

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

**All fields must be completed.*
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: October 10, 2011

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain: This is the operating plan and budget is submitted annually and last years budget was submitted in the last 12 months.

2. Title: **A bill for an ordinance approving an Operating Plan and Budget for 2012 for the Downtown Denver Business Improvement District.**

3. Requesting Agency: Finance

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- Name: Andrew Johnston – Debt Administrator for Special Districts and Conduit
- Phone: 720-913-9372
- Email: Andrew.Johnston@denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council)*

- Name: Andrew Johnston – Debt Administrator for Special Districts and Conduit
- Phone: 720-913-9372
- Email: Andrew.Johnston@denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable: The City Council approves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures necessary to execute the responsibilities of the district as well as the imposition of a special assessment necessary to generate sufficient revenue to pay the district's expenses.

- a. Contract Control Number: None
- b. Duration: Budget for 2012
- c. Location: The district covers a 120-block area within central downtown Denver. The district is centered on the 16th Street Mall from Colfax to Wewatta Street extending approximately 4 blocks on the east and west side of 16th Street.
- d. Affected Council District: Council District #8 – Albus Brooks; Council District #9 – Judy Montero
- e. Benefits: BID's are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Denver Downtown BID is a property owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and advertising of district events and programs, transportation initiatives and economic development services.
- f. Costs: Districts are self funded with no direct costs to the City. The district has no debt and no mill levy. The special assessment is based upon Net Assessable Square Feet to meet the proposed budgetary expenditures for 2012 which are **\$5,888,113 Operating; \$73,125 Capital; \$96,500 Periodic Maintenance; \$163,000 Special projects/contingency; \$297,000 Enterprise.**

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)* Please explain.

No Controversy.

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____

Executive Summary Downtown Denver BID 2012 Work Plan and Budget

Business Improvements Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. This is the operating plan and budget for Downtown Denver BID and it is submitted annually.

General Description of District and Location: The Downtown Denver Business Improvement District covers a 120- block area within central downtown Denver. The District is centered on the 16th Street Mall from Grant and Colfax to Wewatta Street extending approximately 4 blocks on the east to 20th Street and to Speer Blvd on the west side of 16th Street.

The BID is a property-owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and communication of district events and programs, economic development services, transportation initiatives and safety services.

Operations and improvements of the BID are financed by a special assessment on real commercial property within the District.

In 2012, the most visible BID activities will relate to the enhancement of the Pedestrian Environment. Focus will continue to be on 16th Street Mall, including implementation of more 16th Street urban Design Plan recommendations; enhancing the 16th Street marketplace program by further enhancing the existing retailers and adding additional quality retailers; and increasing programmed activities on the Mall. The BID will fund 150 additional planter pots throughout the District on strategic streets, and focus on clean and safe activities and funding various programs. An emphasis on Skyline Park remaining safe and clean will also be a focus. The District will also continue to fund economic development, holiday programs and marketing and communications services.

District Structure: The district has no debt and no mill levy. The district is financed by a special assessment that is based upon Net Assessable Square Feet to meet the proposed budgetary expenditures for 2012 which are **\$5,888,113 Operating, \$73,125 Capital; \$96,500 Periodic Maintenance; \$163,000 Special projects/contingency; \$297,000 Enterprise.** The Board of Directors is composed of 7 property owners.

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