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BAC-9536

Contact Information

Contact Name

Joel Cox

Preferred Phone

Preferred Email

Other Phone

Other Email

DOB

Gender

Male

Other Gender

Title

Home Address

Home City

Home State

CO

Home Zip

County

Hispanic or Latino origin or Descent?

No

Race/Ethnicity

Caucasian

Other Ethnicity

Salutation

Mr.

Pronouns

He/Him/His

Application

Status

In Progress

Council Resolution Number

Notes

Board Information

Board Name

Denver Nonprofit Engagement Commission (DNEC)

Original Start Date

End Date

Other boards or commissions served

Work Information

Employer

Position

Business Phone #

Work Email

Work Address

Work City

Work State

Work Zip

Additional Information

Are you a registered voter?

If so, what county?

Denver City Council District No

6

Conflict of Interest Explanation

Objection to appointment?

No

Special Information

Registered Lobbyist

No

Conflict of Interest

No

Education and General Qualifications

Name of High School

Name of Graduate School

Location of High School

Location of Graduate School

of Years Attended High school

of Years Attended Graduate School

Did you Graduate High School Yes

Did you Graduate

Graduate Major

Name of College

Location of College

of Years Attended College

Did you Graduate College

Undergrad Major

Reference Details

Reference Name #1

Reference Email #1

Reference Phone #1

Reference Address #1

Reference Name #2

Reference Email #2

Reference Phone #2

Reference Address #2

Reference Name #3

Reference Email #3

Reference Phone #3

Reference Address #3

Agree to a background check ☒

Owner

Created By

Last Modified By

Notes & Attachments

NPE Commission_Resume_Joel Cox (3).pdf

NPE Commission_Headshot_Joel Cox.JPG

Type	Attachment
Last Modified	Denver Integration
Description	View file

Type	Attachment
Last Modified	Denver Integration
Description	View file

NPE Commission_Bio_Joel Cox.pdf

Type	Attachment
Last Modified	Denver Integration
Description	View file

Applicants History

8/5/2024, 12:04 PM

User Denver Integration

Joel Robert Cox

RELEVANT WORK EXPERIENCE

Department of Natural Resources, Climate Assistant (Temporary), Denver, CO Apr '24 - Present

- Coordinates with department heads on the Governor's GHG Reduction Roadmap to ensure alignment with goals, manage project tasks, and engage all stakeholders
- Oversees planning and facilitation of monthly Colorado Produced Water Consortium meetings, fostering awareness and community engagement on public environmental and health-related issues
- Provides policy research support for DNR divisions, including Parks and Wildlife and the Exec. Director's Office
- Assists in the development and copywriting of the Strategic Wildfire Action Program's annual report

Syneos Health, Sr. Account Executive, Social Impact, Remote from Denver, CO Feb '23 - Nov '23

- Oversaw key messaging for ESG efforts across major pharmaceutical companies, including annual reports, proxy statements, earnings calls, and shareholder letters
- Developed various go-to-market strategies for Pfizer's latest COVID-19 vaccine, including key messaging, customer segments, press releases, and media-buy opportunities
- Recommended ESG reporting frameworks that meet the changing demands of stakeholders and regulators
- Authored environmental and public health-related blog posts for Syneo's client-facing newsletter, boosting online engagement by 30%

SoMe Connect, Account Strategist & Impact Coordinator, Chicago, IL May '19 - Feb '23

- Oversaw the management of 9 different accounts, resulting in YoY increases in media spend for over 50% of clients (for 3 consecutive years)
- Managed the day-to-day performance of two marketing coordinators, providing bi-weekly check-ins and development plans for performance and career growth
- Improved company onboarding process by developing new learning modules, including one that trains strategists to conduct demographic targeting in an ethical and non-biased way
- Designed and implemented the agency's first social impact plan, consisting of a speaker series, a system for internal conversations, and an agenda for ongoing volunteer efforts
- Created an equity framework that aligns the agency to reach important D&I milestones, such as constructing a talent pipeline for diverse applicants which led to an 85% increase in minority job candidates

Orchard: Market Research Agency, Various Roles, Chicago, IL Dec '17 - May '19

Campaign Analyst

- Structured and implemented multitiered A/B tests on Social, aimed at answering branding questions for Fortune 500 companies including Cottonelle, Amazon, CBS, and Alaska Airlines
- Crafted reports that clearly articulated a data-driven story behind testing results

↑ Jr. Campaign Analyst (promotion)

- Managed over 1M in social spend to drive local news viewership for stations across the country
- Visited stations and pitched marketing campaigns for new shows, such as WGN9's *Chicago's Best*

Rise Interactive, Account Executive, Chicago, IL Nov '16 - Nov '17

- Provided project management support to a CPG brand with over 1M in annual digital media spend
- Assisted in the transition from a last-touch attribution to an advanced, multivariate model that measures online activity against its ability to drive in-store revenue

Joel Robert Cox

EDUCATION

- University of Denver, Denver, CO** Fall '23 - Present
Masters of Science: Environmental Management & Policy
- Rhodes College, Memphis, TN** Aug. '12 - May '16
Bachelor of Arts, Political Science Major
- Oxford University (Lincoln College), Oxford, England** Spring Semester '14
Semester abroad studying the political, religious, and cultural history and art of Western Europe

RECENT COMMUNITY ENGAGEMENT EXPERIENCE

- Inter-Neighborhood Cooperation, Member and Elected Delegate, Denver, CO** Dec '24 - Present
- Contributes to the development and review of zoning policies and advocating for community interests
- University Park Registered Neighborhood Organization, Mobility Chair, Denver, CO** May '22 - Present
- Engages residents through public surveys and meetings, shaping transportation policy recommendations for local governance
 - Created the "Neighbors in Need" program, connecting vulnerable and senior neighbors with local helpers
- Precinct Organizer, Local Political Party, Denver, CO** Jan '23 - Present
- Organizes voters in my precinct, ensuring they receive ballots and understand the issues and voting process
- Social Enterprise Chicago, Founding Board Member, Chicago, IL** Nov '20 - Dec '23
- Served as a working board member for a non-profit that promotes minority & mission-driven entrepreneurs by providing a network of impact investors and pro-bono consulting [REDACTED]
 - Consulted entrepreneurs on both business and social goals in a myriad of ways including B-Corp evaluation readiness, impact reporting, ESG disclosure requirements, ESG frameworks, and non-profit partnerships
 - Assisted with internal and external communications, including ESG reporting for key stakeholders

AWARDS/PUBLICATIONS

2023 Denver Democrats Outstanding Precinct Organizer Award: Recognized for exceptional leadership in voter organization and community engagement

Rhodes Business Plan Competition: Conceived a social media website idea and led a team that placed 2nd out of 20 competitors

Memphis City Council Resolution: Recognized for outstanding community service in a Memphis City Council Resolution ([link here](#))

Published Author: Authored and illustrated *The Peanut Butter Bee*, a published children's book about a bee who's been shunned by his honey-making peers ([link here](#))

Joel Robert Cox

Recommendations from Colleagues & Mentors

"Joel has been a tremendous asset to the Department of Natural Resources. He has worked on a number of important policy issues and has demonstrated his commitment to community engagement and competence in climate, energy, and natural resources management. I strongly recommend him for any role where his skills and dedication to environmental issues can make a significant impact."

[Redacted Name]

[Redacted Title]

[Redacted Organization]

"Through Joel's role as our RNO's Mobility Chair, he has demonstrated an exceptional ability to unify our neighborhood around transportation policy. He was also instrumental in setting up our Neighbors in Need program, where volunteers assist elderly or struggling neighbors with tasks like changing lightbulbs. This initiative is just one example of how his dedication and organizational skills have greatly benefited our community."

[Redacted Name]

[Redacted Title]

[Redacted Organization]

"Joel worked at my agency for four years and was always a hard worker, displaying maturity in handling difficult client conversations. Besides his project management duties, Joel led SoMe's social impact initiatives, developing a holistic framework for employee conversations on social justice and giving. Joel is a conscientious, passionate, and innovative team member and a wonderful addition to any team."

[Redacted Name]

[Redacted Title]

[Redacted Organization]

"As Mayor of Memphis, I worked closely with Joel as my Assistant, and his contributions were nothing short of exceptional. From a young age, Joel demonstrated remarkable leadership, prompting me to sponsor a City Council Resolution in acknowledgment of his achievements and service to our community. During his time with us, Joel assisted in drafting policy proposals, liaising with community leaders, and spearheading outreach initiatives."

[Redacted Name]

[Redacted Title]

[Redacted Organization]

Joel Robert Cox

Dear [REDACTED]

I am eager to join Mayor Johnston's Nonprofit Engagement Commission, bringing a unique perspective from both the public and private sectors.

Currently, I serve as a Climate Assistant with Colorado's Department of Natural Resources, supporting our state's GHG Pollution Reduction Roadmap 2.0. As the only public sector representative, I would add a crucial dimension to the Commission's perspectives. Additionally, I bring environmental expertise, which is continuously being furthered through my graduate studies in Environmental Policy at the University of Denver.

Prior to my pivot into Environmental Policy, I spent seven years in marketing and Environmental, Social, and Governance (ESG) communications, focusing on social impact initiatives. This experience allowed me to develop a diverse range of skills, including strategic communication, project management, and cross-sector alignment. These tools will enable me to drive impactful community engagement for the Commission.

In Denver, I have extensive community engagement experience as a precinct organizer, an elected delegate for the Inter-Neighborhood Cooperation, and a board member of my Registered Neighborhood Organization. These roles have allowed me to foster community connections and create inclusive spaces, aligning with the Commission's mission.

I am excited about the opportunity to contribute to the Nonprofit Engagement Commission and collaborate with diverse stakeholders to enhance Denver's nonprofit sector.

Thank you for considering my application.

Sincerely,

A black and white image of a handwritten signature, "Joel R. Cox", in cursive script.

Joel Robert Cox