

# Kyle Rojas Legleiter

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## Professional Experience

2/2012 -  
present

### **Senior Director of Policy Advocacy, The Colorado Health Foundation, Denver, CO**

- Serve on the senior leadership team driving organizational strategy and operations for Colorado's largest private foundation with assets totaling \$2.5 billion
- Lead the Foundation's strategy for achieving health equity through local, state, and, federal public policy change. Manage a portfolio of investments in advocacy organizations of over \$16 million annually and supervise a department of staff focused on leveraging the Foundation's own voice to advocate for public policies that advance our mission.
- Managed the Foundation's approach to converting from a 501(c)(3) public charity to private foundation tax status. Developed and implemented a framework for how the Foundation could enhance its influence on public policy while maintaining legal compliance with private foundation tax status.
- Led execution of advocacy strategies that have contributed to unprecedented increases in public investments in all of the Foundation's focus areas
- Led the Foundation's board through a process to create and endow one of the country's largest 501(c)(4) advocacy organizations focused on health policy, Healthier Colorado. Served as the (c)(4)'s acting executive director during its initial startup and the process of defining the organization's goals and strategy
- Led a process of strategy development for the Foundation that defined the organization's focus areas, goals, and tactics for achieving impact on improving housing affordability, hunger, and civic engagement
- Serve as the chair of organization-wide initiatives to deepen the Foundation's support of diversity, equity, and inclusion in our internal culture and to develop accountabilities for how the Foundation's external strategy will embody our commitments to community engagement, equity, and racial justice
- Manage a committee of the Foundation's board of directors that sets our public policy agenda and evaluates progress and impact on our advocacy goals
- Represent the Foundation externally in advocacy coalitions and serve as a primary spokesperson for the organization with policymakers and local, state, and national media outlets

9/2010 –  
9/2013

### **President, Colorado Public Health Association, Denver, CO**

- Elected to lead the Board of Directors of the state's largest professional association for public health practitioners
- Led the Association's board and membership through a collaborative process to develop and execute a new organizational strategic plan that successfully reversed long-standing trends of declining memberships and revenues
- Developed new processes for the organization to define and pursue a policy agenda that enabled the Association to contribute to several legislative victories that have advanced health equity and strengthened Colorado's public health infrastructure

6/2010 –  
1/2012

### **Built Environment Director, Colorado Department of Public Health and Environment, Denver, CO**

- Managed a branch of staff within the state's public health department focused on influencing state and local transportation, land use, housing, and urban planning policies to advance health equity and environmental justice
- Completed a systematic review of scientific literature that guided shifts in the Department's strategic approach to chronic disease prevention to focus resources on implementing evidence-based policy changes
- Aligned staff, budgets, and other resources from across ten divisions within the Department to support successful implementation of chronic disease prevention strategies
- Established and deepened the Department's relationships with key public and private partners in transportation, business, education, healthcare and other sectors to advance the state's refined strategy for chronic disease prevention

6/2008 –  
6/2010

**Director, LiveWell Prowers County, Prowers County Public Health, Lamar, CO**

- Managed chronic disease prevention programs focusing on policy and environmental changes for a local public health department in a high-poverty, rural county experiencing significant health inequities
- Initiated and led strategic collaborations among an active coalition of community partners representing over forty organizations from the local business, education, healthcare, government, transportation, not-for-profit, and media sectors
- Raised over \$1.2 million in new funding from highly competitive federal, state, and private grant sources for chronic disease prevention and treatment activities in rural southeast Colorado
- Created a new public-private partnership among local healthcare providers to redesign care for patients with chronic conditions that led to nationally-recognized improvements in health outcomes
- Managed a partnership with local school districts to develop and implement evidence-based approaches to improve physical activity programming and the nutritional quality of school meals

6/2007 -  
11/2007

**Strategic Planning and Business Development Associate, Children's Hospital Los Angeles, Los Angeles, CA**

- Developed a business plan to expand services for children with autism and other developmental disabilities that the Hospital adopted as its guiding framework for creating a new, revenue-generating diagnostic clinic
- Completed a market needs assessment, organizational SWOT analysis, financial modeling, and pro forma budgeting to establish a multidisciplinary suite of services for children with developmental disabilities

6/2004 –  
7/2006

**Behavioral Intervention Facilitator, CDC Project MIX, Health Research Association, Los Angeles, CA**

- Facilitated structured group education sessions for over 250 research participants in a CDC- directed multisite research study evaluating the effectiveness of a behavioral intervention to decrease HIV transmission among high risk populations
- Recruited and screened study participants through active street canvassing in diverse community settings across Los Angeles County
- Conducted rapid HIV antibody testing and risk-reduction counseling for study participants as a certified HIV prevention counselor

**Education**

- 9/2006 – **University of California, Los Angeles, Fielding School of Public Health, Los Angeles, CA**  
6/2008
- Masters of Public Health, Healthcare Management and Policy
  - Recipient of the UCLA Health Services Alumni Association's Graduate Student Fellowship and elected President of the Health Services Student Association

- 8/2000 – **Amherst College, Amherst, MA**  
5/2004
- BA with a dual major in Public Health and French
  - Graduated *summa cum laude* with distinction

### **Community and Professional Service**

- 6/2018 - **Public Policy Committee, Philanthropy Colorado, Denver, CO**  
*present*
- Serve on a committee for the state's membership association of philanthropic organizations that sets its policy agenda on issues impacting the philanthropic and nonprofit sectors
- 1/2016 - **Health Committee, Denver Metro Chamber of Commerce, Denver, CO**  
*present*
- Serve on a committee guiding the economic development and public policy strategies for the healthcare sector for the state's largest chamber of commerce
- 9/2015 - **Health Equity Committee, Colorado Public Health Association, Denver CO**  
*present*
- Founding member of a committee dedicated to defining and implementing commitments to equity and racial justice for the state's largest professional association for public health practitioners
- 1/2013 – **Metro Vision 2040 Planning Advisory Committee, Denver Regional Council of Governments, Denver, CO**  
1/2015
- Appointed to an advisory committee overseeing the development of a regional blueprint that aligned local governments' plans for sustainable growth, economic development, and transportation investments in a metropolitan area spanning across nine counties and forty-nine municipalities
- 1/2011- **Founding Board of Directors, Playworks Denver, Denver, CO**  
12/2013
- Served on the board of directors for a nonprofit organization focused on building children's social and emotional skills through play and increased physical activity
- 3/2009 – **Founding Steering Committee Member, Colorado Public Health Practice-Based Research Network, Denver, CO**  
6/2014
- Appointed to a commission creating new scientific research partnerships between the Colorado School of Public Health and public health practitioners from across the Rocky Mountain region that focus on improving the performance of the region's public health system
- 8/2009 – **Planning and Zoning Commission, City of Lamar, Lamar, CO**  
6/2010
- Appointed by the Lamar City Council to serve on a municipal board setting the city's planning, zoning, and urban renewal policies

- 12/2008-6/2010*    **Treasurer, Lamar Chamber of Commerce Board of Directors, Lamar, CO**
- Managed organizational finances and served on the board of directors' executive committee for a regional chamber of commerce promoting local economic development and representing over three hundred member businesses
- 12/2008-6/2010*    **Board of Directors, Southeast Colorado Area Health Education Center, Pueblo, CO**
- Served on the board of directors for a regional nonprofit organization dedicated to healthcare workforce development initiatives in communities with persistent shortages of healthcare professionals
- 11/2008-10/2011*    **Active Transportation Advisory Committee, Colorado Department of Transportation, Denver, CO**
- Appointed to a public commission awarding \$2 million in annual competitive grant funding for bicycle and pedestrian infrastructure projects across the state