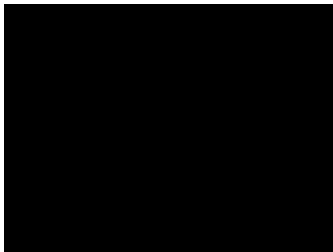


MARY BETH SUSMAN

Mary Beth Susman, Ph.D.



EDUCATION

Ph.D., 1987 University of Denver, Denver, Colorado
M.A., 1972 University of Denver, Denver, Colorado
B.A., 1969 Creighton University, Omaha, Nebraska

POSITIONS

COUNCILMEMBER, DENVER CITY COUNCIL, 2011-2019

DENVER CITY COUNCIL PRESIDENT, 2012-2014

Serving on the legislative body of Denver City and County Government, creating policy and law, and over-seeing city budget. Elected President of Council in first year of first term.

Chair: Land Use, Transportation and Infrastructure Committee, 2014-2019
Member: DenverRight and Blueprint Denver Committee, 2017-Present
Member: Government and Finance Committee 2017-2019
Member: Business, Arts, Workforce Committee 2014-2017

PRINCIPAL, MB SUSMAN, LLC 2006- Present

Providing consulting, research and operational services to higher education, secondary education, broadcast and digital companies in education technology business development.

Projects:

2014-2015 University of Colorado-Denver – Analysis of present online organization and offerings of both the Denver and Anschutz campus. Develop and present a business and organization plan for a comprehensive, cohesive online presence for the University.

2006-2010 Rocky Mountain PBS - managing a \$4.2 million U.S. Department of Education Ready to Teach program to build and research the effectiveness of a series of middle school online math assistance programs for learners whose first language is Spanish. Manage a US Department of Commerce project to build assistive devices for the blind when television became totally digital in February 2009.

2007-2009 Louisiana Community and Technical College System- Providing leadership, business planning and implementation to the 26-college system to develop their online curriculum delivery to create a high quality, consolidated, self-sustaining, and revenue-enhancing online organization. Launched LCTCOnline.edu January 2009.

2006-2007 Kentucky Community and Technical College System – operational and consultative services to consolidate their 70,000-enrollment online delivery program and re-organize it into a positive revenue generating enterprise, and to advance their delivery technology to peripheral devices such as MP3, smart phones, etc. KCTCOnline.edu launched January 2009.

DIRECTOR OF BUSINESS DEVELOPMENT AND EDUCATION SERVICES, Rocky Mountain Public Broadcasting System, Inc , April 2004-2006

Director of Education Services and Business Development for the statewide PBS affiliate. Education services provided analog television and high definition television programming as well as Internet and datacasting services for instructional applications. Developed revenue businesses for RMPBS with telecommunications services, including teleconferencing, Internet, and datacasting. Also directed Underwriting Division that seeks underwriting for all programming, special events, communications materials, etc.

VICE PRESIDENT, Colorado Community College System, June 2001-March 2004
EXECUTIVE DIRECTOR: Colorado Community Colleges Online
June 2001-March 2004

Vice President for Education Services for the 13 colleges of the Colorado community college system. Colorado State Vocational Education Director for all Career and Technical Programs in both secondary and postsecondary institutions. Responsible for all degree and certificate program quality and accountability in Colorado's community colleges. Management of \$18 million Colorado Vocational Act funds and \$15 million Carl Perkins grant to Colorado. Responsible for all student services policy, workforce development initiatives and system-wide professional development.

Served as Executive Director of Colorado Community Colleges Online (CCOnline.org) the virtual community college of Colorado offering complete online degrees to over 70,000 enrollments/year which became a self-sustaining college through tuition revenues.

FOUNDING CHIEF EXECUTIVE OFFICER: Kentucky Virtual University and Kentucky Virtual Library
1999 – 2001

- Developed and implemented the Kentucky Virtual University and Kentucky Virtual Library, a \$30 million-dollar statewide effort to provide anywhere, anytime learning to Kentuckians and others through information technologies; including admissions, registration, virtual library, call centers, virtual bookstore, courseware and communication over the Web.
- Developed effective partnerships with all 57 public and private Kentucky-based institutions seeking to participate in the efforts of the KYVU/KYVL and who are the primary providers of content.
- Developed effective partnerships with private vendors and agencies that participate in the efforts of the

KYVU/KYVL.

- Built a staff and shaped their efforts in the successful operation of the KYVU/KYVL.
 - Developed and implemented a business plan for KYVU that includes self-sustaining revenue strategies, the creation of a not-for-profit, and a for-profit agency to work with KYVU.
 - Developed and implemented an effective marketing plan for the KYVU/KYVL.
 - Developed with the Kentucky Department of Education an online virtual high school, Kentucky Virtual High School serving the students and schools of Kentucky

FOUNDING PRESIDENT: Colorado Community Colleges Online, Denver CO

EXECUTIVE DIRECTOR: Education Technology Training Center

1997 - 1999

- Developed and implemented a statewide virtual community college for the 13-college system of Colorado. Constructed multiple instructional, student support services, and business services processes between private and public agencies for the delivery of the college degrees through telecommunications technologies
- Provided leadership to ensure integration and coordination of all components of the instructional and production areas of the College.
- Establish annual program priorities in response to the short-range and long-range goals of the College.
- Develop annual operating and capital budget to make CCCOnline a cost-recovery organization
- Administered activities of architects, contractors, system integrators, equipment vendors, and system staff for design and construction of a \$6 million Educational Technology Center (ETTC), a completely digital television and multimedia production facility. Center users learned to employ and create video, CD-ROM, Internet, video-conferencing, cable, multimedia and other present and future technology products to provide a richer and more interactive curriculum with unlimited access potential for learners.
- Managed the activities of the ETTC that include establishing a professional development/corporate training and production program for the educators and business/industry to create mediated and interactive curriculum and other products for site-based and distance delivery to the desktop.
- Develop partnerships with private and public organizations for the production of state-of-the-art video and multimedia products.

DEAN: Health and Human Services, Community College of Denver, Denver, CO 1991 - 1995

- Management of 15 academic and professional programs (Health and Behavioral Sciences,) and 60 faculty and support staff, \$2 million budget, 2000 student enrollment.

FACULTY: Community College of Denver, Denver, CO 1972-1991, Sociology, Psychology

COMMITTEES AND BOARDS

Museum of Denver Board/Officer - 2023- Present

Metro Water Recovery, Board of Directors – 2019-Present

Executive Committee 2025- Present

Community College of Denver Advisory Council – 2022-Present

Denver Planning Board- 2020-2023

Rocky Mountain Human Services, Board of Directors – 2019-2021

Community College of Denver Foundation, Board of Directors – 2020-2022

VISIT DENVER- Board of Directors, 2017-2019

Urban Drainage and Flood Control District Board of Directors – 2011-2016

Cableland Foundation Board of Directors- 2017-Present

Transportation Solutions (East Central Transportation Management Association) Board of Directors- 2011-2019

Metro County Commissioners – 2011-2013

National League of Cities – Sharing Economy Committee – 2015-2019

Colorado Municipal League Policy Committee- 2016-2017

AWARDS

- **Smithsonian Institution Laureate – Susman Archives placed in the Smithsonian American History Museum, 2000**
- **United State Distance Learning Association’s Hall of Fame, October, 2004**
- **Bellwether Futures Award for the Planning and Finance of the Colorado Community Colleges Online, 1999**