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BAC-7452

Contact Information

Contact Name	Amber Miller	Home Address	1339 Forest St.
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Other Phone		Home Zip	80220
Other Email	almiller12@gmail.com	County	Denver
DOB	██████████	Hispanic or Latino origin or Descent?	No
SSN	██████████	Race/Ethnicity	Caucasian
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Ms.

Board Information

Board Name	Civil Service Commission	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	The Impact Project	Work Address	1201 Connecticut Ave, Suite 300
Position	Communications Director	Work City	Washington DC
Business Phone #	n/a	Work State	DC
Work Email		Work Zip	20036

Additional Information

Education and General Qualifications

Name of High School	Niwot High School	Name of Graduate School	
Location of High School	Niwot, Colorado	Location of Graduate School	
# of Years Attended High school	4	# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	
Name of College	University of Colorado	Graduate Major	
Location of College	Boulder, Colorado		

of Years Attended College 4
 Did you Graduate College Yes
 Undergrad Major Journalism and Mass Communications

Reference Details

Reference Name #1 Reference Email #1
 Reference Phone #1 Reference Address #1

Reference Name #2 Reference Email #2
 Reference Phone #2 Reference Address #2

Reference Name #3 Reference Email #3
 Reference Phone #3 Reference Address #3

Agree to a background check

Owner Romaine Pacheco

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Notes & Attachments

AmbeMiller.Resume Denver Commissions.pdf

Type Attachment

Last Modified Denver Integration

Description

[View file](#)

1339 Forest St., Denver, CO 80220 

(720) 220-8165 

Aimiller12@gmail.com 

Amber Miller

Communications professional with 10+ years of executive level experience in Colorado and nationally. An engaged leader and collaborative teammate who brings everything to the job every day.

Experience

APRIL 2019 – PRESENT

National Communications Director | The Impact Project, Remote

- Drive year-round earned, owned and paid communications initiatives in 14 states that educate the public and decision makers about pressing economic and democracy issues with a \$1.5M annual communications budget.
- Help pass state legislative policies to decrease the cost of living for middle- and- working- class Americans, including fighting fraudulent foreclosure practices. Helped states pass 30 economic policy priorities during my tenure.
- Leverage innovative tools in states to increase the impact of state persuasion and policy campaigns. Using social listening to identify trends, sharpen messaging and choose best tactics for a campaign. Using rapid message testing and social advertising to test creative concepts and inform investments.
- Establish the story, brand and website for The Impact Project. Ensure the brand supports the organization's efforts to expand funding, recruit talent and build strength with a network of partners and stakeholders nationally.
- Advise state grantees on the establishment of new state-level nonprofit organizations focused on economic policies and assist in building their brands month-over-month.
- Manage large multistate grants and contracts as well as ensure state level consultants, grantees and vendors execute communications plans and meet established goals.
- Lead state level and multistate messaging and issue research projects that elevate The Impact Project's strategy sophistication and increase partnerships.
- Conduct crisis management planning and implementation for The Impact Project. Advise state teams on crisis management and media response at the local level.
- Participate in The Impact Project's Diversity, Equity and Inclusion planning process currently underway, which includes setting internal and external communications and marketing goals.

OCTOBER 2018 – MARCH 2019

Independent Consultant | Sole Proprietor, Denver, CO

- Developed and implemented a communications strategy for a Colorado state legislative campaign to protect victims of sexual violence.
- Advised a large corporate client on their brand management as they opened their doors in Colorado. Identified relationship building targets in Denver and Colorado for their executives including grass-tops, elected officials and members of the media.
- Advised communications and public relations strategy for Mayor Hancock's 2019 successful bid for reelection.

JANUARY 2011 – SEPTEMBER 2018

Communications Director | Mayor Michael Hancock's Campaign and Administration, Denver, CO

- Drove public relations strategy, communications and media plans and crisis management for the administration; working hand-in-hand with Mayor Hancock, fellow senior staff, 62 appointees and 26 departments to communicate priorities and issues to the public and stakeholders.
- Developed trusted relationships with Denver and Colorado news outlets. Developed and led the Mayor's national media presence including media tours for economic development.
- Served as primary spokesperson for the Mayor, prepared him for all public engagements (750+ per year) and led daily speech writing and briefs. Wrote eight State of the City and Inaugural addresses and planned various annual public relations events.
- Advised the Mayor and fellow senior staff on daily external policy and community matters and devised communication and engagement strategies with constituents, including digital marketing.
- Led internal communications with 12,000 employees on behalf of the Mayor including a focus on diversity, equity and inclusion, hosted race and justice townhalls and launched implicit bias training throughout the city including in safety departments.
- Managed the Mayor's communications office with four direct report staff where we developed and issued all press releases, statements, constituent correspondence, emails and other materials. Directed best communications strategies for 65 city public information officers and coordinated weekly communications and marketing efforts with external city, state and national partners.
- Spearheaded the communications planning and strategy for multiple ballot measures and countless programs and initiatives for the Mayor's Office. This includes managing the Mayor's engagement in the Denver Preschool Program and Denver Scholarship ballot measure campaigns.
- Managed all communication aspects for Mayor Hancock's successful, positive campaign for mayor and subsequent reelection campaigns and inaugurations. Oversaw the creation of campaign commercials and engaged with polling and media buys teams.

2010 – 2011

Deputy Communications Director | Hickenlooper for Colorado Campaign and Inaugural, Denver, CO

- Coordinated and executed the overall communications strategy and managed daily media plans for then-Mayor Hickenlooper's successful campaign for Governor.
- Worked closely with statewide press corps, building trusted working relationships. Tracked all daily media requests and coverage of the campaign for the candidate, key staff and stakeholders.
- Wrote and reviewed press releases, statements, advisories and other communication materials. Helped execute the creation of campaign commercials.
- Planned, executed and advanced events, including press conferences and debates, created earned media strategies and organized on-site coverage of the candidate.
- Drafted speeches for the candidate, running mate and surrogate speakers.

- Served as a staff member for the Inaugural Committee and deployed a statewide student talent competition.

2008 – 2010

Research Associate | McBee Strategic Consulting, Washington, DC

- Researched and tracked legislation and executive actions to provide staff and clients real-time updates on transportation, infrastructure, defense, energy, and other issues.
- Monitored program and funding developments throughout the annual Presidential budget and congressional appropriations processes.
- Wrote and reviewed appropriation whitepapers, issue memoranda and hearing testimony, questions and summaries for distribution to clients, executives, federal officials and congressional staff.
- Managed up to 10 interns and provided support for three executives with more than 35 clients; coordinated associate level staff to ensure client care and timeliness.

2007 – 2008

Research Associate | Marlin Global Insight, Washington, DC

- Conducted due diligence, produced reports and analyzed risk for clients.
- Managed nationwide and international diligence subcontractors.

Professional Experience

Executive Leadership • Spokesperson • Messaging • Speechwriting • Crisis Management • Research and Polling • Persuasion • Planning • Critical Thinking • Innovation • Collaboration • Dedication

Education

MAY 2006

Bachelor of Arts | University of Colorado, Boulder, Colorado

- Mass Communication and Journalism, emphasis in News Editorial
- Political Science, emphasis in European and Comparative Politics

SUMMER 2006

The Fund for American Studies Program | Georgetown University, Washington, DC

SPRING 2005

Denmark International Study Program | University of Copenhagen, Copenhagen, Denmark

Community Involvement

- 2016 China Delegation, American Council for Young Political Leaders
- 2015 Class, Downtown Denver Leadership Program
- Current board member, Imagination Library Denver
- Current board member, Ellington Homeowner Association