

BILL/ RESOLUTION REQUEST

1. Title: Ordinance to modify admission fees as described in the cooperative agreement with Denver Botanic Gardens

2. Requesting Agency: Parks and Recreation

3. Contact Person *with actual knowledge of proposed ordinance*

Name:Fred Weiss

Phone:720-913-0735

Email:fred.weiss@denvergov.org

4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary*

Name:Chantal Unfug

Phone:720-913-0670

Email:chantal.unfug@denvergov.org

5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved

a. Scope of Work

The Denver Botanic Gardens serves as a local, regional and national cultural, tourist and educational institution. This ordinance is in compliance with the cooperative agreement with the Denver Botanic Gardens to run this botanical facility.

Denver Botanic Gardens is now a true year round attraction with the completion of the Bonfils-Stanton Visitor Center and parking structure, and the summer completion of the Mordecai Children's Garden and the new Green House Complex, Orangery and Marnie's Pavilion.

Currently, the admission fees at the Gardens have a May through September rate and a lower October through April. The proposed year round rate will raise the off season rate by \$1.00 to be the same as the current May through September rate. The Gardens propose establishing rates for new facility rental spaces as well as updating certain facility rentals fees based on market rate comparisons. (please see attachment) The proposed fees are comparable with general admission fees for other Denver cultural attractions. The DBG remains committed to make the gardens accessible to everyone. Fees will be Effective October 10, 2010.

The current and proposed admission fee structure is as follows:

May through September

October through April

	Current	Proposed	Current	Proposed
York Street				
Adults (16-64)	\$12.50	\$12.50	\$11.50	\$12.50
Students (with ID)	\$9.00	\$9.00	\$8.00	\$9.00
Youth (4-15 / accompanied by a paid adult)			\$9.00	\$9.00
			\$8.00	\$9.00
Children (under 4 / accompanied by a paid adult)			N/C	N/C
			N/C	N/C
Senior Citizens (65+)	\$9.50	\$9.50	\$8.50	\$9.50
Botanic Gardens members		N/C	N/C	N/C
			N/C	N/C
Chatfield January through December				
Per car	\$10.00	\$10.00		
Per person via bus	\$2.00	\$2.00		

b. Duration

N/A

c. Location

N/A

d. Affected Council District

District 10

e. Benefits

See above

f. Costs

N/A

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.

We have no knowledge of any controversy, although fee increases are always sensitive.

Bill Request Number:

Date: