

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

All fields must be completed.

Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: September 10-2020

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. Title: *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

To approve the Mayoral appointments of the following individuals to the Prosperity Denver Fund:

In 2018, Denver voters passed Initiated Ordinance 300 to create the Denver College Success Corporation (DCSC), the nonprofit that will be responsible for administration of the Denver College Affordability Fund.

As board members began to interact with stakeholders, the name Denver College Success Corporation was confusing to scholarship providers who naturally aligned with the Ballot initiative "Prosperity Denver". The word "corporation" also implied a for profit entity, not a nonprofit. Denver College Success Corporation was also getting confused with Denver Scholarship Foundation, and it didn't accurately portray who they are and what they do.

As a result, the board of directors wanted to change the name. The Board worked with Taloma Partners, a communications firm and attorney to identify options. Ultimately, the Board voted on Prosperity Denver Fund since it connected to the original branding from the ballot initiative.

Danielle Shoots, Denver (F)(AA) to serve as an individual in or has a deep understanding of workforce development with a preference for workforce development in higher education or other educational institutions to serve for a term expiring May 1, 2023, appointed;

John Kechriotis, Denver (M)(C) to serve as an individual with legal expertise and knowledge of industry or relevant industry experience for a term expiring May 1, 2023, reappointed.

3. Requesting Agency: Mayor's Office of Boards and Commissions

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Romaine Pacheco
- **Phone:** 720.865.9085
- **Email:** romaine.pacheco@denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Romaine Pacheco
- **Phone:** 720.849.7935
- **Email:** romaine.pacheco@denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable:

Appointment of members to Prosperity Denver Fund

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: RR20 1047

Date Entered: _____

****Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. **Contract Control Number:** N/A
- b. **Duration:**
- c. **Location:**
- d. **Affected Council District:**
- e. **Benefits:**
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.**

None

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