

JESSE K. OGAS



PROFESSIONAL PROFILE:

- More than 30 years of executive management experience with emphasis on project management, fundraising, strategic planning, leadership development and customer service
- Goal-oriented leader with an ability to manage multiple functions simultaneously
- Skilled communicator and creative problem-solver, able to effectively address cultural barriers; fluent in Spanish
- Able to build successful and long-lasting partnerships with organizations/people

EXPERIENCE:

9News

2021-Present

Executive Director of Social Responsibility and Community Affairs

- Ensuring DEI efforts internally are meeting targets
- Member of the leadership team influencing all aspects of company
- Responsible for reviving programs: 9Listens, 9Who Care, 9Cares Colorado Shares, Parade of Lights
- Build community relationships and support Corporate partners
- Partner with state and local governments to ensure representation

Firefly Autism

2015 - Present

CEO/Executive Director

- Responsible for overall operations, budget & strategic planning, staff leadership development and Board relations
- Facilitate effective collaboration between administrative and clinical staff
- Lead policy, advocacy efforts on behalf of the organization
- Provide oversight to all finance operations including effective internal controls, electronic billing etc.
- Lead capital campaign effort to purchase/renovate new facility

Firefly Autism

2013 - 2015

Vice President of Social Responsibility and Development

- Built collaborative relationships with a wide range of strategic partners including foundations, corporate sponsors, other non-profit and private sector organizations; and advocacy groups
- Developed and implemented a comprehensive fund development plan that included: special events, corporate sponsorships, individual donor cultivation and planned-giving

- Developed and implemented a marketing platform for Firefly Autism schools in Denver and Grand Junction

Denver Public Schools

Director of Community Partnerships

2011-2013

- Coordinated outreach efforts to Latino/monolingual Spanish-speaking community
- Developed and implemented outreach strategies for students and families of the LGBTQ and developmentally disabled communities.
- Coordinated and hosted the first Latino Education Summit
- Served as the liaison between parents and DPS School Board members

Arc Thrift Stores

2004 - 2011

Corporate Relations/Development Director

- Developed collaborative partnerships with corporations, non-profit organizations, and philanthropic organizations to achieve Arc's fundraising goals
- Supervised and actively participate in all grant-writing activities
- Coordinated all special events, including Arc's first annual Gala
- Developed and implement Arc's Latino community outreach strategy

Office of Economic Development/Mayor's Homelessness Taskforce

Job Development Coordinator

2004-2005

- Created employment opportunities for Denver's homeless population
- Developed partnerships with Community College of Denver and Metro State University for continuing education opportunities for homeless population

KOHL'S

2003-2004

Executive General Manager

Denver, CO

- Liaison with Corporate and General Contractor with New Store Construction and Hired 250 employees to implement all new store-opening procedures.
- Sales Development, Strategic Planning, Store Operations, Profit Control

SEARS ROEBUCK CORP.

2000-2003

Executive General Manager

Denver, CO

- **Sales Development – Implemented multifaceted sales strategy and merchandise** presentation standards for a thirty-eight-million-dollar store. Improved store's profitability by 10 basis points.
- Strategic Planning – Implemented Company's single largest Strategic Initiative designed to boost profits and guarantee the long-term viability of the corporation.

MERVYN'S

1997 – 2000

Store Team Leader

Denver, CO

- Sales Development – Implemented multifaceted sales strategy and merchandise presentation for a fourteen-million-dollar store.
- Store Performance/Payroll control – Analyzed and disseminated data related to store's performance. Tracked payroll through automated system to ensure goal of 100% was achieved. Recognized for top performing store in the district.

Field Operations Manager

CO, UT, WA, ID

- Inventory Tracking – Implemented Mervyn's inventory tracking system – the single largest corporate initiative in its fifty-year history.

- Professional Development – Developed and implemented staff training module designed to prepare the leadership teams for rollout of afore mentioned initiative. Credited with the most successful rollout throughout the company.

FOLEY’S DEPARTMENT STORES

1988-1996

Area Sales Manager

Denver, CO

- Staff Training and Development – Implemented training program for all new employees in the area of sales, customer service and inventory control.
- Marketing and Promotion – Ensured the timely and effective execution of the established marketing and promotion strategy.

COMMUNITY INVOLVEMENT:

Mayors Latino Commission

2008 - 2011

- **Commission Member (Mayoral Appointment)** Liaison to the Mayor regarding issues that impact the Latino community

Escuela Tlatelolco

2004 - 2020

- **Board Chair** - Public Relations/Fund Raising Committee/Flor Y Canto Festival s

Mental Health Center of Denver (Mayoral Appointment)

2009 - 2016

- **Board Member** – Board Development and Finance Committees

Clínica Tepeyac

2000 – 2010

- Vice Chair & Fund Development Committee Member

Su Teatro

2006-Present

- **Company member**

Kemp Foundation

2015-2016

- **Board of Directors**

Latina Safehouse

2013-2016

- **Board of Directors**

Tepeyac Community Health Center

2016-2022

- **Board of Directors**

Clayton Early Childhood Learning Center

2017-2019

- **Board of Directors**

Blue Star Recyclers

2017-2019

- **Board of Directors**

Newsed Development Corp.

2018-2021

- **Board of Directors**

Food Bank of the Rockies

2022-Present

- **Board of Directors**

9Health 365

2022-Present

- **Board Member**

Denver Urban Gardens

2022-Present

- **Board Member**

EDUCATION AND TRAINING:

1978 – 1982 Western New Mexico University, Business Administration
1995 - 1996 Colorado Hispanic Institute – Visiones Multicultural Leadership Program
2008 Denver Metro Denver Leadership Foundation – Impact Denver

RECENT AWARDS

2021 9News Leader of the Year

2021 Denver Public Library/Eric Duran Community Leader of the Year