

BILL/ RESOLUTION REQUEST

- 1. Title:** Approves a licensing agreement with Status Serigraph, Inc. to use the Red Rocks logo for reproduction on Red Rocks apparel and poster art sold online through the Licensee's online merchandise store in exchange for 10% of the sales proceeds (THTRS-201416931).

- 2. Requesting Agency:** Arts & Venues Denver

- 3. Contact Person *with actual knowledge of proposed ordinance***
Name: Amy Lindsey
Phone:
Email:

- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***
Name:
Phone:
Email:

- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
 - a. Scope of Work**

 - b. Duration**

 - c. Location**

 - d. Affected Council District**

 - e. Benefits**

 - f. Costs**

- 6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.**

Bill Request Number: BR14-0996

Date: 11/10/2014