phone #3	Reference Address #3

Agree to a background check ☒

Owner Esther Lee Leach

Created By Denver Integration, 1/22/2025, 5:37 PM  
Last Modified By Fatimah Ben-Masaud, 1/27/2025, 4:15 PM

## Notes & Attachments

**am\_headshot-gill-2.jpg**

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

**Austin Montoya bio.docx**

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

**Amontoya Resume (updated 1\_22\_2025).pdf**

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

## Applicants History

**1/27/2025, 4:15 PM**

User **Fatimah Ben-Masaud**

Action **Changed Status from New to In Progress.**

**1/22/2025, 5:37 PM**

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User **Denver Integration**

Action **Created.**

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# Austin Montoya

(he/him/his) | Denver, CO | [REDACTED]

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## WORK EXPERIENCE

**The Gill Foundation** — Denver, CO | May 2024-Present

*Senior Communications Officer*

Responsible for managing \$1.7M in grants for communications and research projects, identifying and acting on opportunities to shape the public narrative on LGBTQ issues, and ensuring that cohesive communications strategies are integrated into and across grants made by the foundation and the national LGBTQ movement.

**The Colorado Health Foundation** — Denver, CO | Sept. 2017-May 2024

*Senior Officer for Policy Advocacy Communications*

Responsible for strategic communications to advance the health of all Coloradans at a \$2.5 billion foundation.

Spearheads the Foundation's public perception insights and research program, including Pulse, an annual statewide public opinion poll of nearly 3,000 Coloradans that informs policymaking and supports health equity. Serves as a lead policy team advisor for the communications department. Develop programming to increase stakeholder engagement across all communications channels through media relations and external relationship building. Leading all digital staff and strategy across all platforms and systems.

**One Colorado** — Denver, CO | Jan. 2016-Sept. 2017

*Communications Director*

Responsible for managing the communications department, including developing and implementing strategic communications for Colorado's leading LGBTQ advocacy organization. Directing the organization's brand, earned media and press strategy, online presence, and digital media outreach.

**Colorado Consumer Health Initiative** — Denver, CO | May 2014-Jan. 2016

*Social Media and Online Coordinator*

Principal strategist overseeing social media, online content, and digital marketing for one of the leading organizations implementing the Affordable Care Act. Developed viral online campaigns to maximize access to affordable, high-quality, and equitable health care by partnering with stakeholders, advocates, and government agencies.

## COMMUNITY INVOLVEMENT

- **Board Member, Vice President, One Colorado Education Fund & One Colorado Action** | Jan. 2019-Present

## PROFESSIONAL SKILLS

- ✓ **Advocacy & Health Policy:** Experienced in advocating for health care policies at the local, state, and federal levels.
- ✓ **Project Management:** Skilled in managing projects from initiation to closure, ensuring timely delivery within budget and scope. Currently managing a team of 25+ for a \$500,000 project.
- ✓ **Media Relations:** Skilled in developing public relations strategies and maintaining relationships with journalists and media outlets.
- ✓ **Legislative Processes:** Experienced in navigating the legislative process and developing legislative strategies to advance policy goals.
- ✓ **Event Planning:** Skilled in planning and executing events, including fundraising events, rallies, and town hall meetings.
- ✓ **Community Outreach:** Experienced in developing and executing community outreach strategies to build support for policy initiatives.
- ✓ **Donor Relations & Grantmaking:** Nuanced understanding of the grantmaking process and cultivating diverse donors.
- ✓ **Public Speaking:** Skilled in delivering effective speeches and presentations to various audiences.
- ✓ **Public Opinion Research and Messaging:** Experienced in conducting public opinion research, including focus groups, surveys, and polling to create compelling messaging.
- ✓ **Civic Engagement:** Experienced in using voter data management and campaign targeting, incl. canvassing and phone banking for issue advocacy and electoral campaigns.

# Austin Montoya

(he/him/his) | Denver, CO | [REDACTED]

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## PROFESSIONAL SKILLS *(continued)*

- ✓ **CRM:** Proficient in using various CRM databases, like Salesforce, Pardot and Salsa, for managing customer relationships and donations.
- ✓ **Web:** Skilled in Drupal, WordPress, Squarespace, and HTML coding for designing and developing web pages and email templates.
- ✓ **Creative:** Proficient in using Adobe Creative Suite, Final Cut Pro, and Canva for graphic design and multimedia production.
- ✓ **Social Media Marketing/Analytics:** Skilled in using social media platforms for creating and executing social media campaigns and analyzing social media metrics.
- ✓ **MS Office:** Proficient in using Microsoft Office Suite, including Word, Excel, and PowerPoint.
- ✓ **Office Procedures:** Proficient in managing office operations, including record-keeping, scheduling, and customer service.

## AWARDS

- 2022 Colorado LGBTQ Chamber of Commerce Leaders Under 40
- 2019 Victory Institute Candidate & Campaign Leadership
- 2017 Morris Price Jr. Outstanding LGBTQ Alumnx Award

## EDUCATION

**Colorado State University** — Fort Collins, CO | BA, Journalism and Technical Communication

## PROFESSIONAL REFERENCES\*

- **Brandie Balken** — Principal and Nonprofit Consulting Specialist, Magpie Interactive LLC
- **Nadine Bridges** — Executive Director, One Colorado
- **Daniel Ramos** — Executive Director, Colorado Democracy Alliance
- **Jace Woodrum** — Executive Director, ACLU of South Carolina

\*Contact information available upon request.

## Austin Montoya

He/him

Senior Communications Officer | Gill Foundation

Austin Montoya is the senior communications officer for the Gill Foundation and is responsible for managing grants for communications and research projects, identifying and acting on opportunities to shape the public narrative on LGBTQ issues, and ensuring cohesive communications strategies are integrated across the LGBTQ movement.

Austin has committed his 15+ year career to health equity, reproductive justice, and LGBTQ equality. He has worked in communications and leadership roles at the Colorado Consumer Health Initiative, One Colorado Education Fund, and The Colorado Health Foundation.

A Colorado Native, Austin grew up near the Eastern Plains and graduated from Colorado State University with a bachelor's degree in journalism and technical communications.

In his free time, Austin enjoys being outdoors on a hike or on the slopes, going to a brewery with friends, or just binge-watching a TV show. He lives with his partner and their cats, Lucy Lou and Ophelia.

