

BOARDS & COMMISSIONS CANDIDATES MEMORANDUM

Broadway Denver General Improvement District

To	Denver City Council
From	Mayor's Office of Boards & Commissions
Date	06/08/2026

BOARD PURPOSE

The Broadway Denver General Improvement District (GID) is a public entity dedicated to enhancing and maintaining the Broadway corridor (from 6th Avenue to I-25) through services and improvements that support a vibrant, safe, and economically strong district. Governed by a volunteer board of property owners, business stakeholders, and community representatives, the board provides oversight and strategic direction for district initiatives including cleaning, safety, public realm improvements, marketing, events, and business advocacy.

APPOINTMENT CANDIDATE PROFILES

Term Dates: 1/1/26-12/31/29



Bio:

Matthew Brown is the owner of FM, a longtime independent retail shop and creative event space on South Broadway in Denver, Colorado. For more than a decade, he has helped shape the character of the Broadway corridor through his commitment to local business, culture, and community engagement. Known for blending fashion, music, art, and neighborhood collaboration, Brown has built FM into a destination that reflects Denver's independent spirit and creative energy.

Matthew Brown

Owner, FM

Unknown

Caucasion

In addition to operating FM, Brown is an active advocate for small businesses and neighborhood vitality in Denver. He has been involved in conversations around economic development, public safety, and the future of South Broadway, working alongside fellow business owners and community leaders to support a thriving and welcoming

Male

district. Brown's leadership and entrepreneurial vision continue to make him a respected voice in Denver's independent business community.

Statement of Support:

The Broadway Denver General Improvement District Board enthusiastically supports Matthew Brown's appointment to the board. As the owner of FM on South Broadway, Matthew has been a dedicated small business leader and active contributor to the corridor's unique identity, creative culture, and economic vitality. His longstanding commitment to independent business, community collaboration, and neighborhood advocacy makes him exceptionally well suited to help guide the district's future.

Matthew brings valuable on-the-ground experience as a business owner, a thoughtful perspective on the needs of the corridor, and a strong commitment to fostering a vibrant, safe, and welcoming environment for businesses, residents, and visitors alike. The Board is confident that his leadership, creativity, and deep connection to the Broadway community will make him an outstanding addition to the Broadway Denver GID Board.

Candidate Answers to Additional Screener Questions:

Describe a previous experience that demonstrates how you would approach your role.

As the owner of FM on South Broadway, I have spent years working alongside fellow business owners, neighborhood organizations, and community leaders to navigate both challenges and opportunities facing the corridor. During periods of economic uncertainty and changing neighborhood dynamics, I helped organize collaborative efforts focused on supporting local businesses, increasing foot traffic, and strengthening community engagement through events, partnerships, and advocacy.

That experience taught me the importance of listening to diverse perspectives, building consensus, and approaching decisions with both creativity and practicality. I understand that strong districts are built through collaboration, transparency, and long-term thinking. If appointed to the Broadway Denver GID Board, I would bring that same hands-on, solutions-oriented approach to the role, working to support a vibrant, safe,

and welcoming Broadway corridor that benefits businesses, residents, and visitors alike.

Describe what goals or actions of this Mayoral administration align with your personal priorities for the City.

I support the Mayoral administration's focus on economic vitality, public safety, and creating a more connected and vibrant Denver. As a small business owner on South Broadway, I understand how critical it is to invest in neighborhood corridors, support local businesses, and create clean, safe, and welcoming public spaces that encourage community engagement and economic growth.

I also value the administration's emphasis on collaboration between the City, business districts, and community stakeholders to address complex challenges facing Denver. Efforts to improve mobility, activate public spaces, and strengthen support for entrepreneurs and independent businesses closely align with my belief that thriving local corridors are essential to the city's long-term success. I appreciate a balanced approach that recognizes the importance of public safety, economic opportunity, and preserving the unique character of Denver's neighborhoods while planning thoughtfully for future growth and development.

Reappointment? No

Term Number: 1

For New Appointments:

Filling an Open Seat? Yes

Replacing an Expiring Seat: No

Appointment Process for Seat: (b) Mayoral Appointment, Council Confirmation

Term Dates: 1/1/26-12/31/29



Morgan Isaacs

GID Resident

She/Her

Native American

Female

Bio:

Morgan Isaacs is a Denver resident and active community advocate with a strong commitment to the South Broadway corridor and the surrounding neighborhood. As a resident within the Broadway Denver General Improvement District boundary, Morgan has been an engaged participant in district affairs and community conversations focused on improving the vitality, safety, and long-term sustainability of the area. Through consistent involvement with neighborhood initiatives and local stakeholders, Morgan has demonstrated a collaborative and thoughtful approach to community building.

Morgan brings the valuable perspective of a resident who is deeply invested in the success and livability of the district. With a strong appreciation for South Broadway's unique character and independent spirit, Morgan is passionate about supporting efforts that strengthen connections between residents, businesses, and community organizations. Their involvement reflects a commitment to fostering an inclusive, vibrant, and welcoming environment for everyone who lives, works, and visits the Broadway corridor.

Statement of Support:

The Broadway Denver General Improvement District Board enthusiastically supports Morgan Isaacs's appointment to the board. As a resident within the district boundary and an active participant in district affairs, Morgan brings an important community-centered perspective and a demonstrated commitment to the success and long-term vitality of the Broadway corridor.

Morgan has consistently engaged in conversations and initiatives focused on improving the neighborhood experience for residents, businesses, and visitors alike. Their thoughtful, collaborative approach and strong understanding of the district's opportunities and challenges make them a valuable addition to the Board. Morgan's perspective as a resident complements the diverse voices represented within the district and will

help ensure balanced, community-driven decision-making.

The Board is confident that Morgan's dedication, civic involvement, and passion for preserving and strengthening the unique character of South Broadway will contribute meaningfully to the continued success of the Broadway Denver GID.

Candidate Answers to Additional Screener Questions:

Describe a previous experience that demonstrates how you would approach your role.

As a resident within the Broadway Denver GID boundary, I have actively participated in community meetings, district discussions, and neighborhood initiatives focused on improving the quality of life and long-term success of the South Broadway corridor. Through that involvement, I have worked alongside residents, business owners, and community stakeholders to better understand the diverse perspectives and priorities that shape the district.

One experience that especially demonstrated my approach was participating in conversations around neighborhood improvements and community engagement efforts. I learned the importance of listening carefully, building relationships, and finding practical solutions that balance the needs of residents, businesses, and visitors. I believe successful districts are built through collaboration, transparency, and thoughtful communication.

If appointed to the Board, I would bring that same community-focused mindset to the role, working to ensure that decisions reflect the district's unique character and support a vibrant, inclusive, and welcoming Broadway corridor.

Describe what goals or actions of this Mayoral administration align with your personal priorities for the City.

I appreciate the Mayoral administration's focus on creating safer, more connected, and more vibrant neighborhoods throughout Denver. As a resident of the South Broadway corridor, I value efforts that prioritize public safety, support local businesses, improve mobility, and invest in public spaces that strengthen community connections and quality of life.

I also strongly support the administration's emphasis on collaboration between residents, businesses, and community organizations to address the city's challenges in a thoughtful and balanced way. Initiatives that encourage economic vitality while preserving the unique character of Denver's neighborhoods closely align with my personal priorities for the City. I believe strong neighborhoods are built through inclusive engagement, long-term planning, and policies that support both residents and local businesses.

I am encouraged by efforts to create a more accessible, welcoming, and sustainable Denver, and I would bring those same values and priorities to my role on the Broadway Denver GID Board.

Reappointment? No

Term Number: 1

For New Appointments:

Filling an Open Seat? Yes

Replacing an Expiring Seat: No

Appointment Process for Seat: (b) Mayoral Appointment, Council Confirmation

BOARD COMPOSITION REQUIREMENTS

The board shall consist of 11 members – nine of whom are appointed and confirmed and two of whom are designated within the ordinance:

- The Manager of Finance, or the Manager of Finance's designated representative.
- The Council District member whose district overlaps a majority of the total acreage of the District, or the Council District member's designated representative.

For the Mayor-appointed members, following the initial terms, which initial terms shall not count toward the term limit, the length of the term is four (4) years and the consecutive term limit shall be two (2) terms; after a member has fulfilled two consecutive terms, that person may not be a member of the District Advisory Board for at least two (2) years before being reappointed. District Advisory Board members shall continue to serve until the later to occur of the expiration of their City & County of Denver terms below or until a successor is appointed and confirmed by Council.

Subject to appointment, reasonable efforts will be made to include a mix of the following characteristics:

- At least one (1) representative from an owner of commercial property in the District boundaries;
- At least one (1) representative from a retail business owner in the District boundaries;
- At least one (1) representative from a restaurant/bar business owner in the District boundaries
- At least one (1) representative from an owner of residential property in the District boundaries;
- At least one (1) resident living in the District boundaries.