

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team

at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. Contact the Mayor’s Legislative team with questions

Date of Request: 10/27/2023

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
- Dedication/Vacation Appropriation/Supplemental DRMC Change
- Other:

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves the acceptance of a partly exclusive (for Denver Arts & Venues non-Denver Performing Arts Center locations) and non-exclusive (Denver Performing Arts Center location) Sponsorship Agreement.

3. Requesting Agency: Denver Arts & Venues

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Drew Lindley	Name: Drew Lindley
Email: Andrew.Lindley@denvergov.org	Email: Andrew.Lindley@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

See attached Executive Summary.

6. City Attorney assigned to this request (if applicable): McKenzie Brandon

7. City Council District: City-Wide (all districts)

8. **For all contracts, fill out and submit accompanying Key Contract Terms worksheet**

To be completed by Mayor’s Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Sponsorship (Mix of Exclusive and Non-Exclusive [for Denver Performing Arts Center])

Vendor/Contractor Name: Swire Pacific Holdings, Inc. (Coca Cola)

Contract control number: THTRS-202368455

Location: Red Rocks, Denver Performing Arts Complex, Denver Coliseum, Colorado Convention Center, McNichols Civic Center

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates): 7/1/2023 – 12/31/2027

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$1,564,000	\$0	\$1,564,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
7/1/2023	N/A	12/31/2027

Scope of work: Provision of advertising, signage, promotional opportunities and other negotiated benefits to Swire in exchange for annual sponsorship fee payments. Additionally, an in-kind donation of

Was this contractor selected by competitive process? Informal Bidding Procedures **If not, why not?**

Has this contractor provided these services to the City before? Yes No

Source of funds: Revenue funds

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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