

The City's Printing and Mailing Program

By Central Services, a Division of General Services Department

MARCH 8, 20

Selection of a Partner

On the fifth year of the contract term, the State and CCD mutually agreed not to renew the State contract. This prompted our search for a new vendor with the capabilities to provide for all of the City's overall printing and mailing needs.

- Central Services evaluated numerous other vendors, both local and national
- Factors evaluated:
 - Competitive pricing
 - Provide a wide variety of services
 - Can provide up-front payment of postage
 - Ability to provide secure printing
 - Reporting capabilities

RR Donnelley

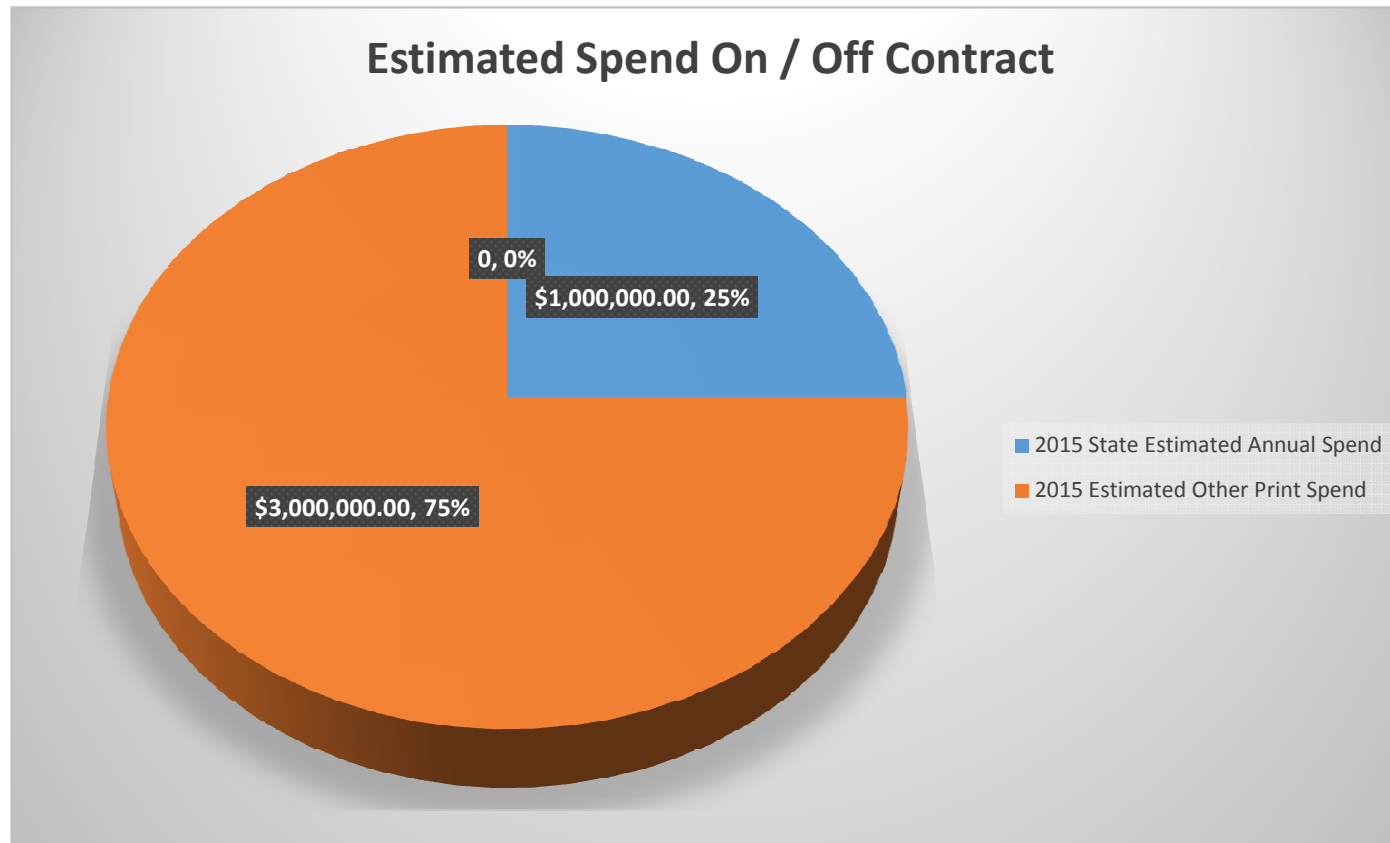
- Selected through cooperative agreement – National Joint Powers Alliance – State of Minnesota
- Benefits of the cooperative agreement:
 - On-line ordering
 - Up-front payment of postage
 - More visibility on branding guidelines
 - Nationwide best pricing
 - Wide variety of print and mail services
 - Local representative and facilities
 - HIPPA and Federal security certifications – specific to Ballot printing and other sensitive documents

RR Donnelley – M/WBE partners

- RR Donnelley has committed to a minimum of 10% spending with M/WBE partners
 - Pepperdine's – provides business cards
 - Desert Envelopes – provides envelopes for print/mail jobs
 - Rocky Mountain Mail Services – daily mail and postage services
 - PostNet – Provides quick copy services to downtown locations

Estimated Annual Spend:

- 2015 State approximate spend: \$1,000,000
- 2015 estimated other print spend: \$3,000,000
- Total estimated yearly spend: \$4.0 million
- Estimated 5 year spend: \$20,000,000





THANK YOU