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## BAC-8822

### Contact Information

Contact Name	Alisha Sweeney	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	CO
Other Phone		Home Zip	80224
Other Email	[REDACTED]	County	Denver
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	[REDACTED]
SSN		Race/Ethnicity	[REDACTED]
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Ms.
		Pronouns	

### Application

Status	New	Council Resolution Number	
Notes			

### Board Information

Board Name	Denver Commission on Cultural Affairs	Original Start Date	
		End Date	
		Other boards or commissions served	

### Work Information

Employer	Colorado Public Radio - Indie 102.3	Work Address	[REDACTED]
Position	[REDACTED]	Work City	[REDACTED]
Business Phone #	[REDACTED]	Work State	[REDACTED]
Work Email		Work Zip	[REDACTED]

### Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Denver	Special Information	
Denver City Council District No	6	Registered Lobbyist	
Conflict of Interest Explanation		Conflict of Interest	

## Education and General Qualifications

Name of High School	Rocky Mountain High School	Name of Graduate School	University of Colorado School of Journalism and Mass Communication
Location of High School	Fort Collins	Location of Graduate School	Boulder
# of Years Attended High school	3	# of Years Attended Graduate School	2
Did you Graduate High School	Yes	Did you Graduate	
Name of College	University of Colorado	Graduate Major	Broadcast
Location of College	Boulder		
# of Years Attended College	5		
Did you Graduate College	Yes		
Undergrad Major	Journalism - Media Studies & English - Literature		

## Reference Details

Reference Name #1	[REDACTED]	Reference Email #1	[REDACTED]
Reference Phone #1	[REDACTED]	Reference Address #1	[REDACTED]
Reference Name #2	[REDACTED]	Reference Email #2	[REDACTED]
Reference Phone #2	[REDACTED]	Reference Address #2	[REDACTED]
Reference Name #3	[REDACTED]	Reference Email #3	[REDACTED]
Reference Phone #3	[REDACTED]	Reference Address #3	[REDACTED]
Agree to a background check	<input checked="" type="checkbox"/>		
Owner	[REDACTED]	Created By	Denver Integration, 3/31/2023 3:07 PM
		Last Modified By	Jason Armstrong, 4/16/2024 10:20 AM

## Notes & Attachments

**Alisha Sweeney 2023-DCCA-Supplemental-Questionnaire.pdf**

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

# ALISHA SWEENEY

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## **EXPERIENCE**

### **Colorado Public Radio, Indie 102.3-KVOQ, Denver, CO**

#### **Midday Host, Producer & Local Music Director (2014-Present)**

Launched Colorado Public Radio's new and independent music station in 2011 (FKA OpenAir) and currently serve as Host, Producer, and Local Music Director curating and innovating all the Colorado music that gets played hourly. Award-winning radio host providing entertaining and thoughtful commentary and daily features on music, pop culture, and timely news.

**Current Roles:** Produce and host middays (10a-3p) in Zetta. Produce, host, and program three specialty shows using Zetta and MusicMaster. Write and host band interviews and Guest DJ Sessions and edit them in Audition. Track records from Colorado bands for on-air play and program monthly feature Local 303. Write entertainment content for website. Record voicework for station promotions and underwriting. Lead on-air fundraising three times per year. Engage via social media and public appearances as station ambassador at community events. Established relationships with label and radio promoters. Regular guest and music expert on CPR News and NPR Music contributor. Co-Host of The Playlist League, a podcast from Colorado Public Radio, currently on hiatus. Host of the television program OpenAir Live and Local, a companion to the radio on Colorado Public Television, on hiatus after five seasons.

**Previous:** Morning Show Host, Assistant Music Director, Fundraising Producer, Social Media Director, Events and Promotions Manager (2011-2014)

### **ManiaTV! Networks ([www.maniatv.com](http://www.maniatv.com)), Denver, CO**

#### **Executive Producer, Writer, Music Video Programmer, Director (2004-2008)**

One of the founding employees of the World's First Live Internet Television Station. Produced and programmed music videos for a seven-hour weekday morning block of four programs for a live, contemporary music video-focused Internet television station. Managed a staff of nine. Programmed and produced a daily 4-hour variety show with topics appealing to the 18-34 demographic. Created "The Daily Indie," a music show featuring interviews, videos, news and pre-produced features. Produced over 3000 hours of live Internet television and 210 hours of taped programming. Wrote and produced over 500 live and taped interviews.

### **KVCU (Radio 1190), Boulder, CO**

#### **Morning Show Host, Assistant Music Director (2000-2002 and 2005-2010)**

Hosted and programmed over 2400 hours of live radio for a college rock format, including weekly interviews ranging from bands to a film critic, and a new music countdown. Complemented on-air programming through blogging and engagement with social media. Lead host in on-air fundraising.

## **WFMU, Jersey City, NJ**

### **Special Guest Host and Producer of "Colorado Music is For Lovers" (2007)**

Created and curated a one-off program that showcased the most exciting bands from Colorado, including interviews with prestigious local artists DeVotchKa and The Apples in Stereo.

## **ResonanceFM, London, England**

### **Special Guest Host, Creator and Producer of "MP3 Treasure Chest" (2003)**

Created and curated a program featuring obscure, Internet-discovered musicians. The show included interviews with artists from around the world.

## **AWARDS**

"Best Radio TV, Podcast, or Radio Personality on Social Media" Westword (2013)

"Best Radio DJ in Denver" Westword (2013)

"Best Radio DJ in Denver" Westword (2001)

"Top 10 Best Club DJs in Denver" Denver Post (2003)

"Best Morning Show DJ in Denver - Editor's Choice" Citysearch (2001)

"Best Radio DJ in Denver - Listeners' Choice" Citysearch (2001)

## **TECHNICAL SKILLS**

Can operate air room equipment. Use software Zetta and Music Master daily for hosting and programming. Record and edit using Adobe Audition. Author and maintain websites using WordPress. Create layouts and graphics with Adobe Creative Suite and online apps. Proficient in G Suite, Microsoft Office Suite, Microsoft SharePoint, Slack, Salesforce, NexGen, ProTools and Mac OS X. Run social media accounts for Twitter, Facebook and Instagram and program content on HootSuite and Buffer. Create playlists in Spotify and post videos on YouTube.

## **EDUCATION**

### **University of Colorado at Boulder**

Bachelor of Science in Journalism (Media Studies) and Bachelor of Arts in English (Literature)